

Calgary's Current Sponsorship Arrangements



Current Sponsorship – City-Managed Assets

Cowboys Park (2024-present)
Location: Downtown West End

Previous name(s): Mewata Park (1906-1999), Shaw Millennium Park (1999-2019), Millennium Park

(2019-2024)

TD Free Fare Zone (2022-present)

Location: Downtown Core

Previous name(s): Calgary Downtown Free Fare Zone (1981–2022)

Rotary-Mattamy Greenway (2013-present)

Location: Pathway that encircles the entire city of Calgary

Previous name(s): N/A



Current Sponsorship – Partner-Managed Assets

MNP Community & Sports Centre (2022-present)

Location: Erlton, SW

Previous name(s): Lindsay Park Sports Centre (1983-2002), Talisman Centre (2002-2016), Repsol Sport

Centre (2016-2022)

Brookfield Residential YMCA at Seton (2019-present)

Location: Seton, SE Previous name(s): N/A

Shane Homes YMCA at Rocky Ridge (2018-present)

Location: Rocky Ridge, NW Previous name(s): N/A



Remington YMCA in Quarry Park (2016-present)

Location: Douglasdale/Glen, SE

Previous name(s): N/A

Melcor YMCA at Crowfoot (2015-present)

Location: Arbour Lake, NW

Previous name(s): Crowfoot YMCA (1997-2015)

Cardel Rec South (2015-present)

Location: Shawnessy, SE

Previous name(s): South Fish Creek Recreation Centre (2001-2015)

Genesis Centre (2012-present) Location: Martindale, NE

Previous name(s): N/A

Scotiabank Saddledome (2010-present)

Location: Beltline, SE

Previous name(s): Olympic Saddledome (1982-1994), Canadian Airlines Saddledome (1994-2001),

Pengrowth Saddledome (2001-2010)

Trico Centre for Family Wellness (2007-present)

Location: Willow Park, SE

Previous name(s): Family Leisure Centre (1983-2007)

TELUS Spark (2006-present)

Location: Renfrew, NE **Previous name(s):** N/A

Calgary TELUS Convention Centre (1998-present)

Location: Downtown Core

Previous name(s): Calgary Convention Centre (1974-1998)