



Naming of City Assets - Public Engagement Requirements
 ISC: Unrestricted
 Last Revised: February 21, 2025

Public Engagement Requirements
 Naming of City Assets

Asset Type	Minor Community Assets	Community Assets	Regional or City-Wide Assets
Naming Authority	Administration (Asset Stewards)	Council	Council
Public Engagement Purpose	The purpose of public engagement is to raise awareness about the proposed naming and allow impacted residents/users of the asset to submit a statement/letter in support of the naming proposal or to express concerns or object to the proposed naming.		
Public Engagement Oversight	Engagement is led by the naming applicant, with The City providing oversight	Engagement is led by The City	Engagement is led by The City
Public Engagement Requirements	Letter of support from the Ward Councillor*	Letter of support from the Ward Councillor*	Letter of support from the Ward Councillor*
	At least 100 signatures in support of the naming proposal**	At least 100 signatures in support of the naming proposal**	At least 100 signatures in support of the naming proposal**
	At least two letters of support from community organizations	At least two letters of support from community organizations	At least two letters of support from community organizations
	Evidence of engagement with the impacted community association(s)	Evidence of engagement with the impacted community association(s)	Evidence of engagement with the impacted community association(s)
	Evidence of community engagement, such as a community association newsletter or other means, required for a minimum of two weeks	Community engagement, with an Engage page on engage.calgary.ca and on-site signage, both required to be live for a minimum of two weeks	Community engagement, with an Engage page on engage.calgary.ca and on-site signage, both required to be live for a minimum of two weeks

* Not required for naming applications recognizing former City of Calgary Councillors or Mayors.

**Not required for naming applications initiated by a City of Calgary Councillor or the Mayor.