



Marda Loop Main Streets

Conversation with Residents | February 2025

Meeting purpose & objectives

Purpose: Follow-up after January 2025 discussion on construction sequencing.

Objectives:

- Communicate next steps.



Meeting guidelines

Let's all:

- Acknowledge that this is a challenging topic.
- Treat each other with respect.
- Avoid interruption and prolonged debate.
- Stick to the meeting schedule.

We should also recognize that:

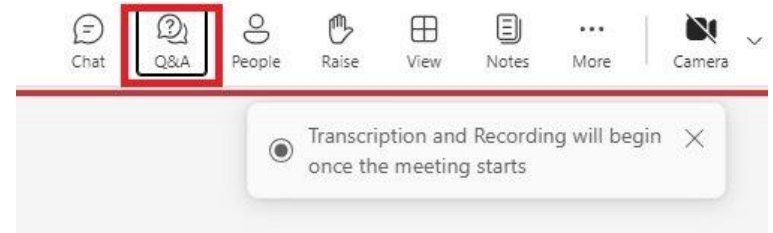
- Every approach has challenges and tradeoffs.
- Final decisions will not be made tonight.
- There is no “one” business perspective
- There is no one “silver bullet”



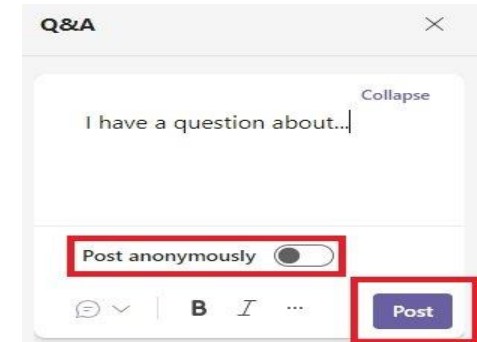
Housekeeping

Please remember that The City adheres to a **Respectful Workplace Policy**. We commit to sharing this space by providing the opportunity for you to ask your questions.

In return, we ask that everyone shares in this commitment by using polite language.



To open Q&A, select Q&A White chat icon at the top of your Teams window.



To ask a question, type in the Ask a question text box at the top of the Q&A panel.

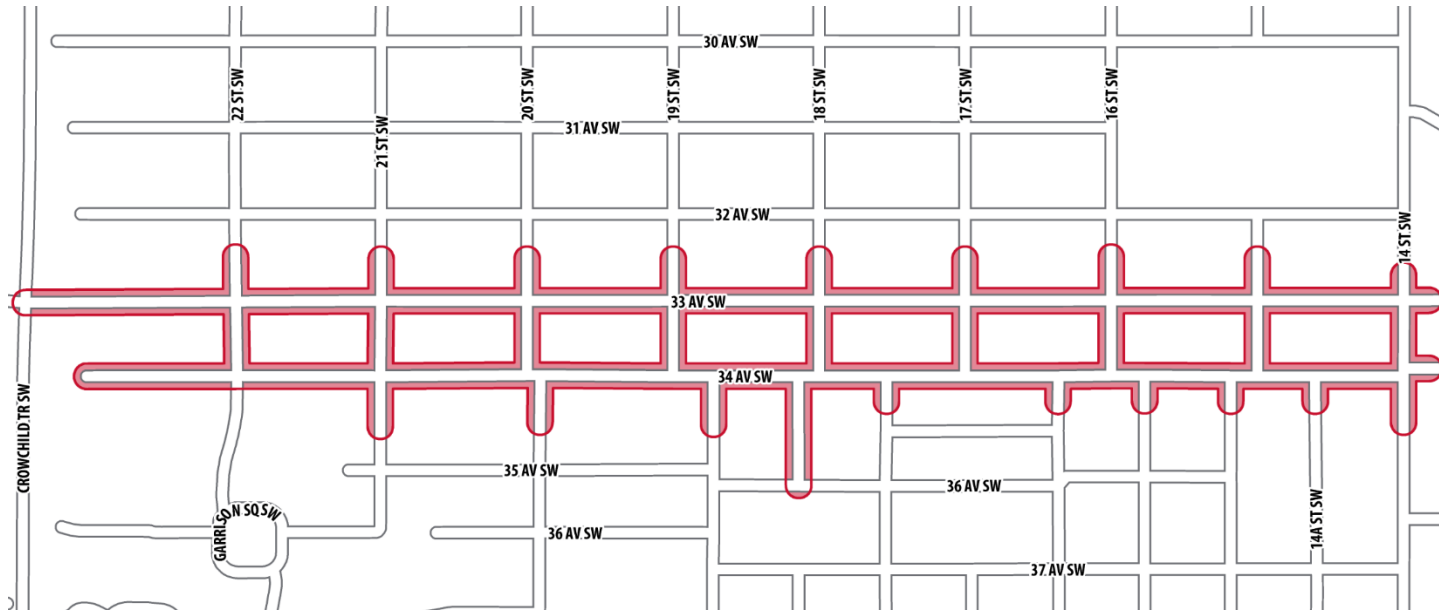
Project Review



STAGE OF PROJECT



PROJECT AREA AND GOALS



Project Goals for 33 + 34 Avenue S.W.

1. Pedestrian experience + safety
2. Enhance landscaping
3. Character and Identity
4. Provide new opportunities for community gathering
5. Improve all modes of mobility



Project Area F

Area A1/B1
Constructed
2023-2025

Areas unfunded for construction
Design 100% complete

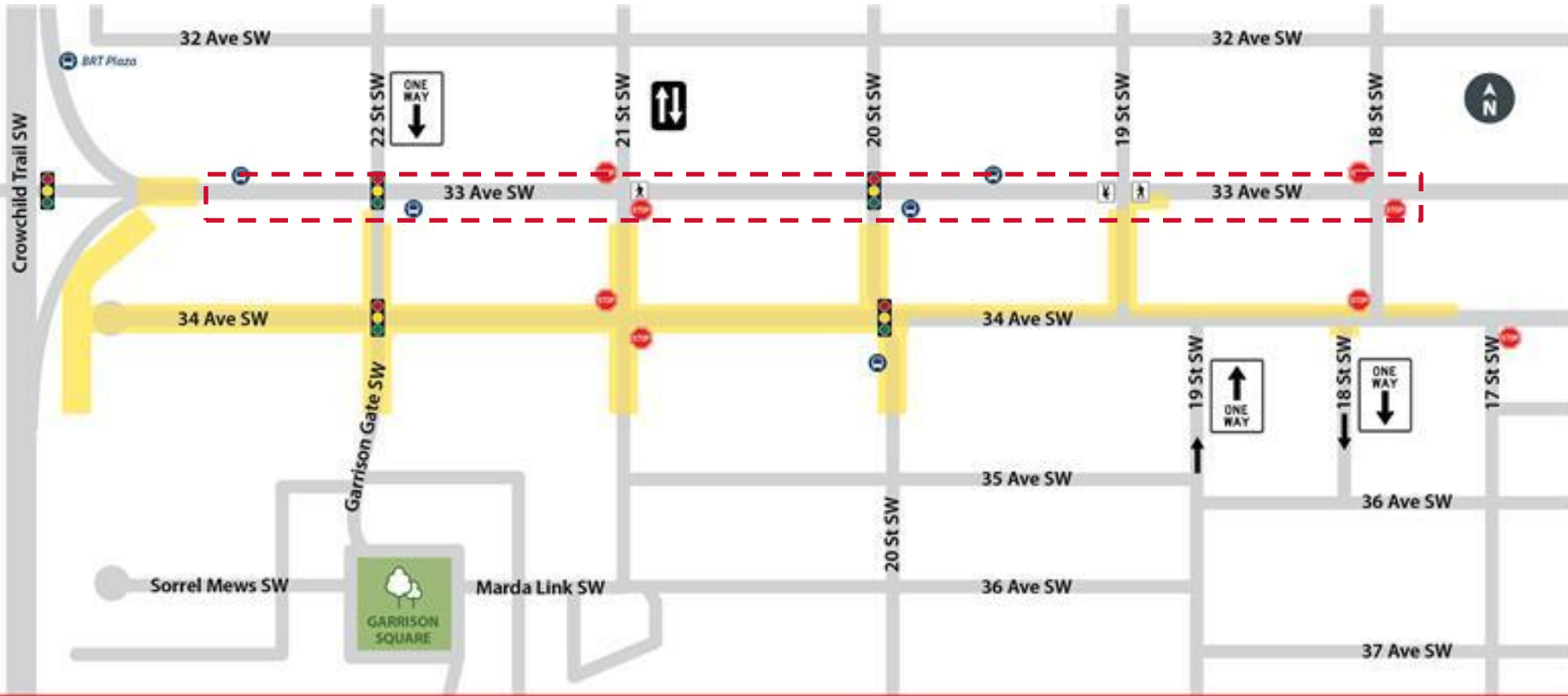
2023-2025
33 Ave Crowchild to 19 St
34 Ave Crowchild to 18 St

Funding Unknown
- Next City Budget Cycle 2026

Work Scope Review



Construction Areas 2025



Marda Loop Main Streets Construction Areas for 2025

 Construction areas

Note:

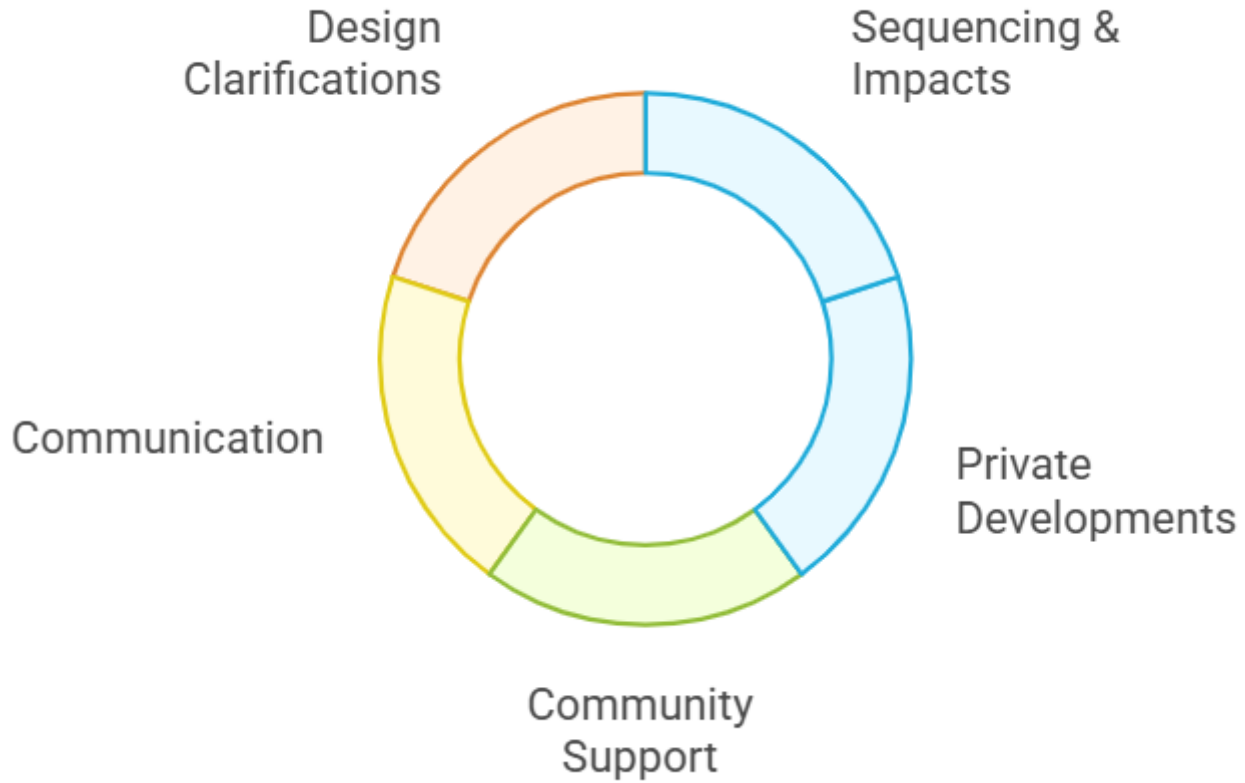
-  2025 – 33 Ave Top Lift
- 2025-2027 – Warranty
- 2025-2028 –Landscape maintenance
- 2027 – 34 Ave Toplift Asphalt



Feedback Received

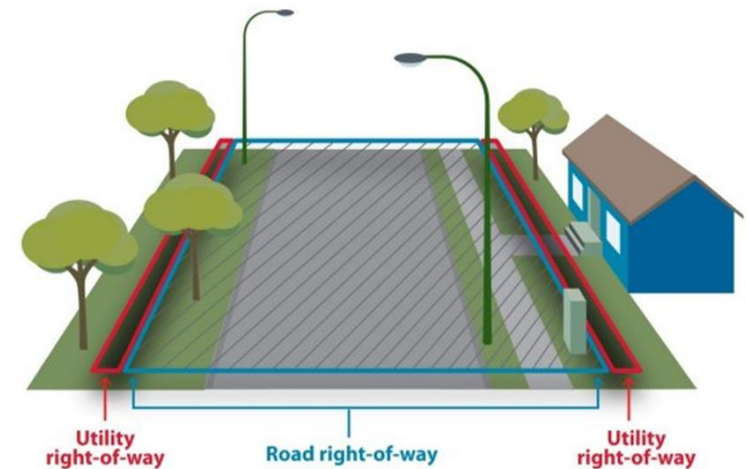


Feedback



Design Clarifications

- 34 Ave & 22 St Intersection will be completed in 2025
- The project does not require any residential easements on 34 Ave



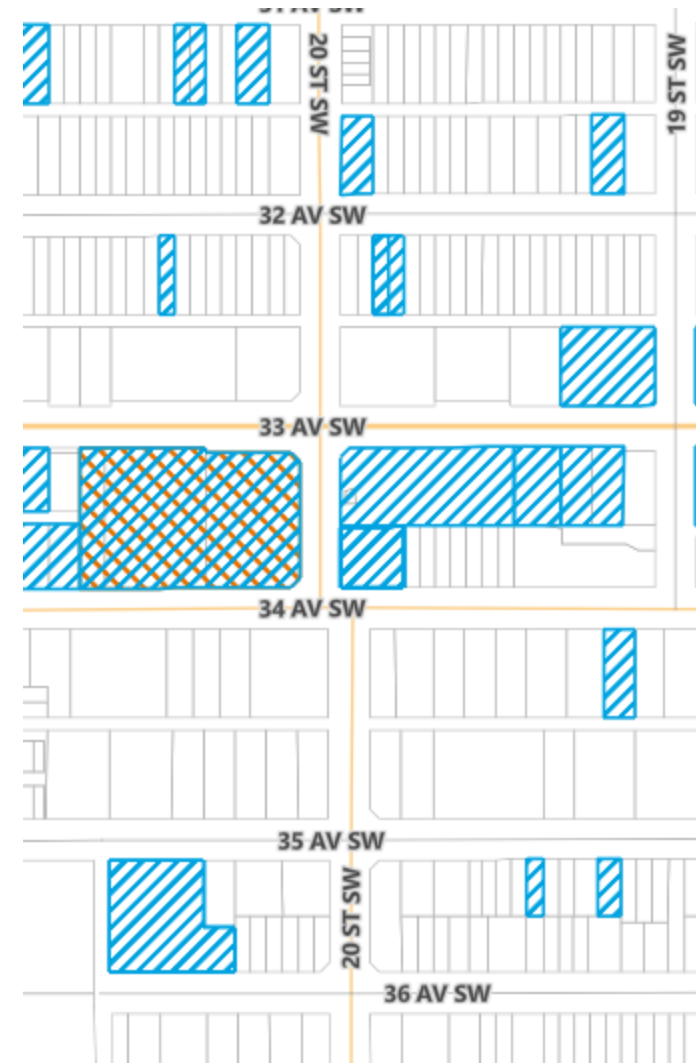
Sequencing & Impacts

- Start as early as possible
 - Switchback March 3, 2025
- Minimize Crowchild trail and 33 Ave closures
- Review postponing toplift on 33 ave to Aug 2025
- Expedite construction on 20 Street



Private Developments

- Support request for meeting with CO-OP/Truman (Feb 24, 2025 @ ATB)
- Construction coordination
- Short term use for temporary parking lots
- Development Map
 - [Developmentmap.calgary.ca](https://developmentmap.calgary.ca)
 - Provide comments directly to file manager



Private Developments

Sharing your thoughts

There are six main ways to share your thoughts about a development application with The City. Not every method will be available for every development application.



1. **Provide comments online or contact The City directly via mail, email or phone**
 - a. You can contact The City at (403) 268 - 5311 or find contact information for the File Manager on Development Map at calgary.ca/development.
 - b. The online Development Map, lists land use and development permits by location, and provides opportunity to send comments and view supporting policy. Comments must be provided before the indicated deadline online.
2. **Participate in applicant-led outreach**
 - a. Applicants may lead outreach before application submission or during the application review. Watch for notices in your community.
3. **Speak directly with your community association**
 - a. The community association is circulated on most applications and is provided an opportunity to comment. Your community association is interested in hearing the opinions of residents as they formulate their response.
4. **Speak directly with your Ward Councillor**
 - a. You can connect with your City Councillor in a variety of ways, including by telephone, email and through the City website. Please visit calgary.ca/council to find the best way to contact your Councillor.
5. **Writing to City Clerks**
 - a. You can provide correspondence to Council on public hearing matters to City Clerks for inclusion in Council agenda packages. These must be received in the City Clerk's Office prior to 10 a.m. on the second Thursday prior to the Public Hearing Meeting date. Email cityclerk@calgary.ca.
6. **Attend the Public Hearing of Council**
 - a. Land use redesignation applications are decided upon by City Council and involve a public hearing. Committee and Council meetings are open to the Public. Members of the public are permitted to speak to Agenda items at Special Policy Committee Meetings and at Council's Public Hearings. More information on how to participate can be found at calgary.ca/council You can find out when an item is being discussed at City Council or a Committee of Council by checking the agenda at calgary.ca/agenda.

Community Support

- Continue with enhanced media engagement – Support Marda Loop during construction
- Continued support for detour and parking signs
- Management of Contractor to park within construction zone
- Continue providing business liaison support during construction (targeted outreach, issue response, Q&A)





Communication

- Send out information as soon as available
- Direct outreach to affected businesses and residents
- Contact and E-newsletter sign-up below:

E-newsletter sign-up



Please ensure you and your staff are receiving our construction notices.

Marda Loop Main Streets Email:
MardaLoopMainStreets@Calgary.ca

Marda Loop Main Streets Web Page:
www.calgary.ca/mardaloop

Community Office Hours every week
www.calgary.ca/mardaloop



Typical Urban Street Treatment

2025 Construction Sequencing Overview

Summary

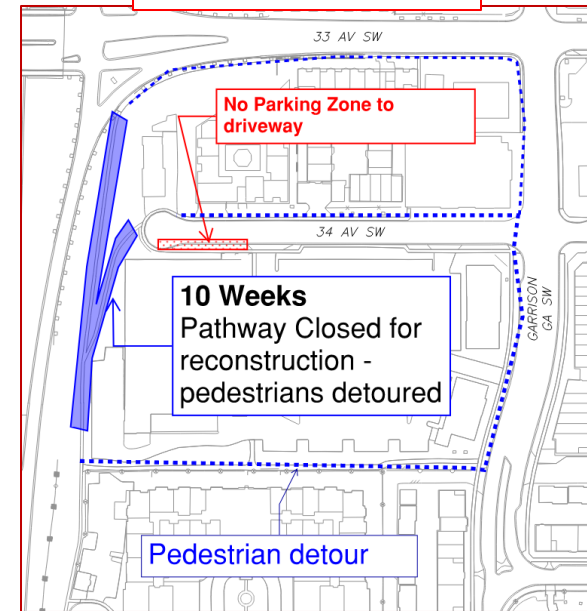
Construction

- **Start:** ~~April 1, 2025~~ **March 3, 2025**
 - March 3, 2025 (Switchback Crowchild and 34 Ave)
 - March 31, 2025 – Road Construction start at 34 Ave and 20 St
- **Target Finish:** September 15, 2025
- **Deficiency Inspections:** Sept 15 – Oct 31, 2025

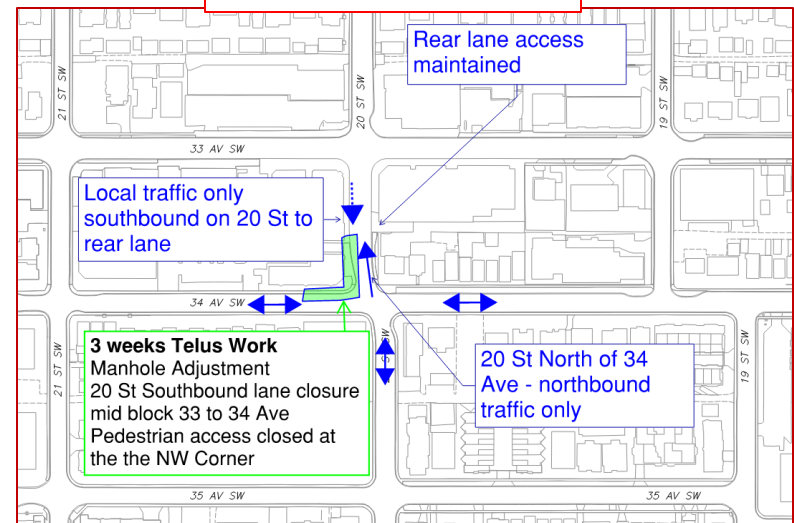
Notes:

- **33 Ave to remain two-way**

March 3, 2025



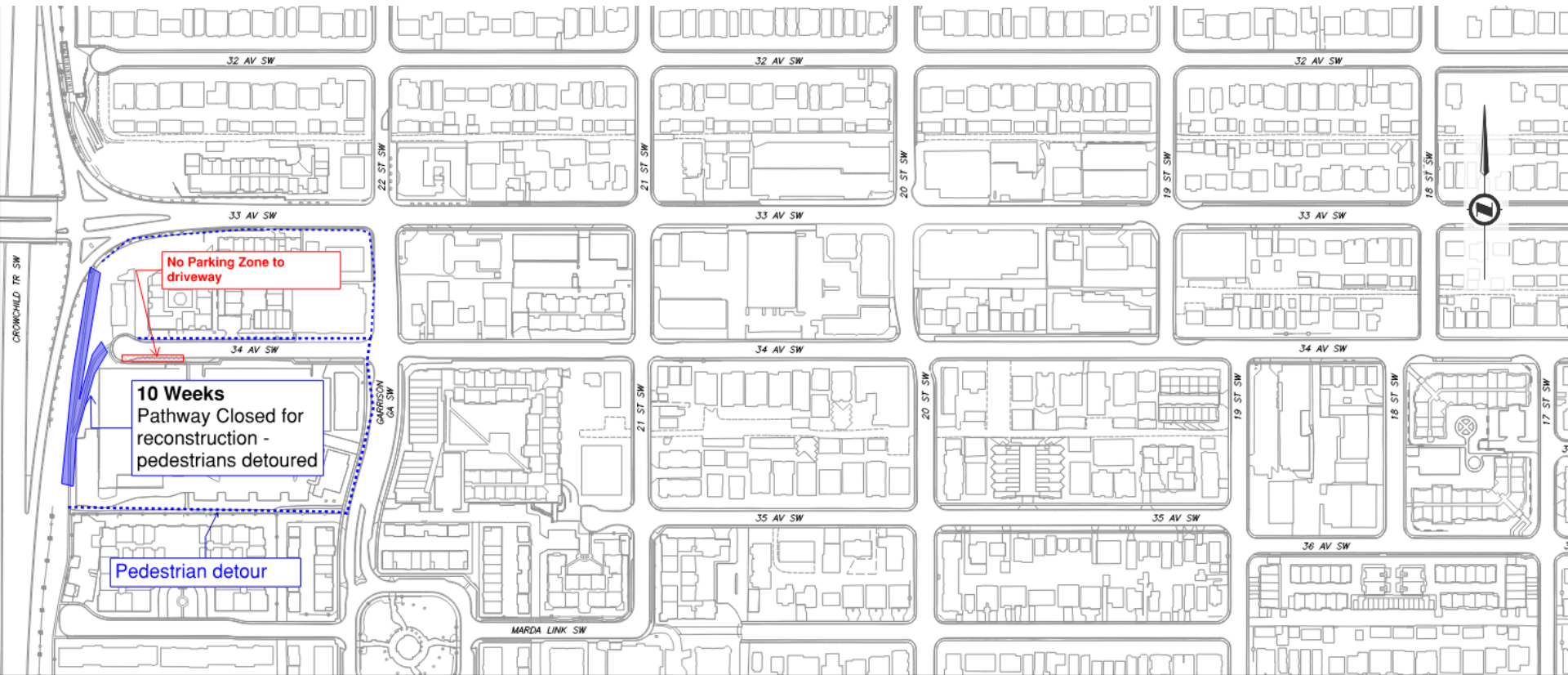
March 31, 2025



Construction Sequencing

***CHANGE**

When: March 3, 2025



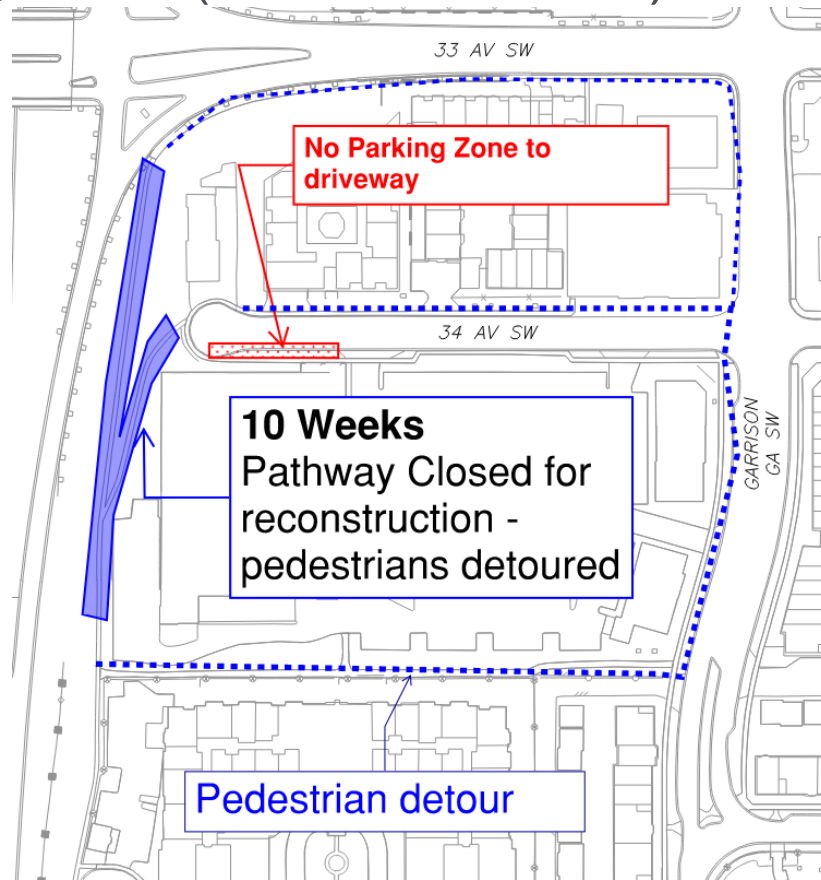
Note:

- Subject to change: weather delays, site conditions
- Maps are simplified and don't show every detail
- Durations serve as a guideline for reopening roads to pedestrians and vehicles
- Final touches will be necessary, including no-parking zones for plantings, back-of-walk ties, and other details

Construction Sequencing

***CHANGE**

When: March 3, 2025 (Detailed review)



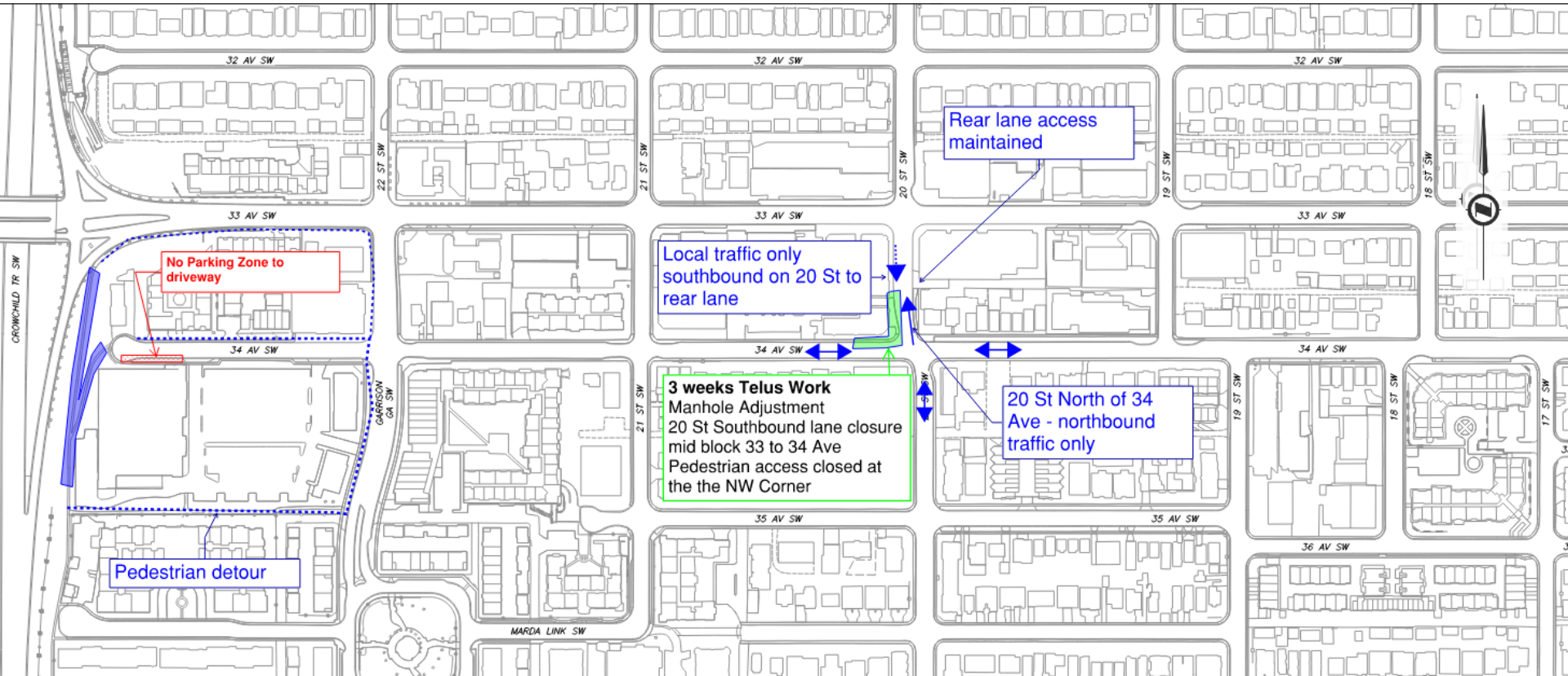
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Construction Sequencing

When: March 31, 2025 -Telus Work

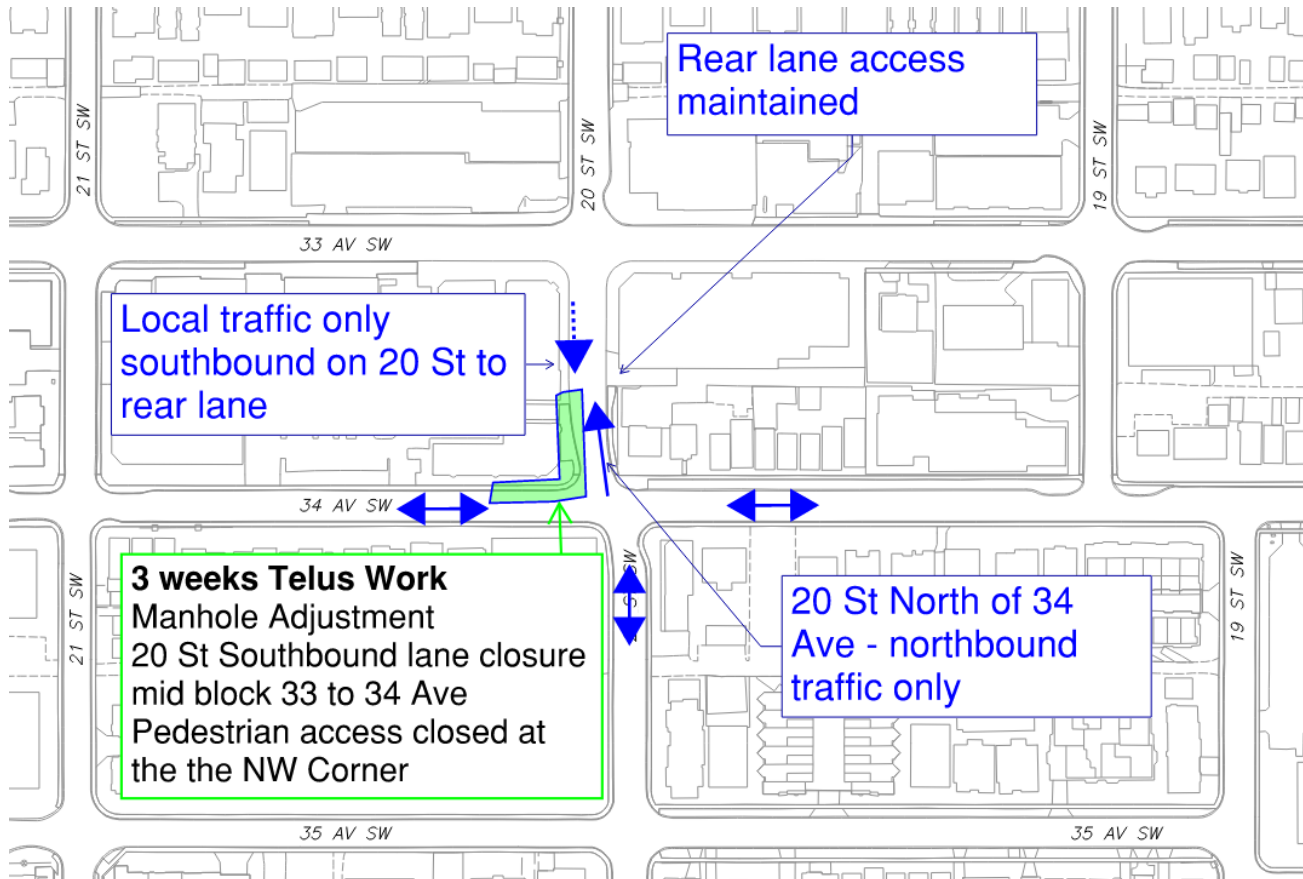


Note:

- Telus is finalizing their design and construction schedule

Construction Sequencing

When: March 31, 2025 -Telus Work (Detailed Review)

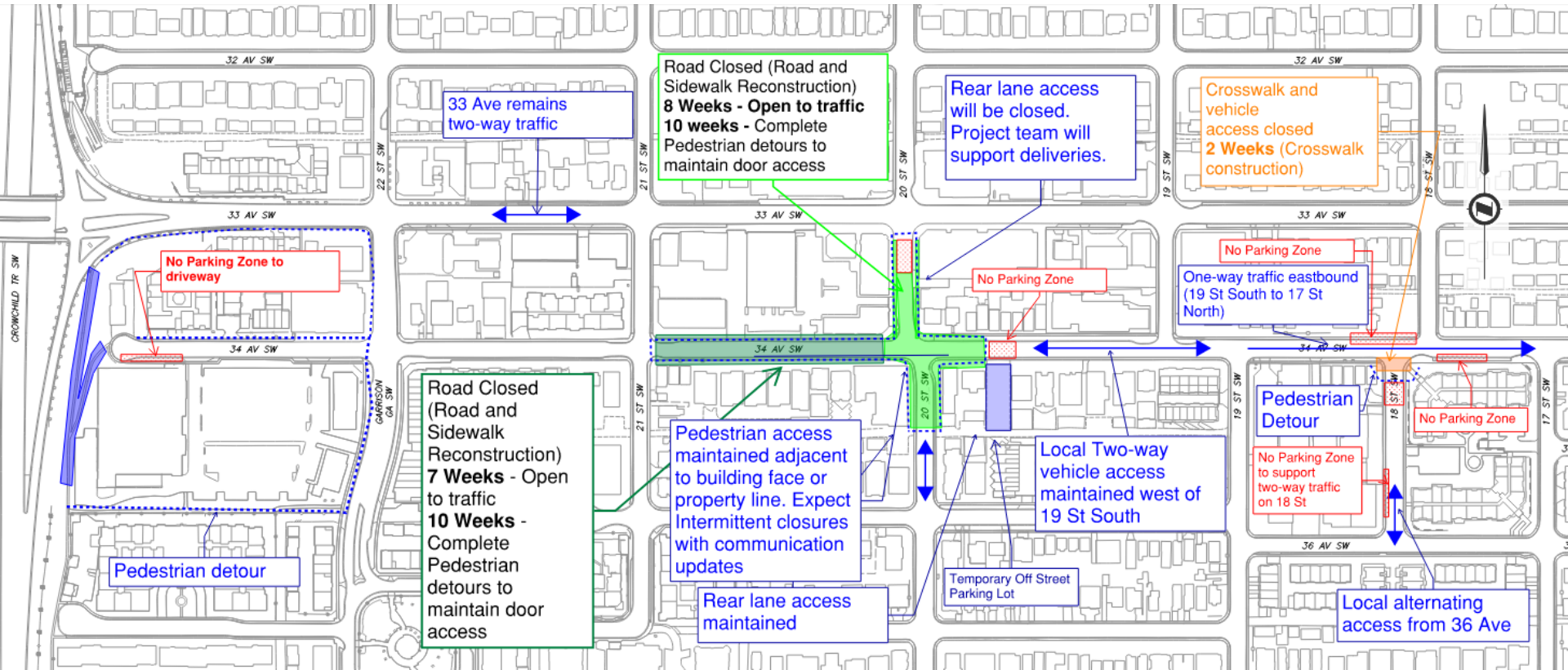


Note:

- Telus is finalizing their design and construction schedule

Construction Sequencing

When: Week of April 21, 2025



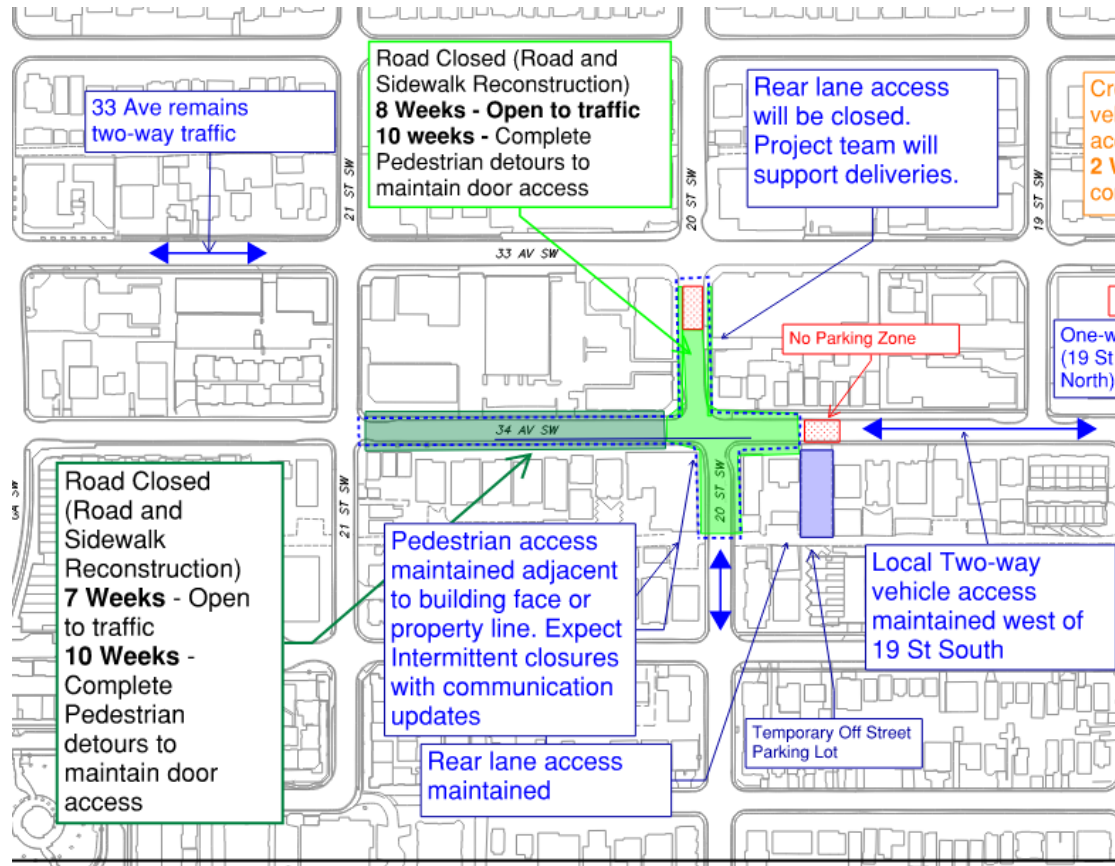
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Construction Sequencing

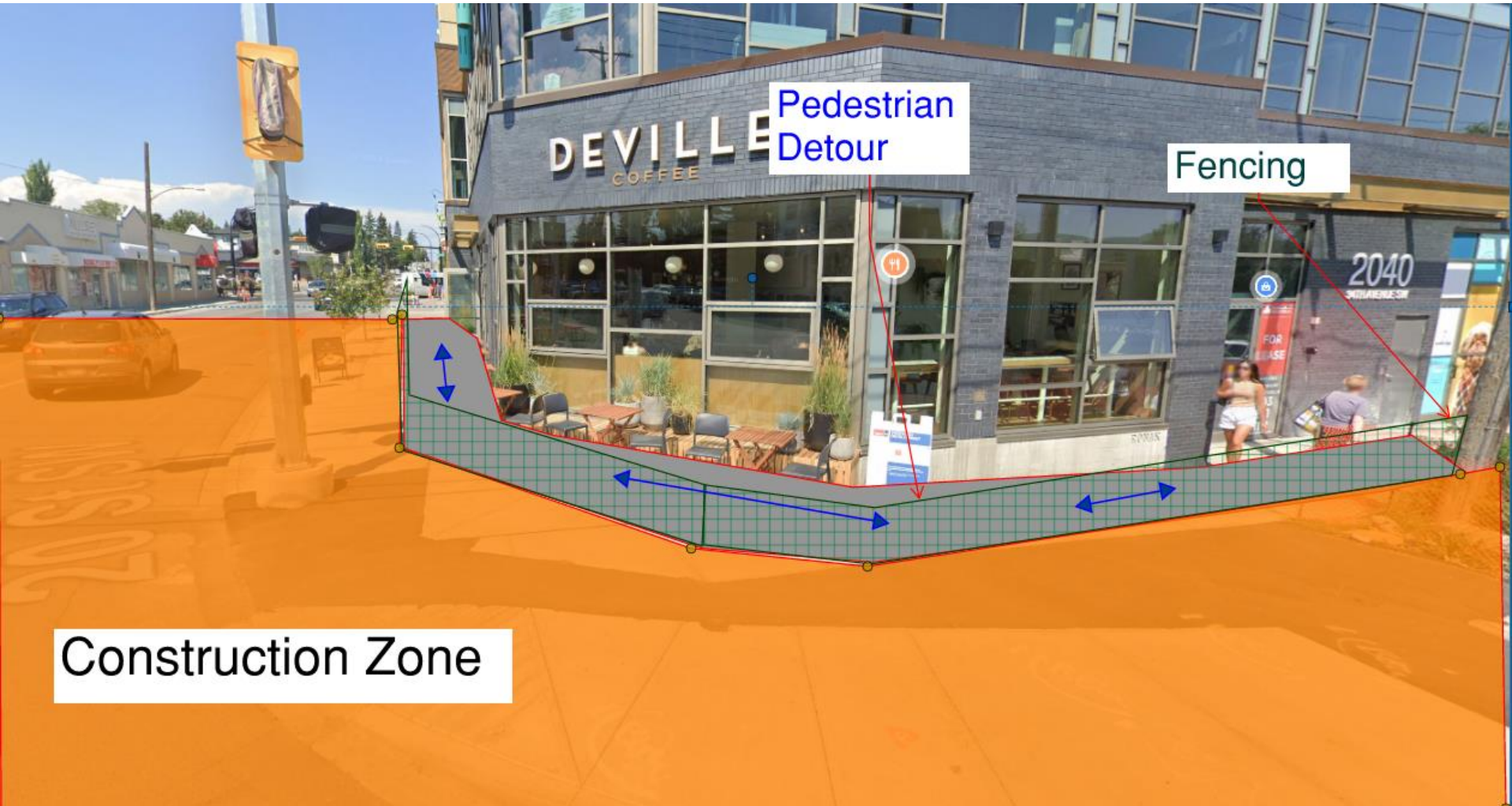
When: Week of April 21, 2025 (Detail Review 21 to 20 St)



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Construction Sequencing



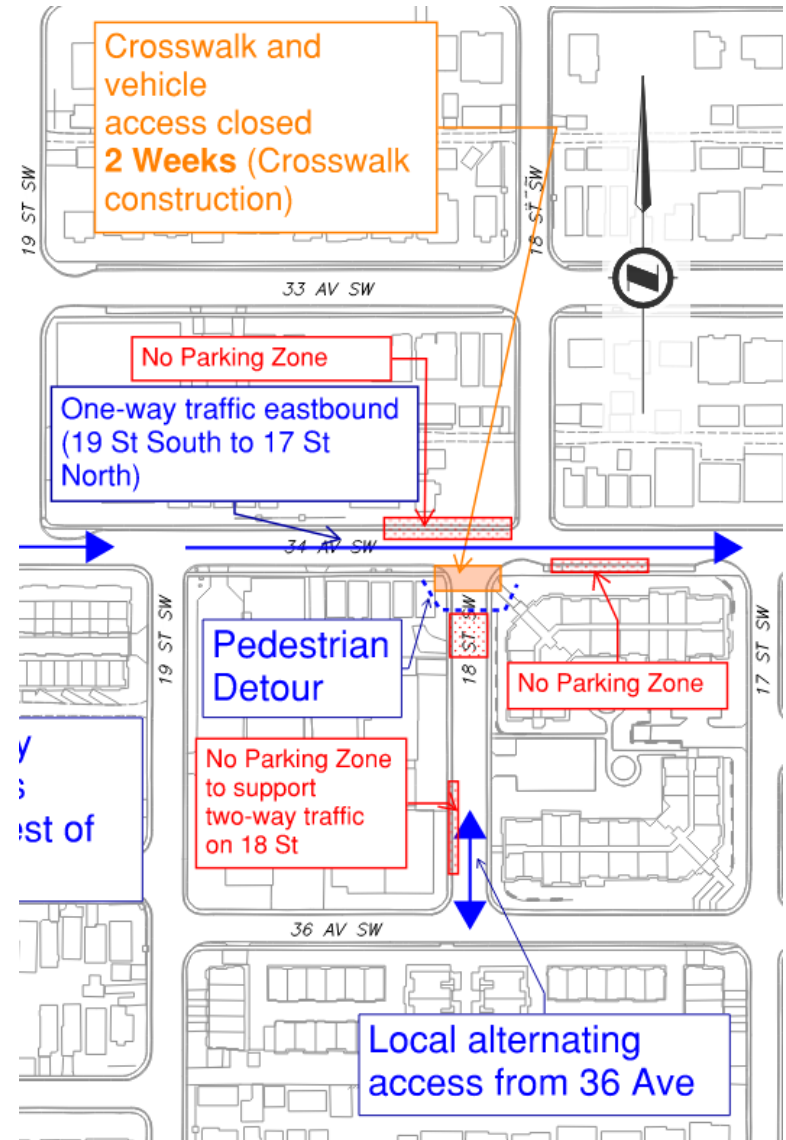
Construction Zone



Construction Sequencing

***CHANGE**

When: Week of April 21, 2025
(Detail Review 18 St)

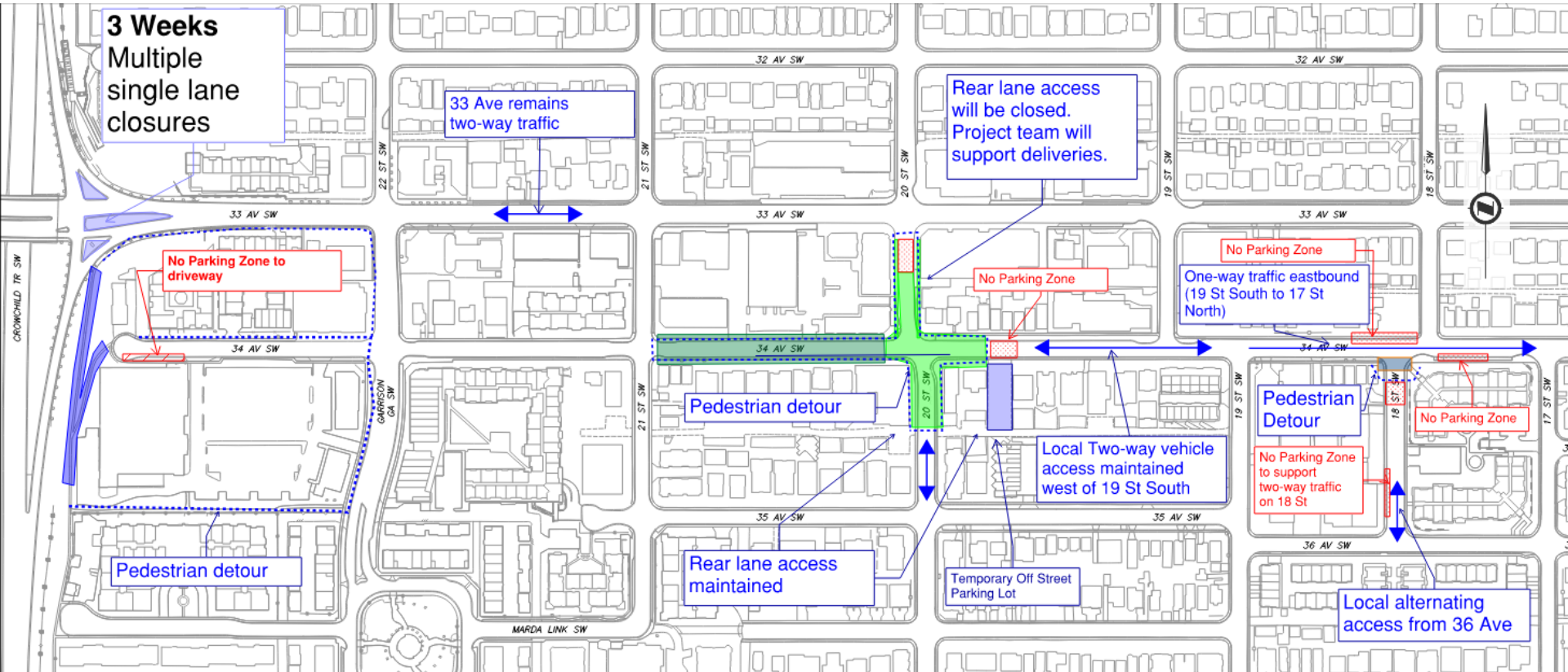


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Construction Sequencing

When: Week of April 28, 2025

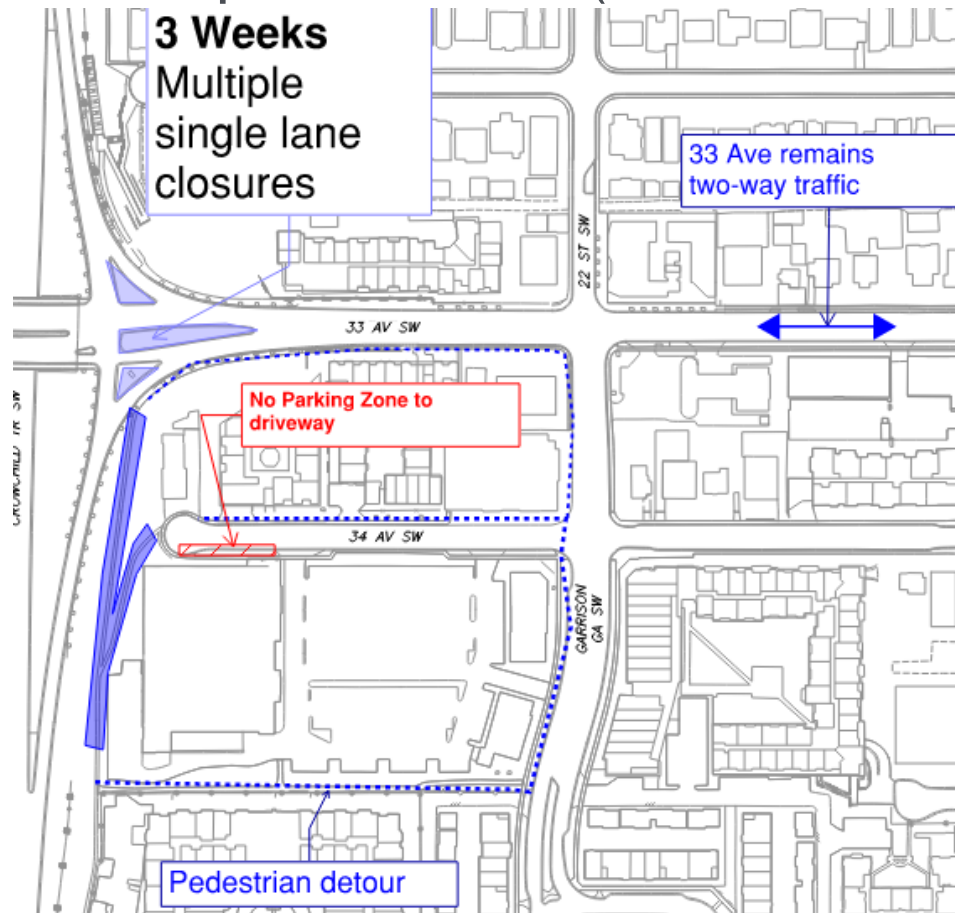


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Construction Sequencing

When: Week of April 28, 2025 (Detailed Review)



Note:

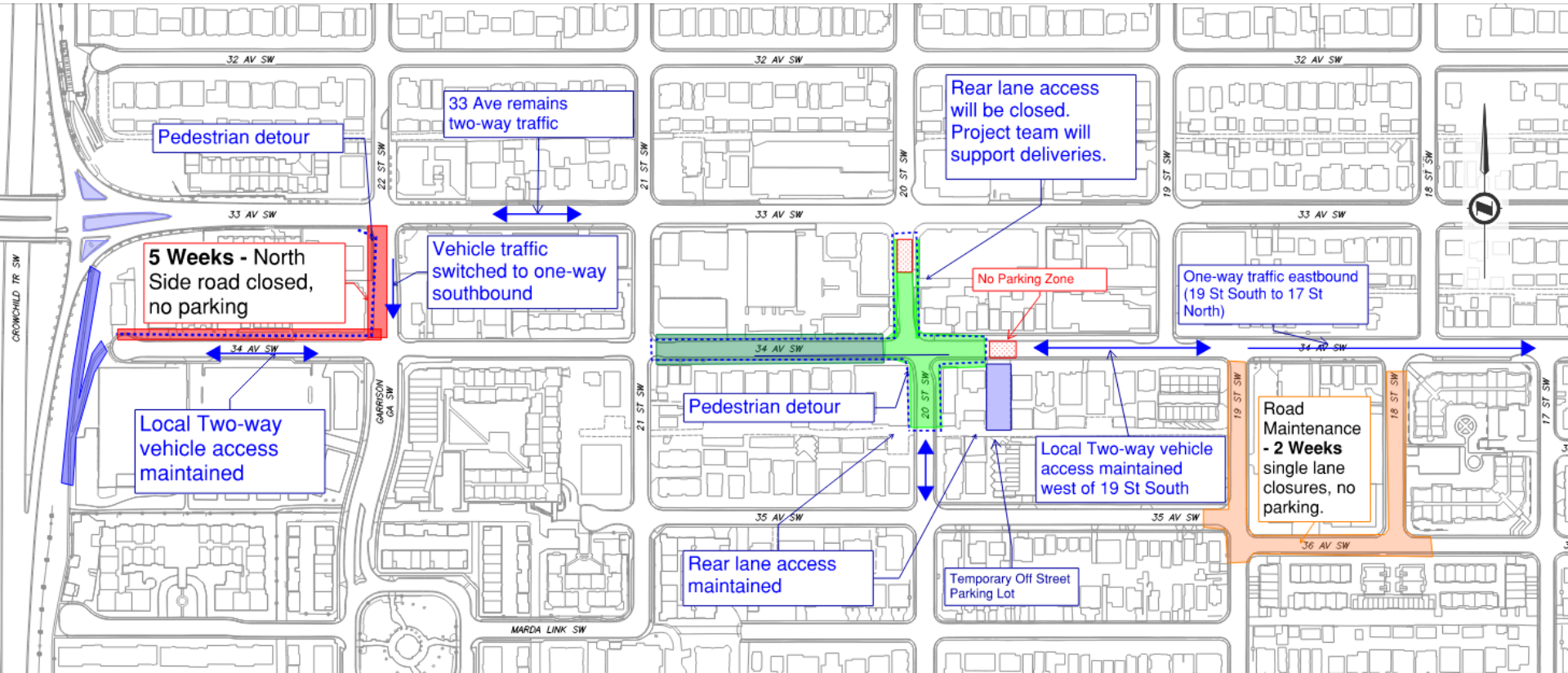
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Construction Sequencing

***CHANGE**

When: Week of May 5, 2025

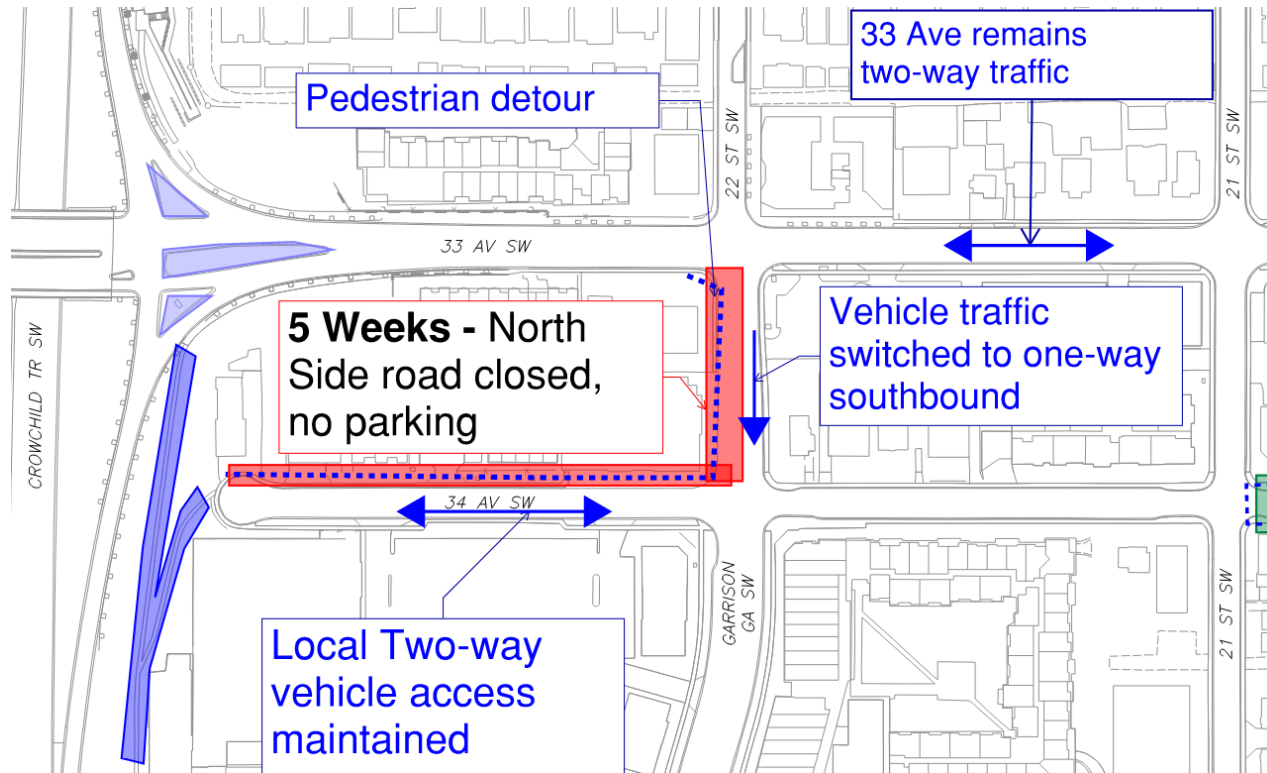


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Construction Sequencing

When: Week of May 5, 2025 (Detailed Review 34 Ave & 22 St)



Note:

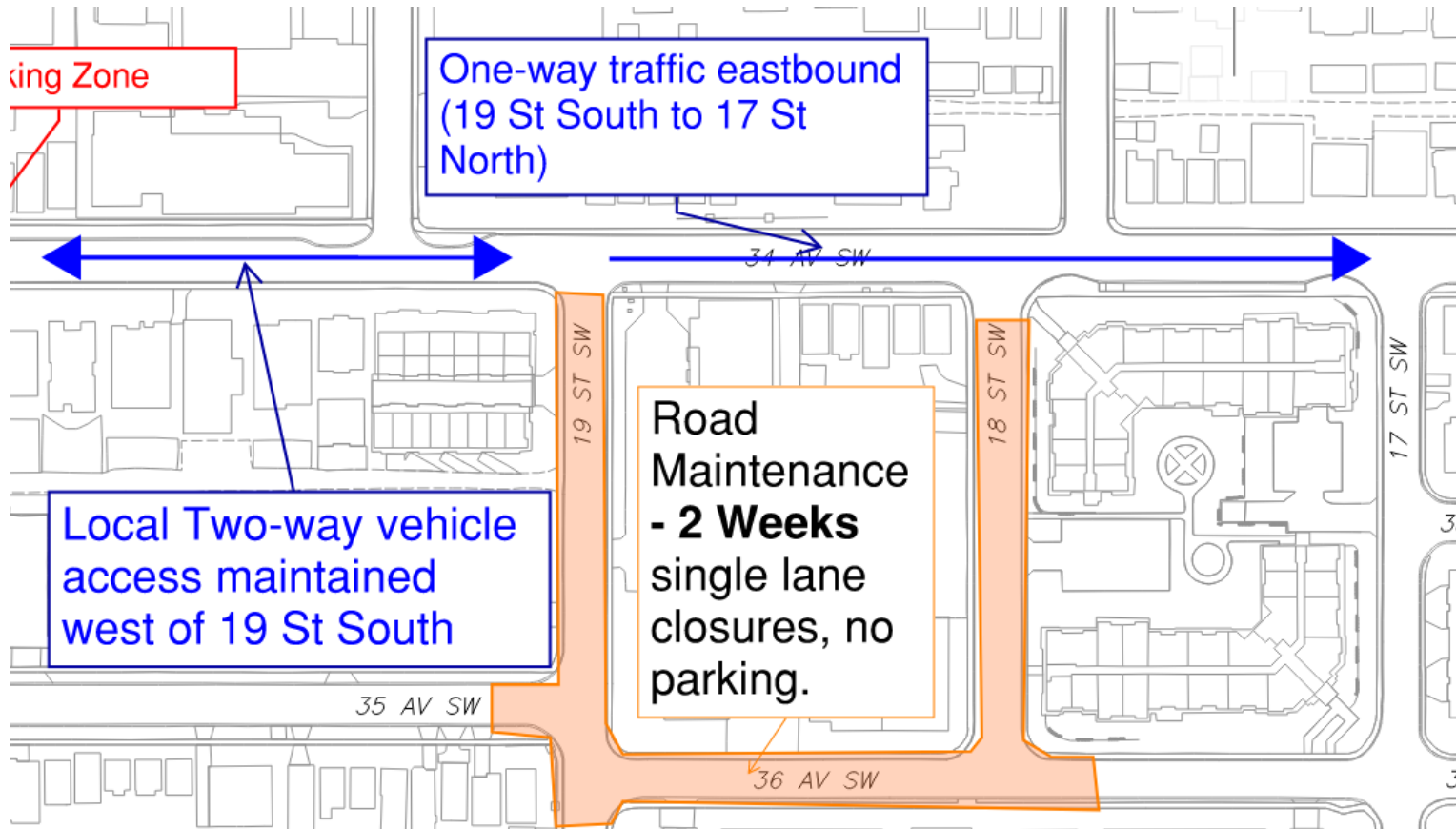
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Construction Sequencing

***CHANGE**

When: Week of May 5, 2025 (Detailed Review 34 Ave & 18/19 St)

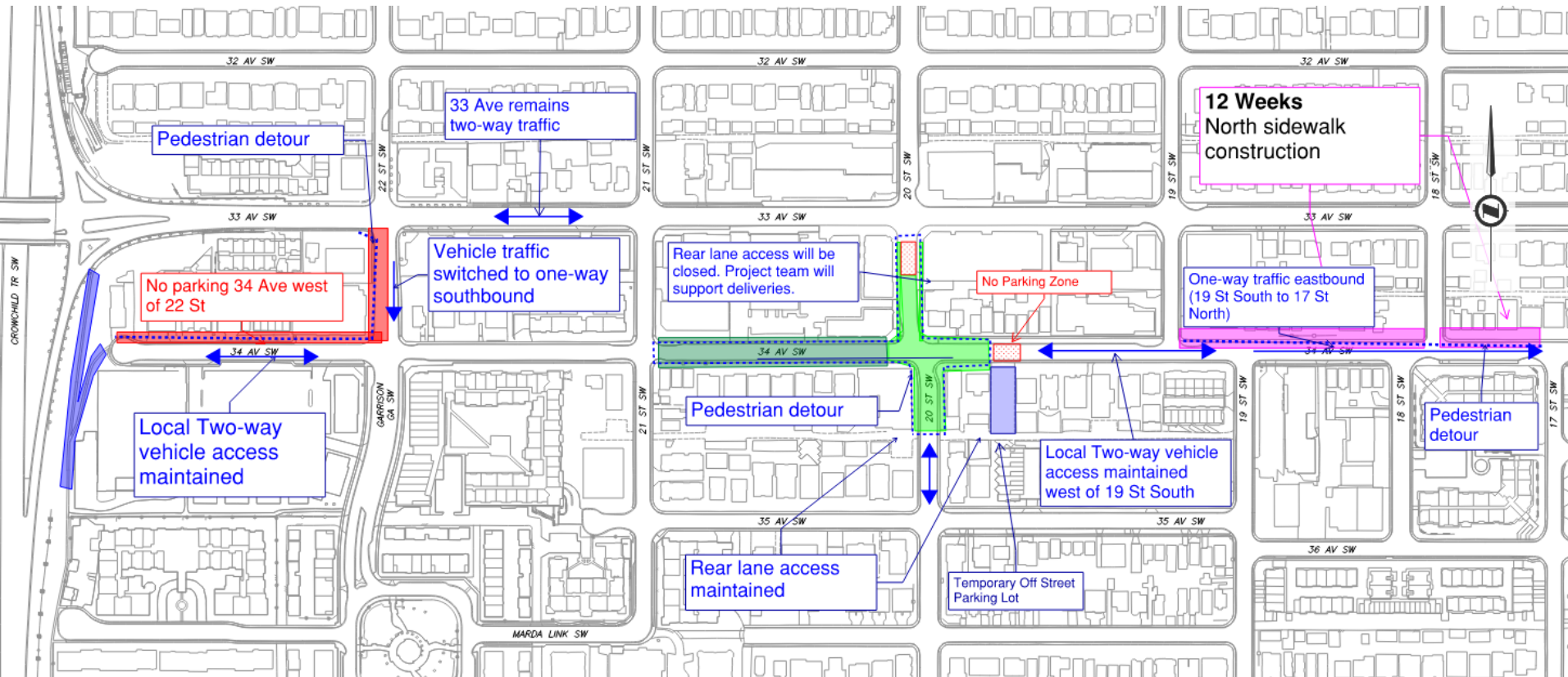


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When: Week of May 19, 2025

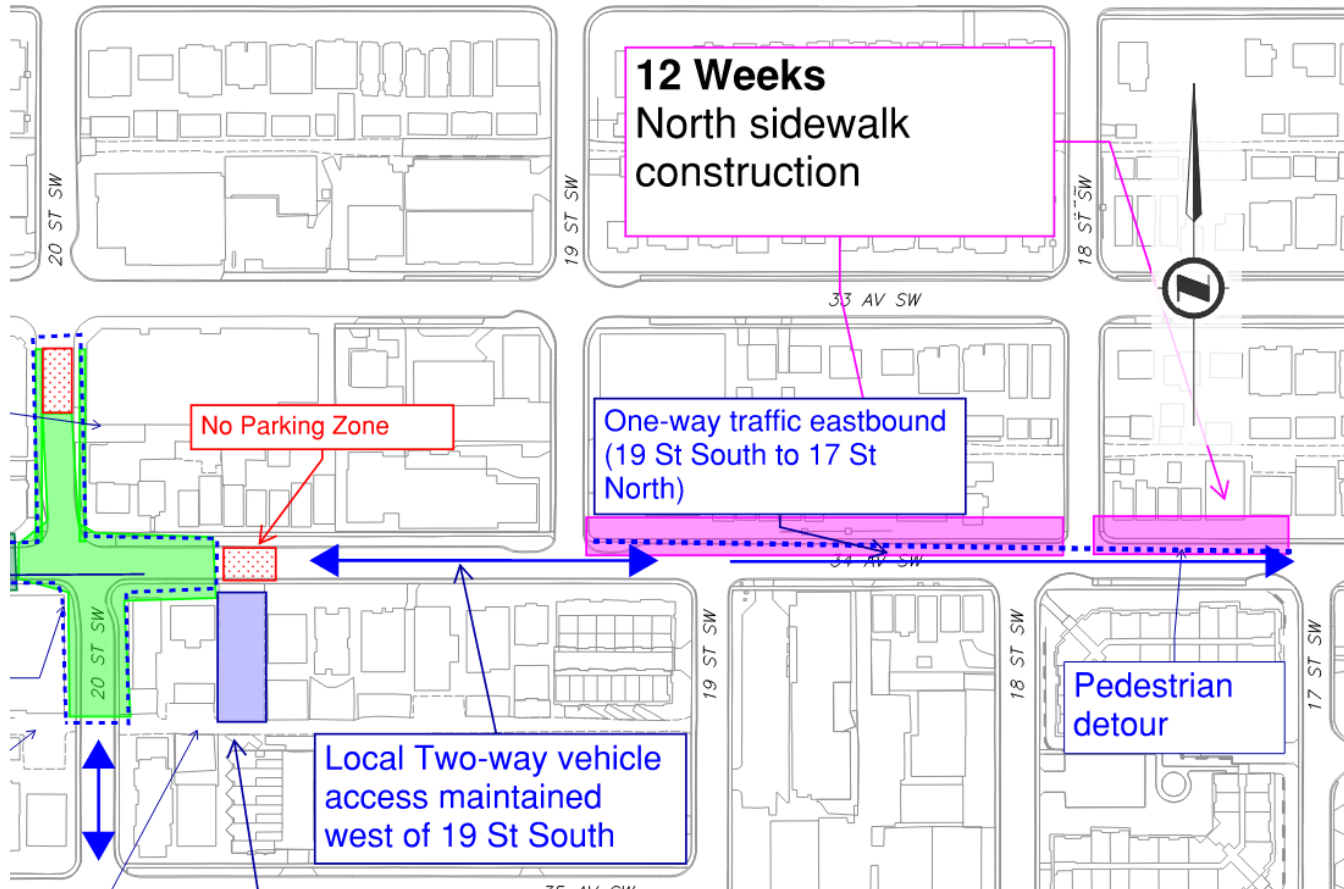


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Construction Sequencing

When: Week of May 19, 2025 (Detailed Review)



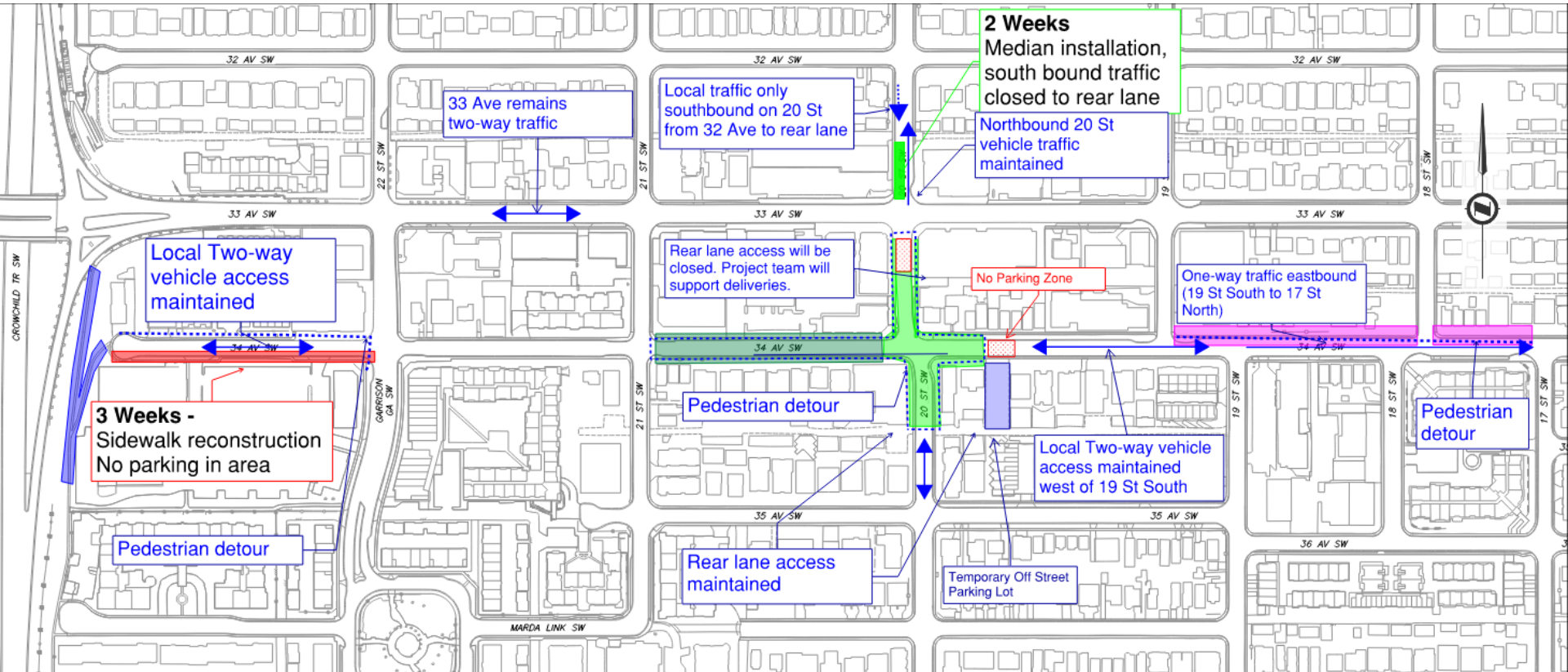
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Construction Sequencing

When: Week of June 9, 2025

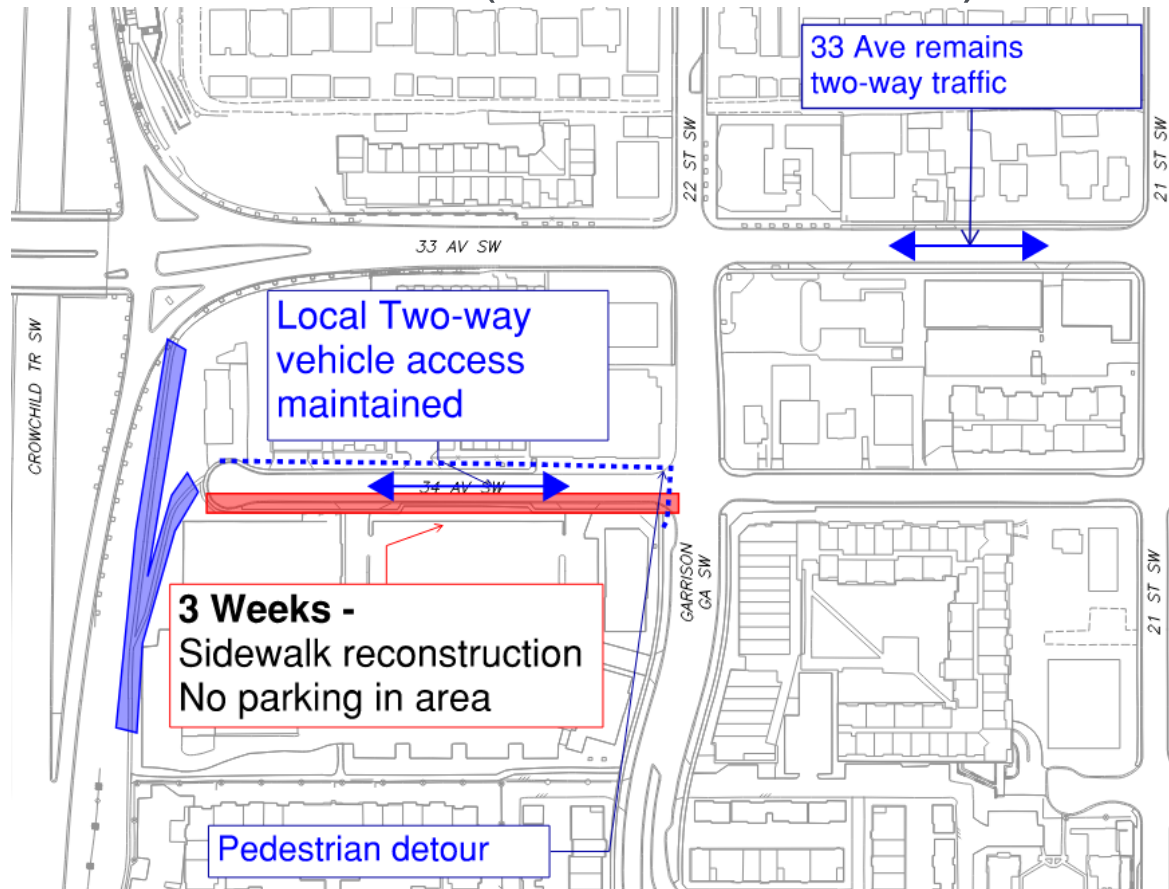


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Construction Sequencing

When: Week of June 9, 2025 (Detailed Review)



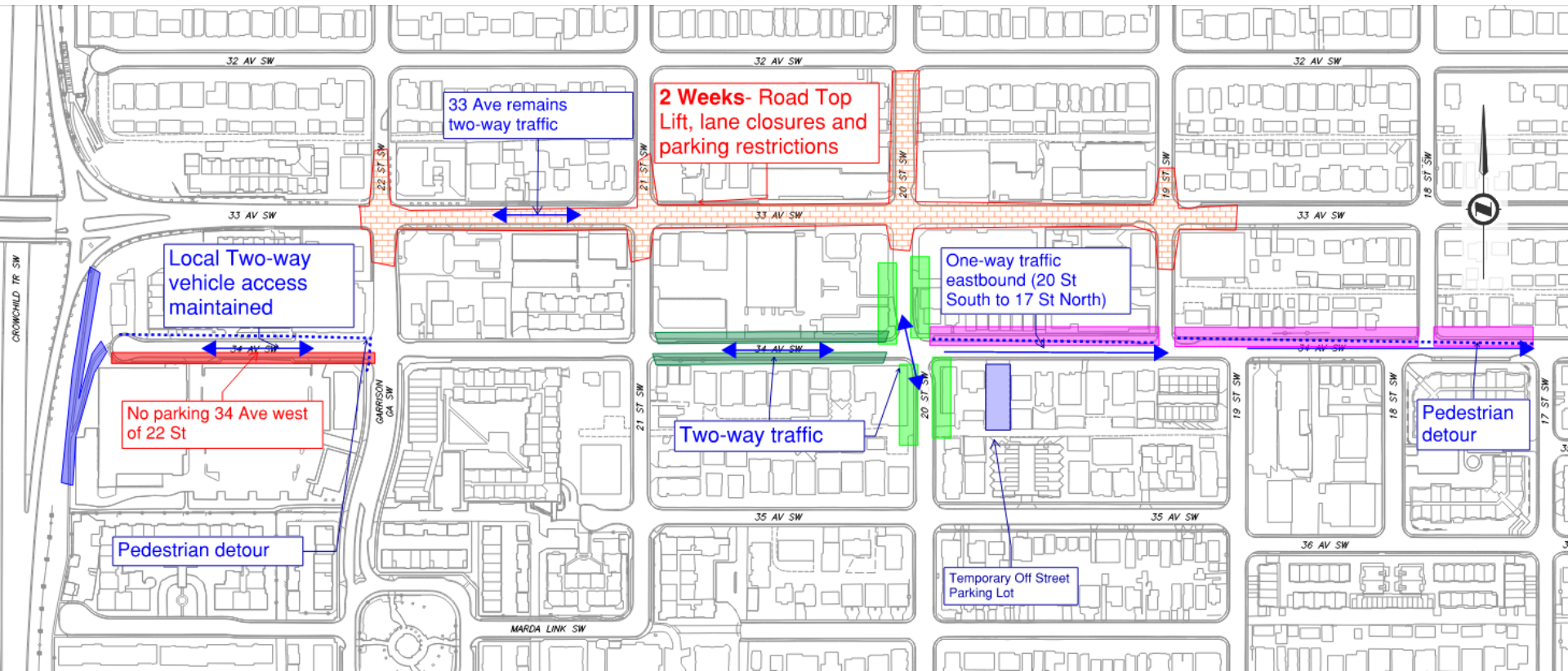
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Construction Sequencing

When: Week of June 16, 2025 (Timing Under Review)



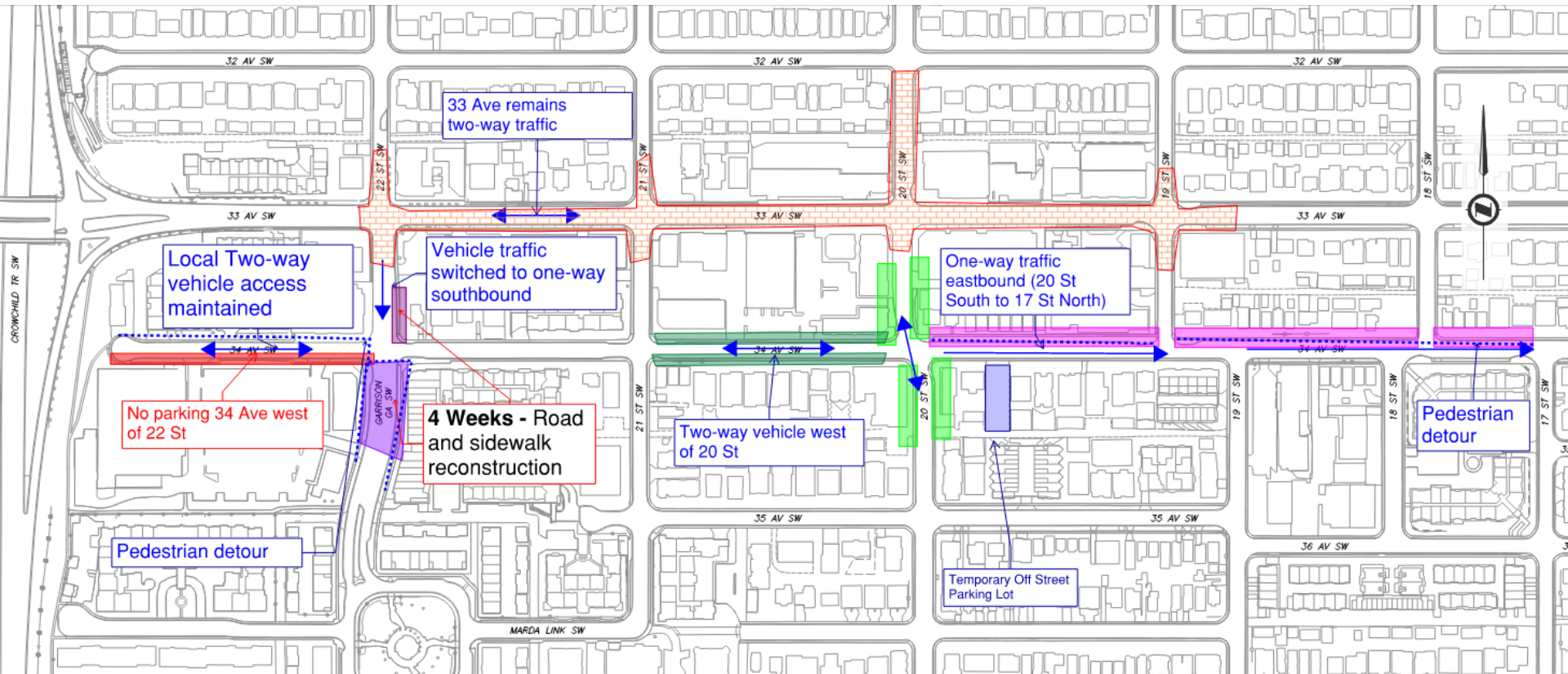
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Construction Sequencing

When: Week of June 23, 2025

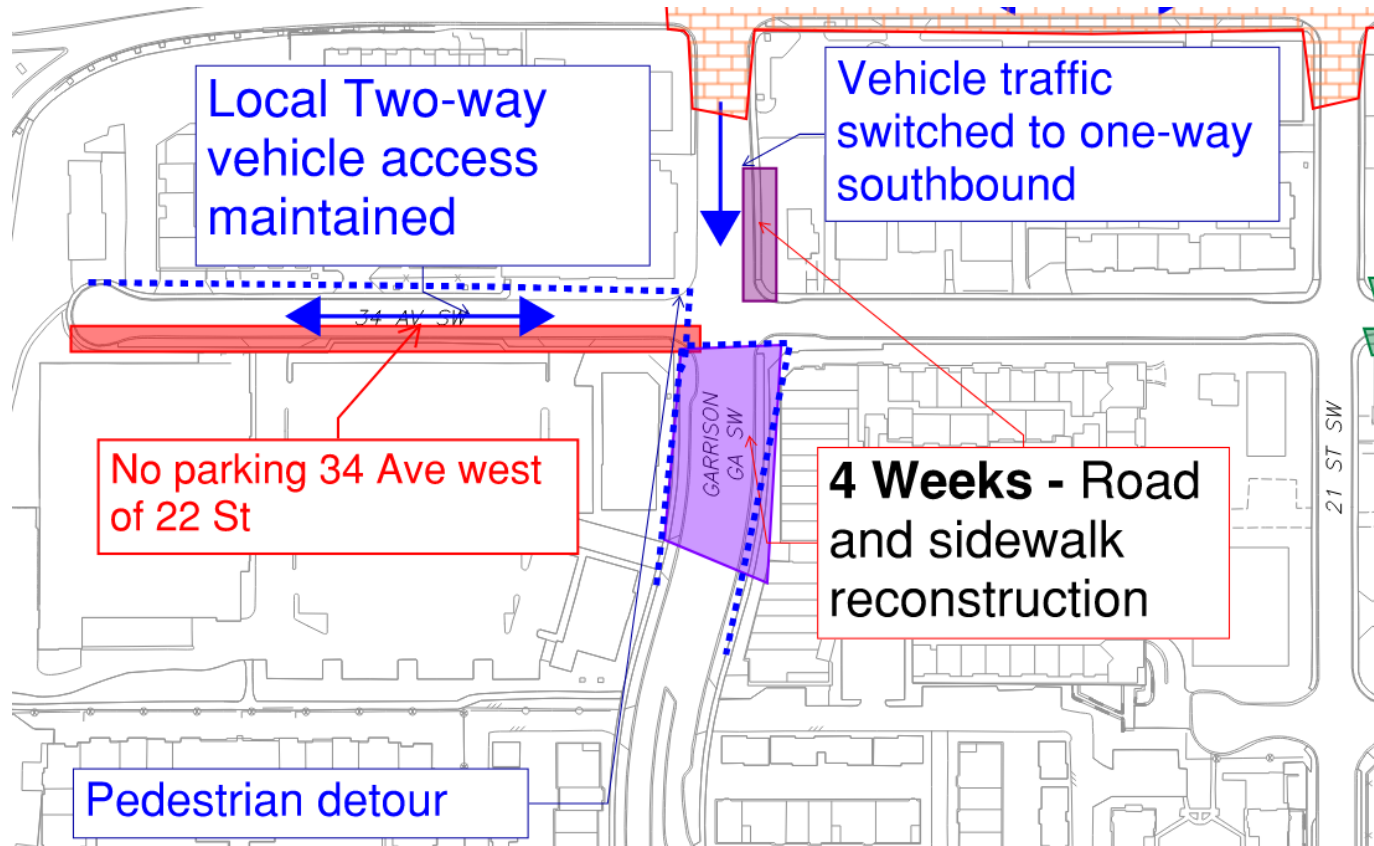


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Construction Sequencing

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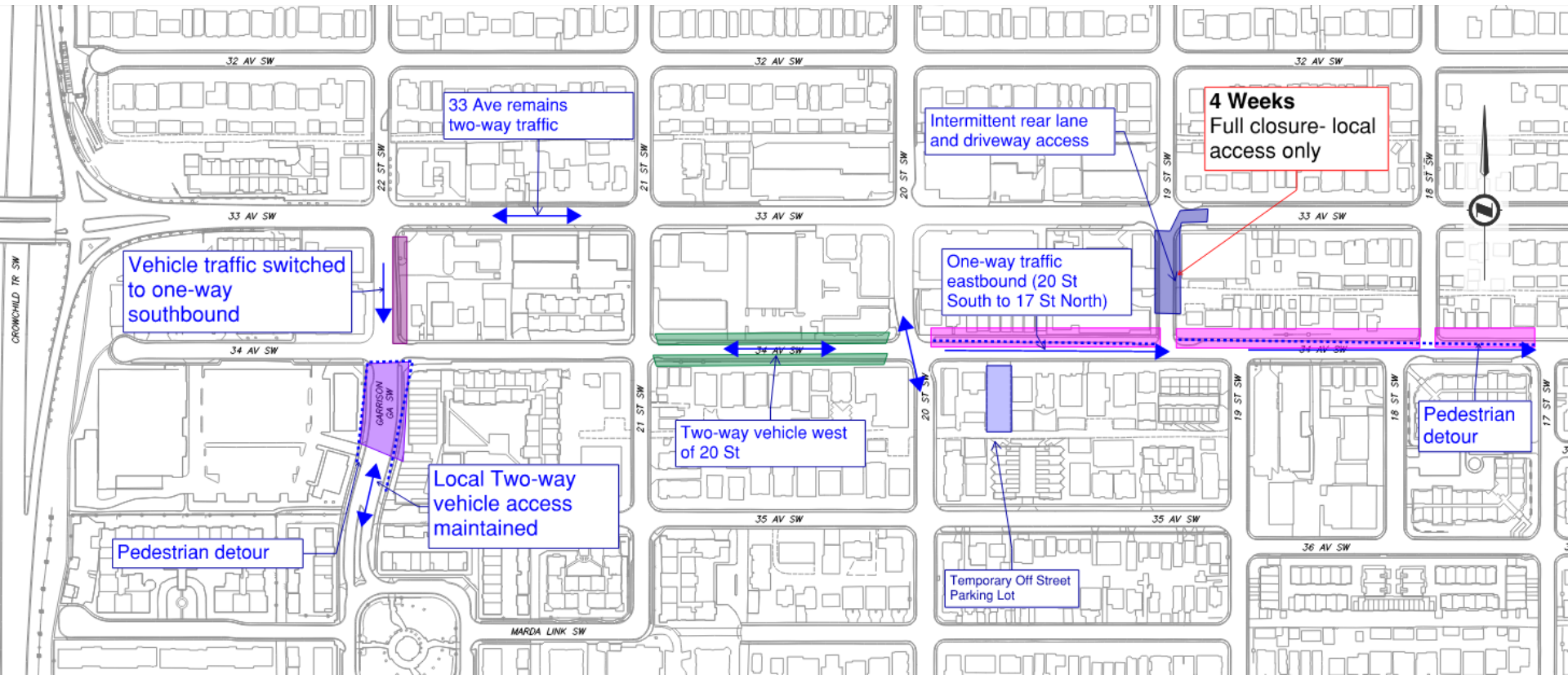
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Construction Sequencing

When: Week of July 14, 2025

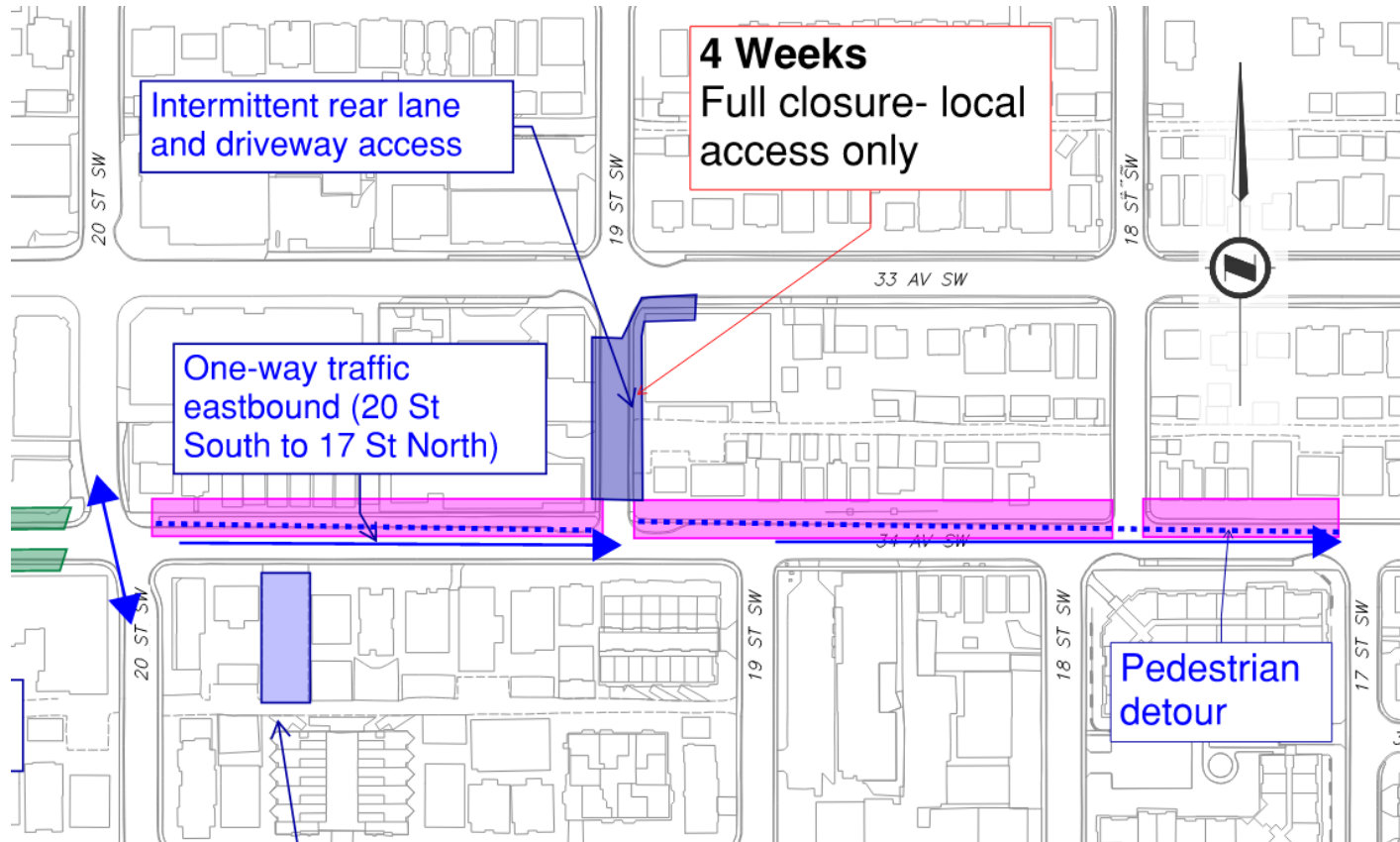


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Construction Sequencing

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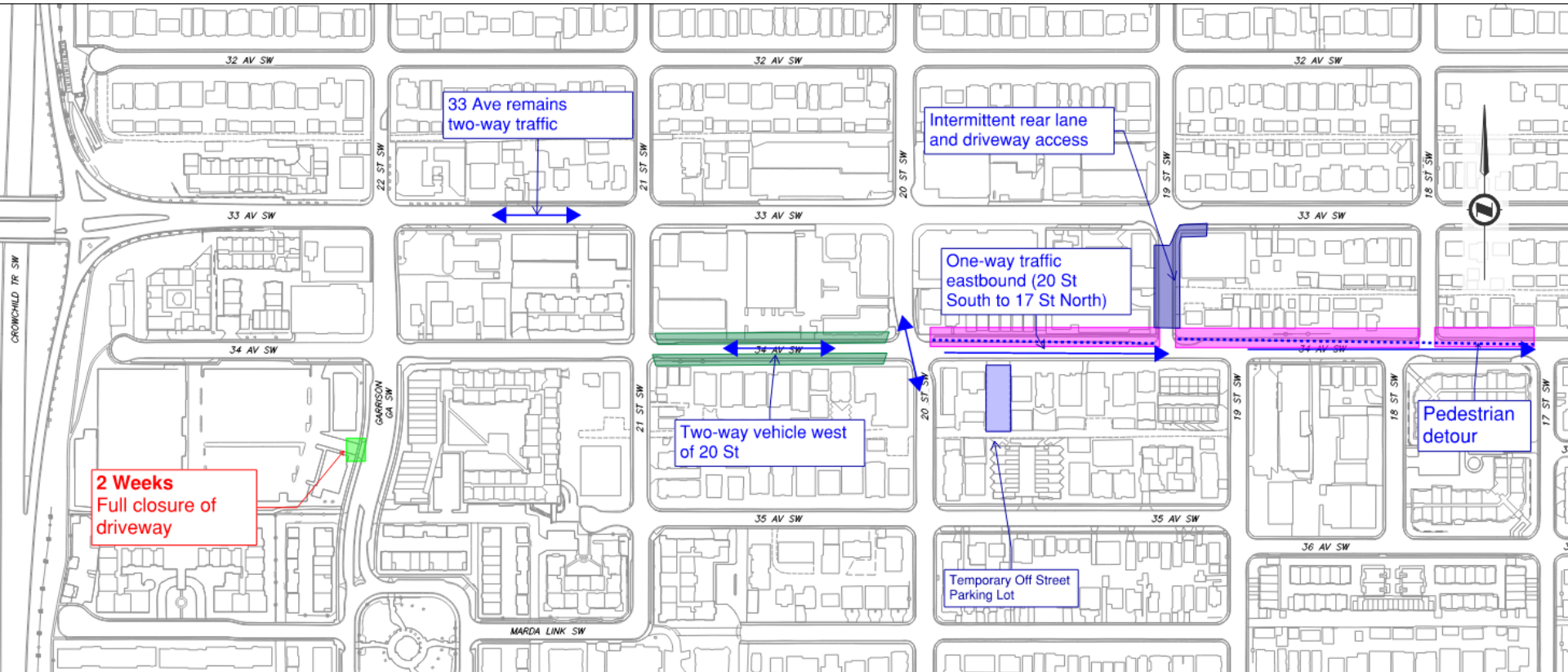


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Construction Sequencing

When: Week of July 21, 2025

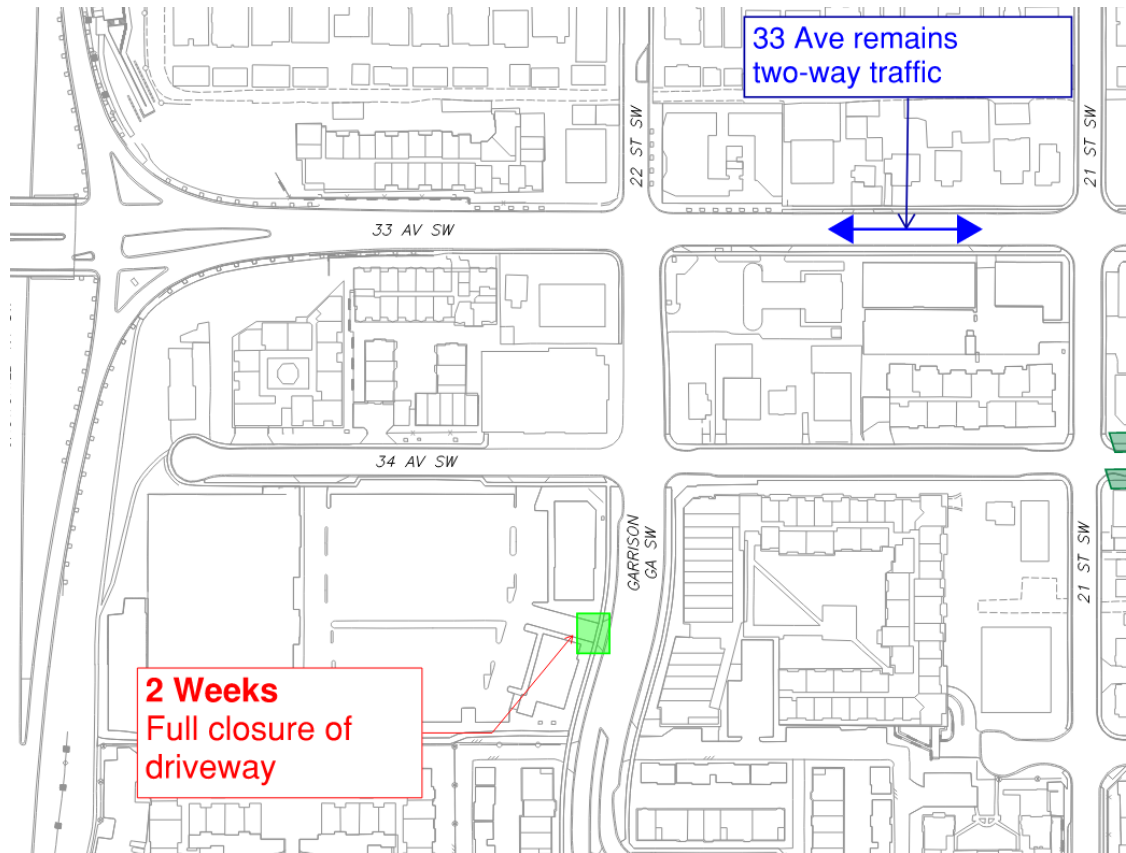


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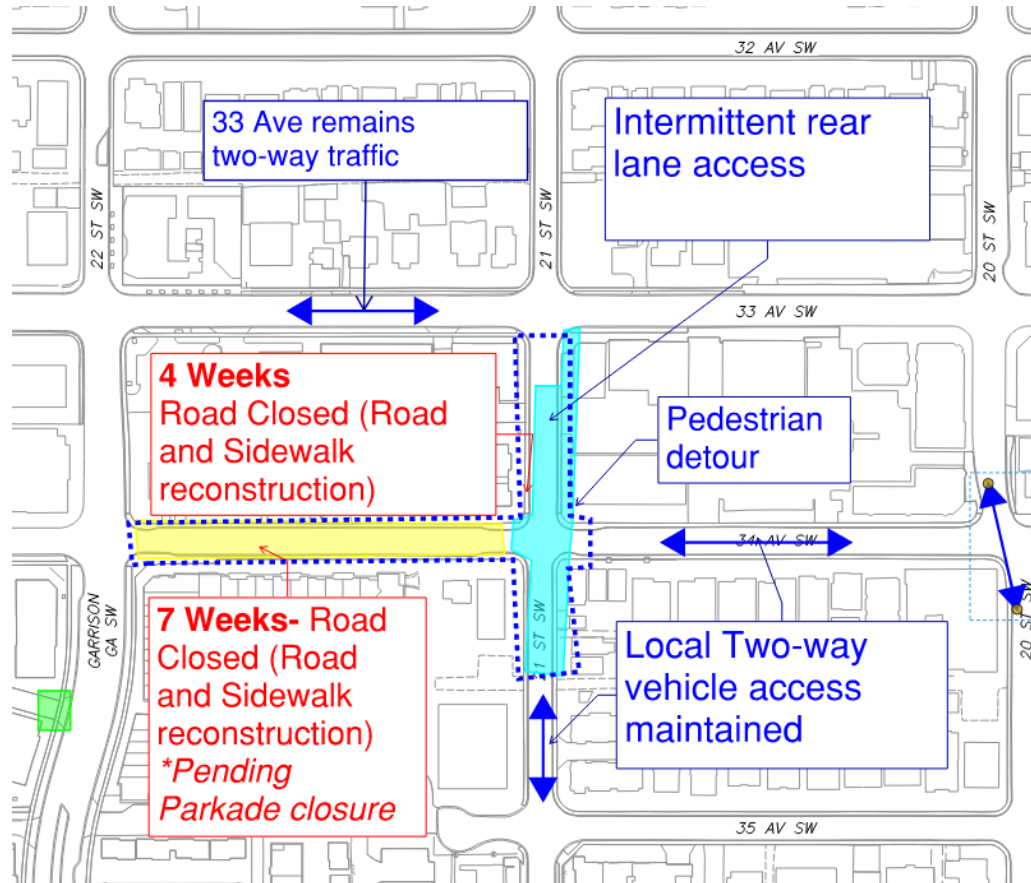
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Construction Sequencing

When: Week of July 28, 2025

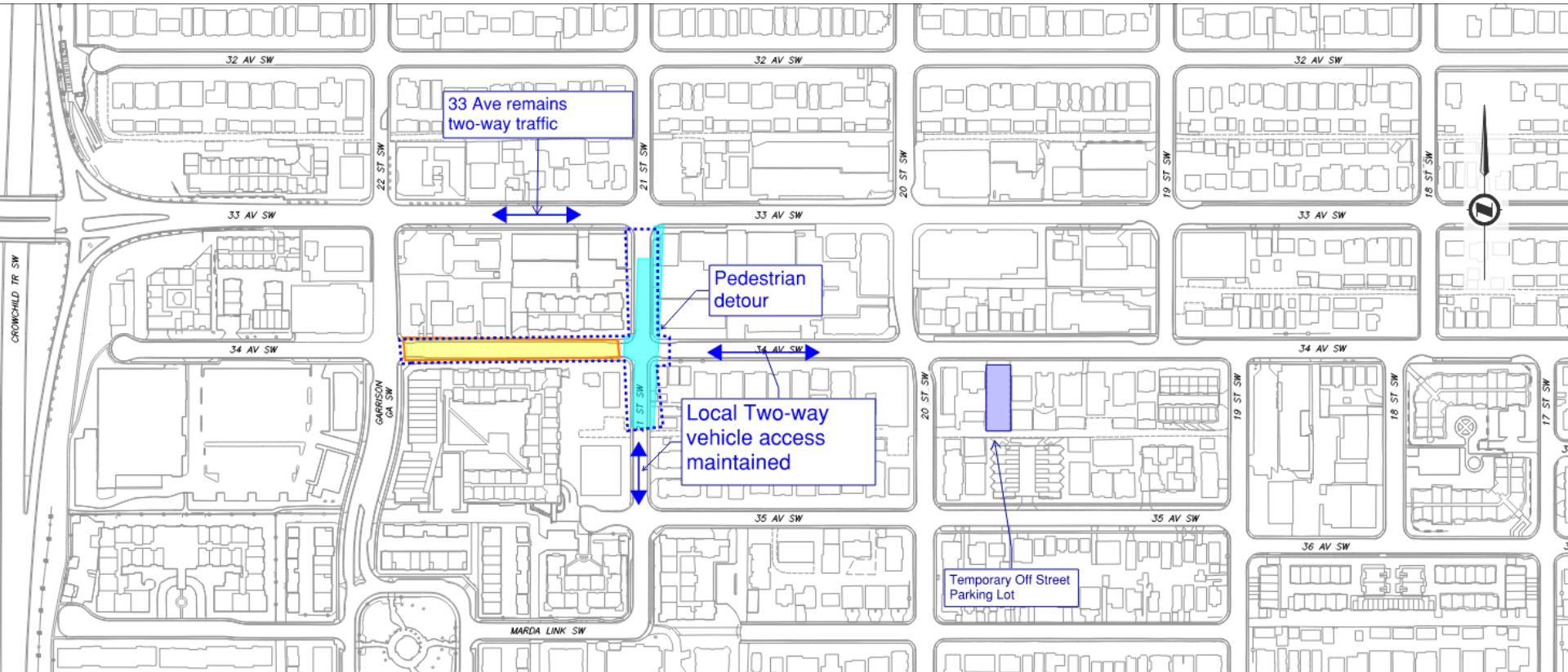


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Construction Sequencing

When: Week of August 11, 2025



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Construction Sequencing

When: Week of September 15, 2025

Target Construction Completion
September 15, 2025

Inspections to continue through
to October 31, 2025

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Summary

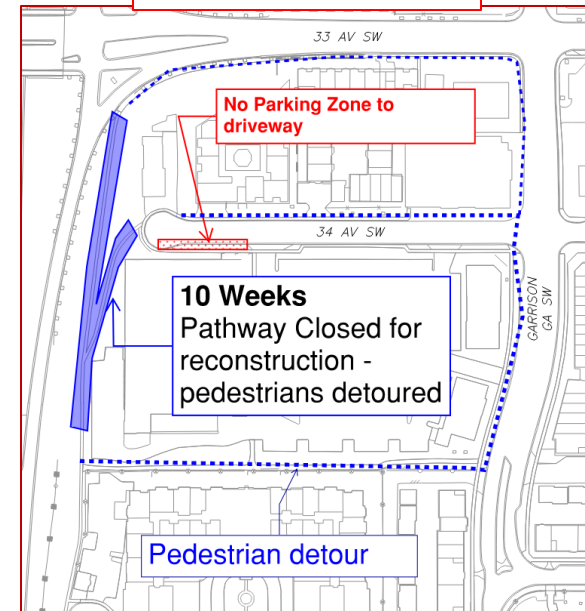
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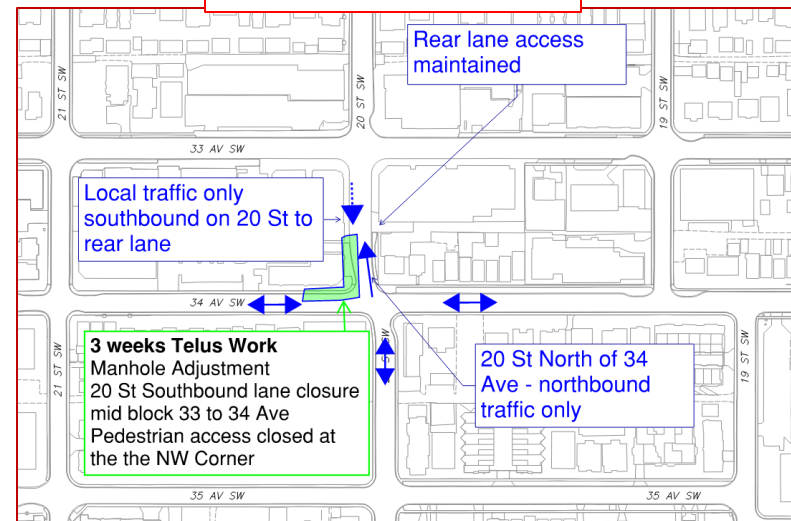
Notes:

- **33 Ave to remain two-way**

March 3, 2025



March 31, 2025



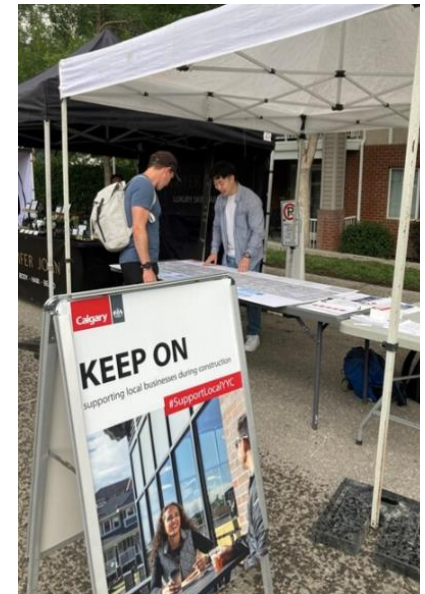
Next Steps

Communication:

- City team will continue to reach out to businesses and residents to confirm design tie-ins and specific detour/access requirements
- General public session March 19, 2025

Construction **Start: March 3, 2025**

- March 3, 2025 (Switchback Crowchild and 34 Ave)
- March 31, 2025 – Road Construction start at 34 Ave and 20 St



DISCUSSION

Tell us more.

Anything else?

Your feedback is being collected by the scribe at the front of the room.