Plus 15 Wayfinding Project



Why do the project?

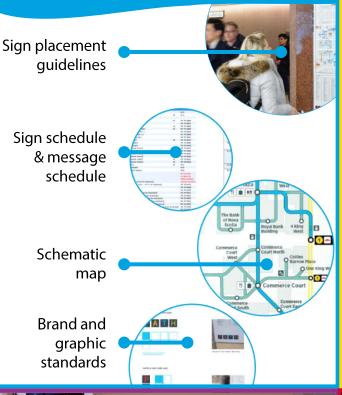
Operational Need:

- Network is difficult to navigate
- Existing signs are outdated
- No overarching plan

Policy

 Centre City Plan, Downtown Retail District Strategy, Plus 15 Network Study

What will the outcomes be?





Schedule



Phase 1: Discover

Dec 2020 – Feb 2021 Phase 2: Strategize

Mar 2021 – Apr 2021 Phase 3: Design

Apr 2021 -May 2021 Phase 4: Finalize

> May 2021 – May 2021

Objectives

- Develop guidelines for signage that makes the network easier to navigate.
- Develop a sign plan that specifies sign locations and messaging





