



# This is my neighbourhood Abbeydale

Stakeholder Report Back: What We Heard  
Initiatives Prioritization Online Survey, April 16, 2018

## Project overview

This is my neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is my neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

## Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements on which residents could vote.

The vision for Abbeydale is: ***Abbeydale values a sense of security while walking and playing, having clean and well-maintained public and private spaces, and having programs and spaces to keep youth healthy and active in the neighbourhood.***

The next step involved community participants and City staff attending workshops to come up with creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Abbeydale community through an online survey. The survey was available on the [This is my neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/abbeydale) (<https://engage.calgary.ca/myNeighbourhood/abbeydale>) from March 19 to April 2, 2018. The survey was promoted online and through the email distribution list.

We received 141 submissions for the Abbeydale community initiatives.

## What we asked

Abbeydale residents were presented with 13 different initiatives and asked how they felt each initiative would impact the vision for their community. Participants were able to choose if they felt the initiative would have a *high impact*, *medium impact* or *low impact*.



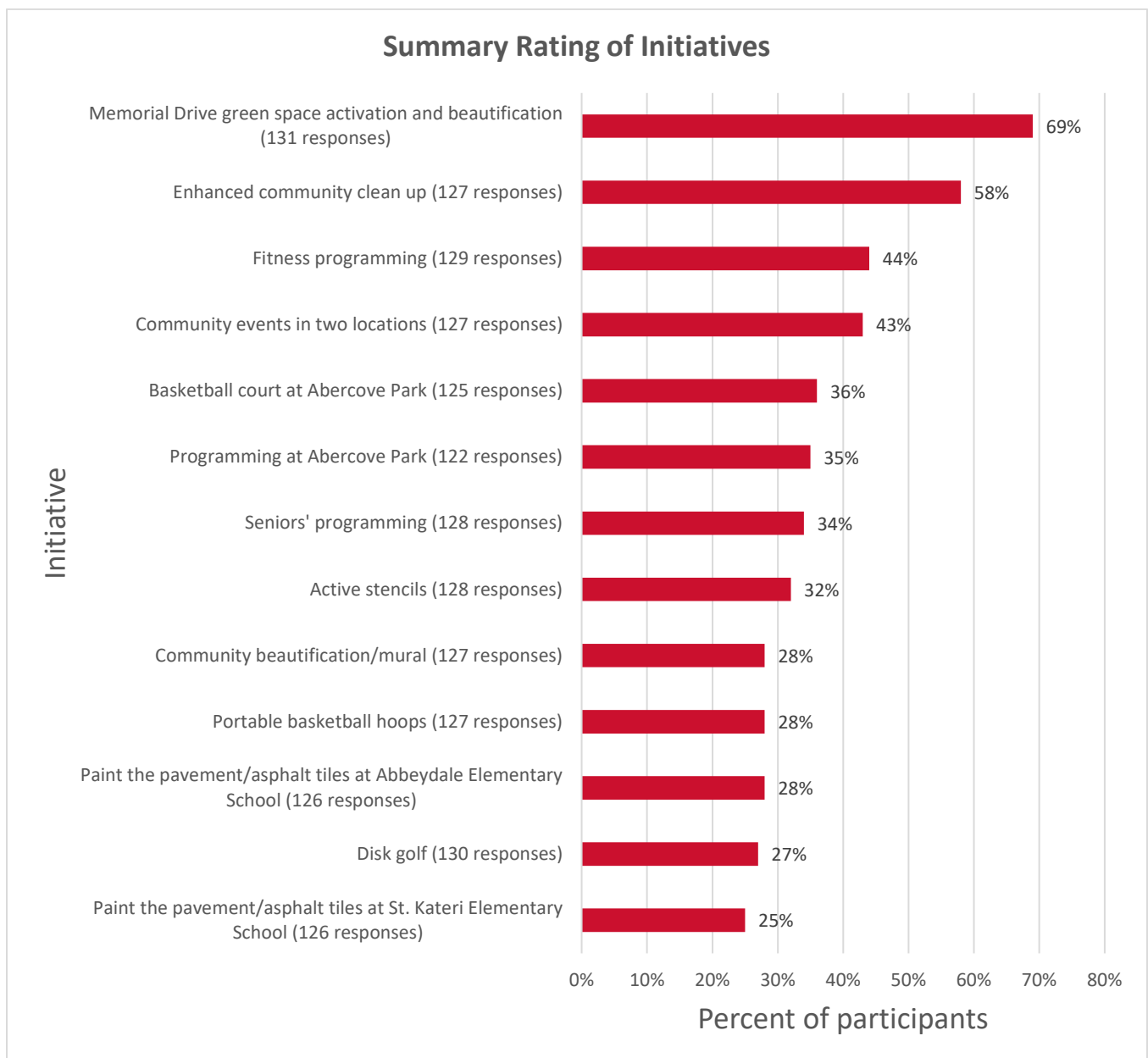
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## What we heard

Below is a summary of how participants rated the 13 initiatives overall as having either a *high impact*, *medium impact* or *low impact*.

While the total number of submissions was 141, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of respondents who selected *high impact* for each initiative.





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The following describes the detailed responses for each of the 13 initiatives.

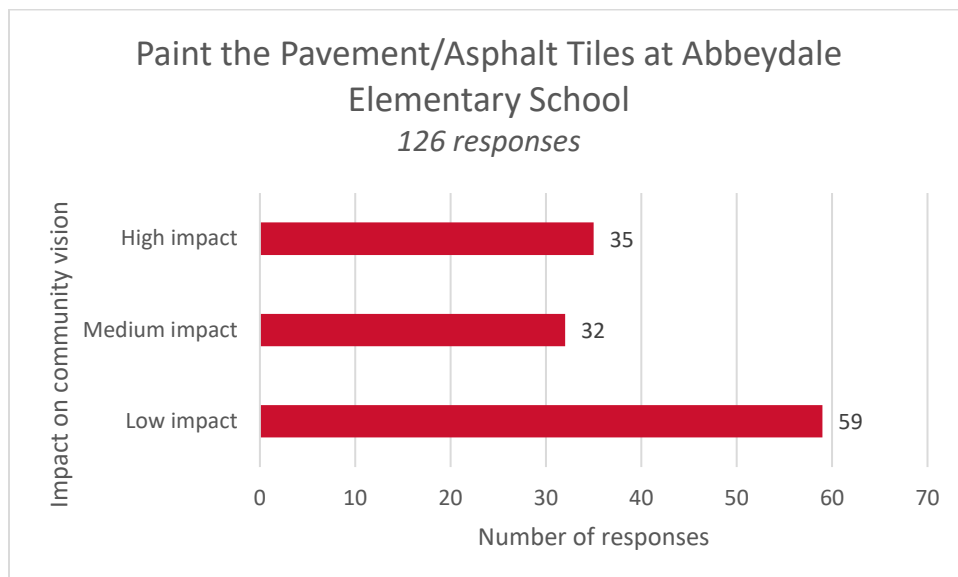
## 1. Paint the pavement/asphalt tiles at Abbeydale Elementary School

Adding visual interest to a street reminds motorists that they have entered a vibrant and active community and encourages them to drive with appropriate attention and care.

Projected cost: \$5,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the second lowest-rated initiative, with 59 out of 126 participants (47%) indicating it would have a low impact on the vision for Abbeydale. Only 35 participants (28%) felt it would have a high impact.





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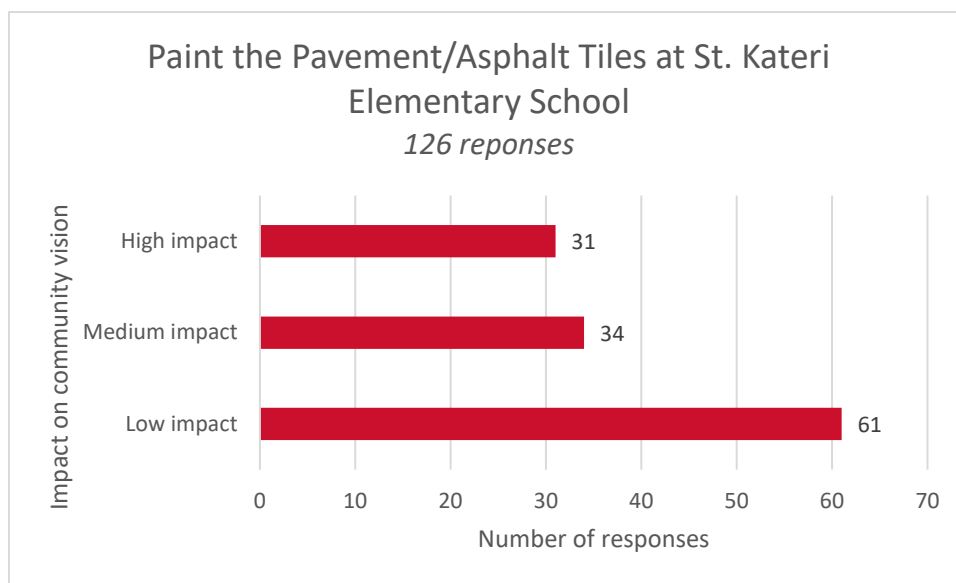
## 2. Paint the pavement/asphalt tiles at St. Kateri Elementary School

Adding visual interest to a street reminds motorists that they have entered a vibrant and active community and encourages them to drive with appropriate attention and care.

Projected cost: \$5,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the lowest-rated initiative with almost half of participants (61 out of 126, or 48%) indicating it would have a low impact on the vision for Abbeydale.





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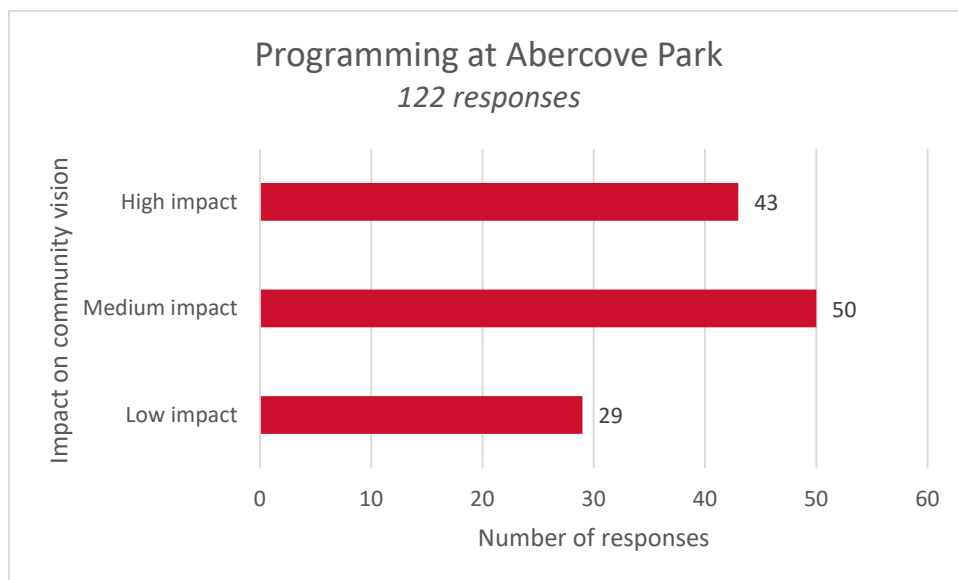
### 3. Programming at Abercove Park

An opportunity for children to participate in unstructured play and various programming opportunities in the green space near Abercove Way.

Projected cost: \$1,500

#### What impact do you feel this initiative would have on the vision for your neighbourhood?

*Medium impact* was chosen most frequently, with 50 out of 122 participants (41%) indicating this initiative would have a medium impact on the community vision.





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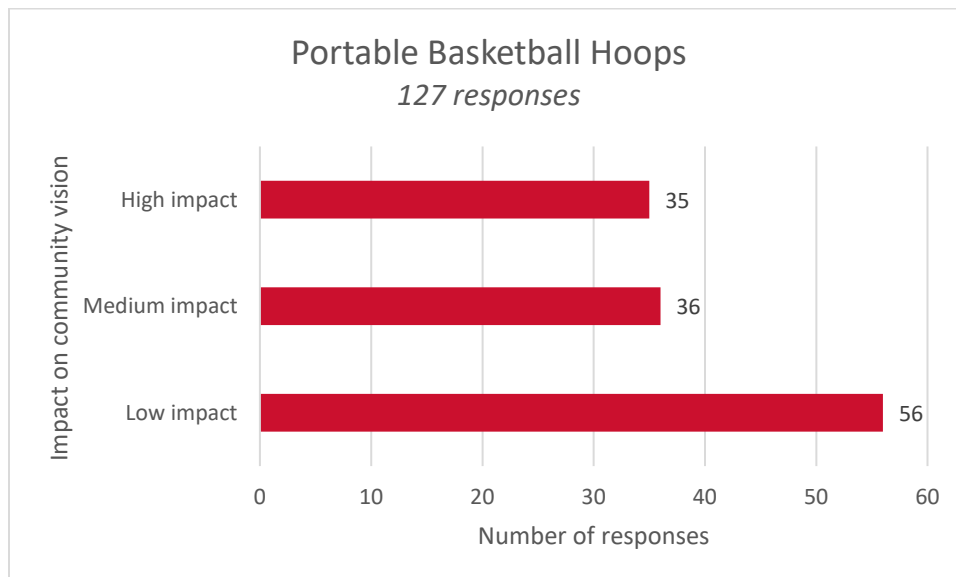
## 4. Portable basketball hoops

Purchasing portable basketball hoops that can be moved (via City vehicles) to appropriate sites around the community such as end of Memorial Drive and church/business/school parking lots or tarmac areas.

Projected cost: \$4,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

*Low impact* was chosen most often, with 56 out of 127 participants (44%) indicating this initiative would have a low impact on the community vision. Only 35 participants (28%) felt that it would have a high impact.





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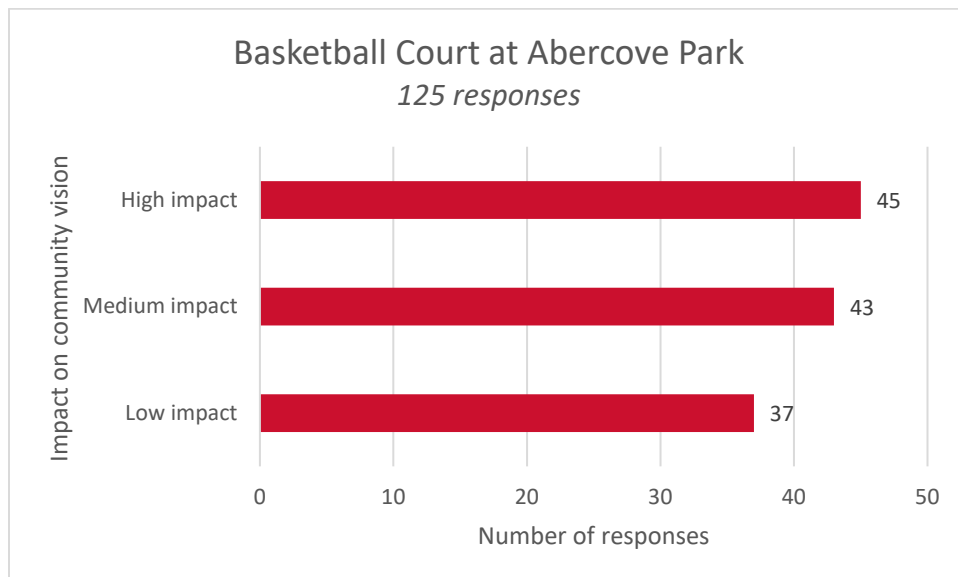
## 5. Basketball court at Abercove Park

Installation of a basketball court at Abercove Park. Subject to feasibility study.

Projected cost: \$25,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

45 out of 125 participants (36%) felt that this initiative would have a high impact on the vision for Abbeydale, and 43 participants (34%) felt that it would have a medium impact.







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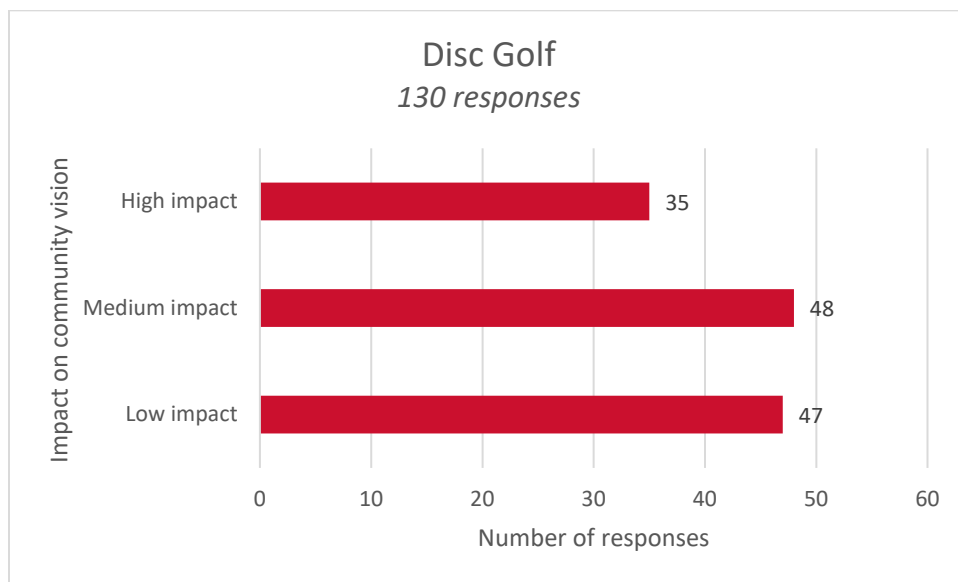
## 6. Disc golf

Installation of a disc golf course in the green space between the Community Association and Abbeydale Elementary. Subject to feasibility study.

Projected cost: \$4,500

### What impact do you feel this initiative would have on the vision for your neighbourhood?

48 out of 130 participants (37%) felt that this initiative would have a medium impact on the vision for Abbeydale, and 47 participants (36%) felt that it would have a low impact. Only 35 participants (27%) felt this initiative would have a high impact.





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## 7. Memorial Drive green space activation and beautification

Enhancing the green space at the end of Memorial Drive to activate and beautify public spaces within the neighbourhood.

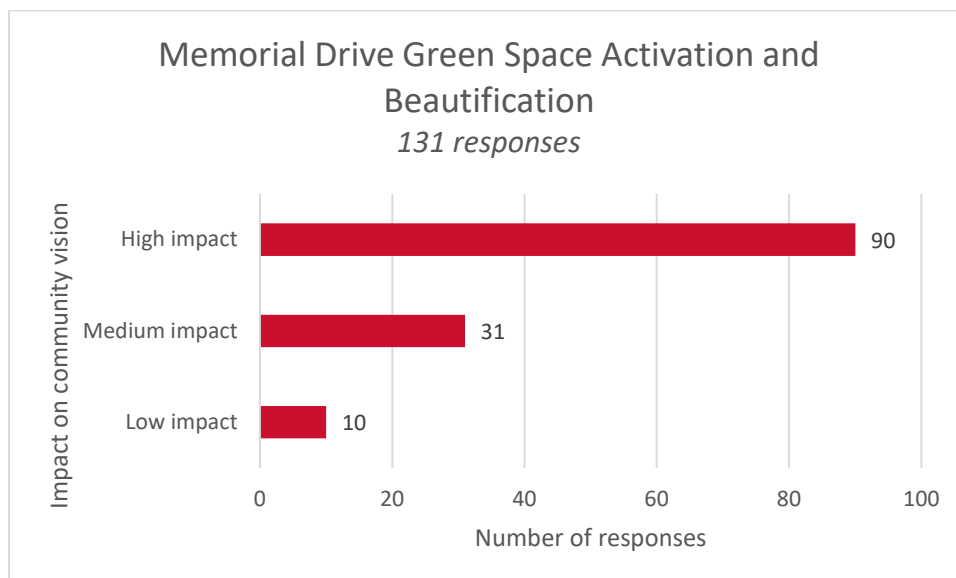
Enhancements may include:

- Portable turf to be used for programs such as yoga
- Planters
- Programming such as yoga and tai chi
- Installation of rocks for parkour
- Active stencils on pathway
- Bike safety city (painted roadways and signs for children to learn bike safety skills)

Projected cost: TBD

### What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the highest-rated initiative, with 90 out of 131 participants (69%) indicating this initiative would have a high impact on the vision for Abbeydale. This initiative also received the lowest number of low impact ratings with only 10 responses (8%).





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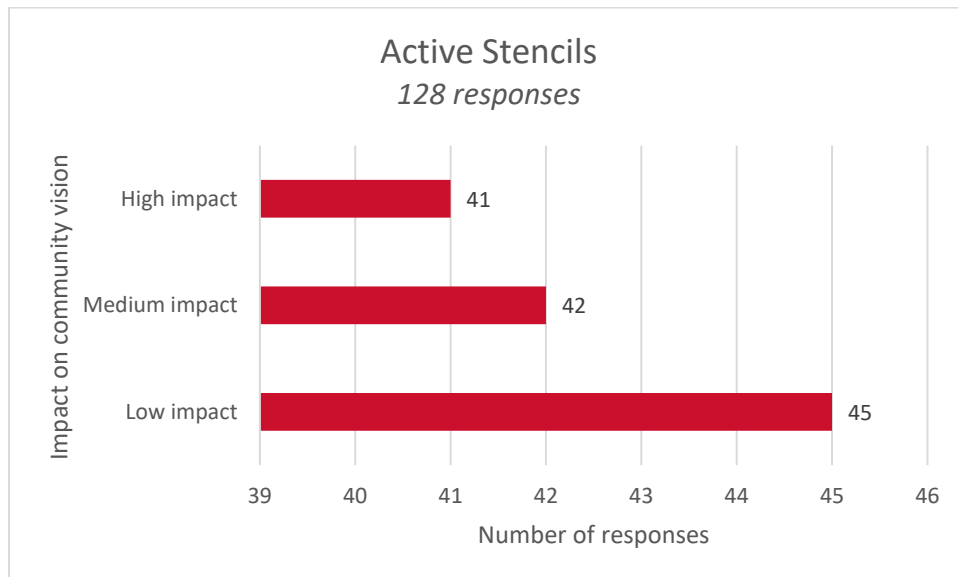
## 8. Active stencils

Painted designs on pathway systems and school asphalt to encourage fun, playful activities for all ages. For example: hopscotch, circle maze, four square.

Projected cost: \$1,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

Responses for this initiative were the most evenly distributed, with 45 out of 128 responses (35%) for low impact, 42 (33%) for medium impact and 41 (32%) for high impact.





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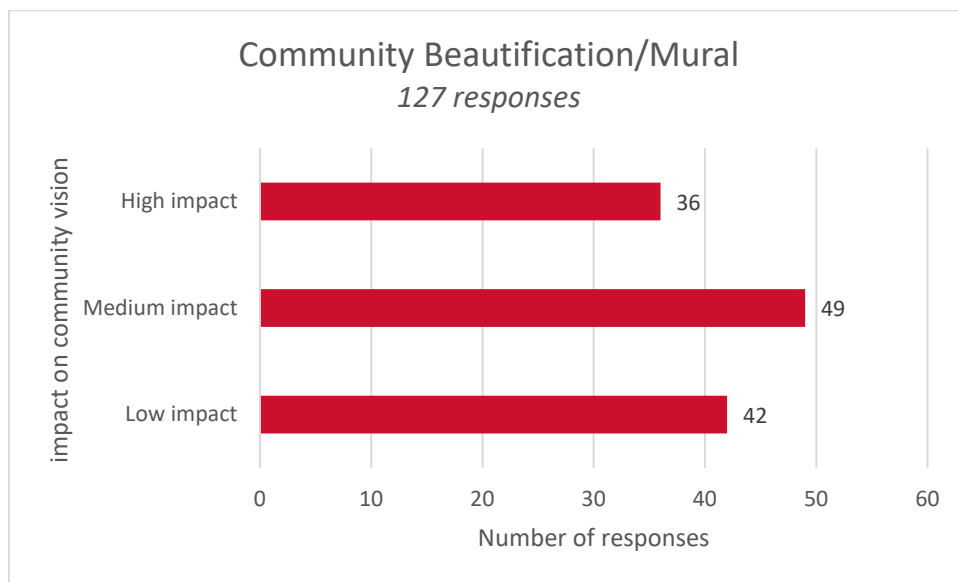
## 9. Community beautification/mural

Community Beautification contributes to a vibrant neighbourhood making public spaces more enjoyable so citizens have a greater sense of community pride. Beautification could include a community mural.

Projected cost: \$5,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

*Medium impact* was chosen most often, with 49 out of 127 participants (39%) indicating this initiative would have a medium impact on the community vision for Abbeydale, while 43 participants (33%) felt it would have a low impact.





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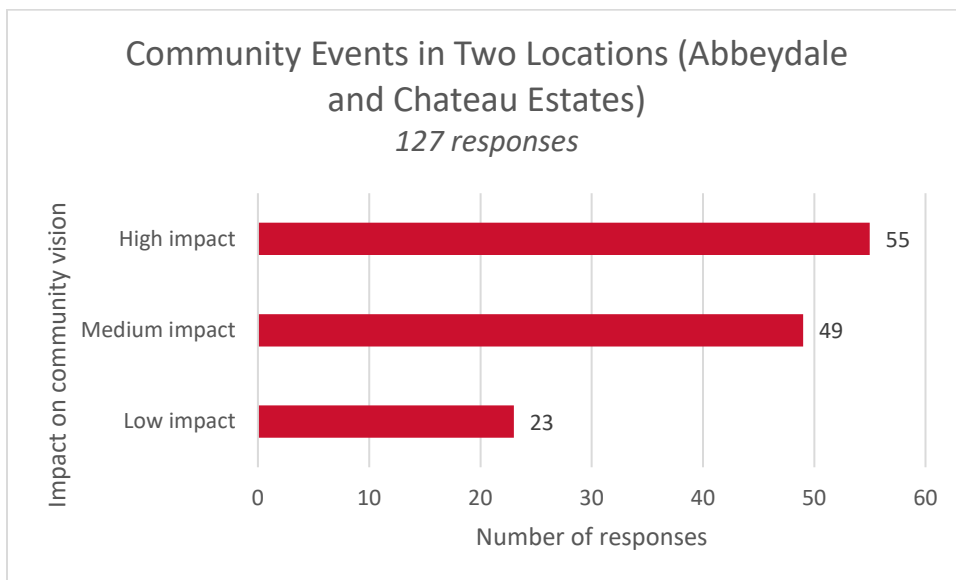
## 10. Community events in two locations (Abbeydale and Chateau Estates)

Two community events to bring residents together to enjoy some of the great outdoor spaces in Abbeydale and Chateau Estates. Events will include recreational activities, entertainment, and other interactive activities.

Projected cost: TBD

### What impact do you feel this initiative would have on the vision for your neighbourhood?

55 out of 127 participants (43%) felt that this initiative would have a high impact on the community vision for Abbeydale, and 49 participants (39%) felt that it would have a medium impact.





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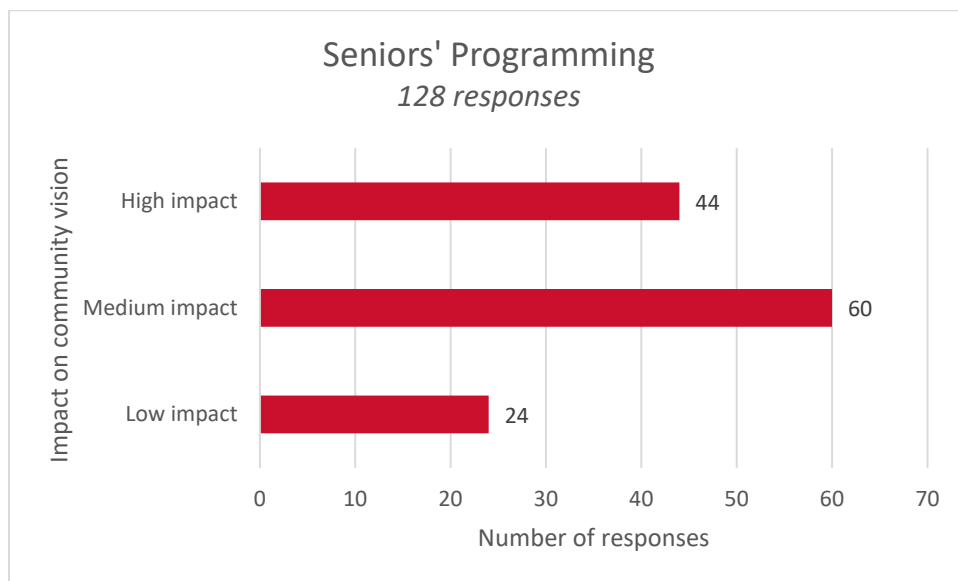
## 11. Seniors' programming

A series of seniors' programs to develop skills and build connections with other seniors and the community.

Projected cost: \$5,000

### 11a) What impact do you feel this initiative would have on the vision for your neighbourhood?

Almost half of participants (60 out of 128, or 47%) felt this initiative would have a medium impact on the community vision for Abbeydale. 44 out of 128 participants (34%) felt that this initiative would have a high impact.



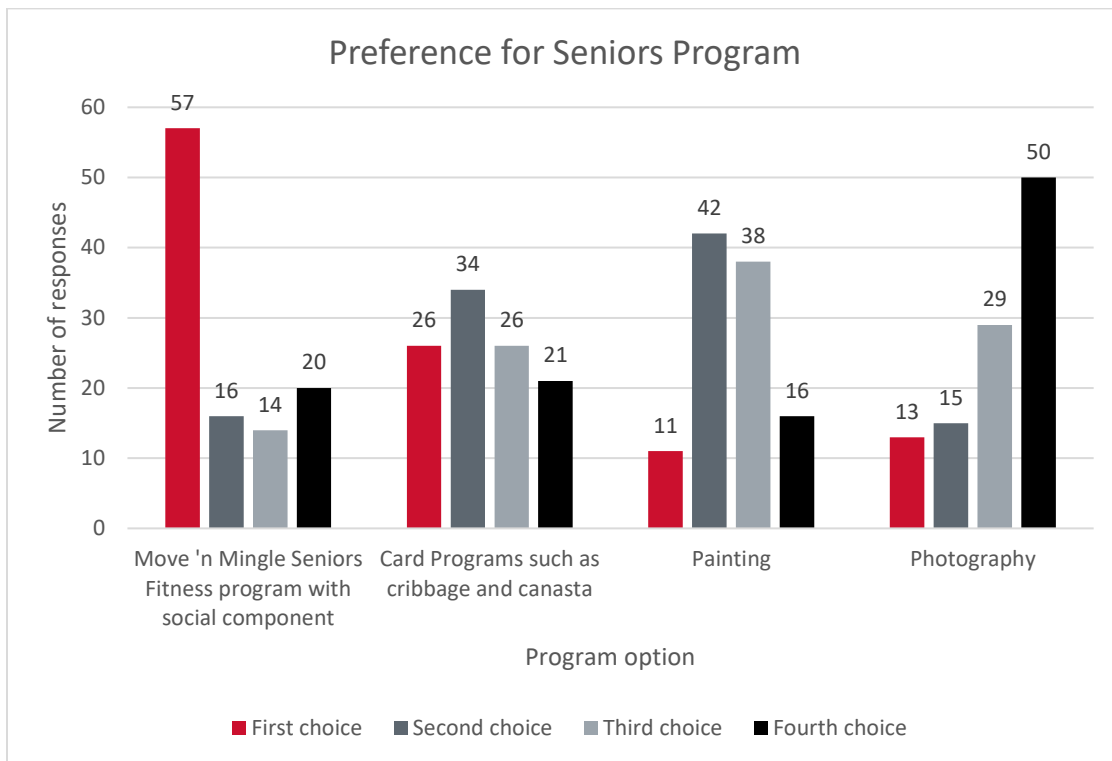


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## 11b) What is your preference of these possible seniors' programs?

A Move 'n Mingle seniors fitness program was identified as the most preferred option for a senior's program, and card programs such as cribbage and canasta were identified as the second most preferred option.





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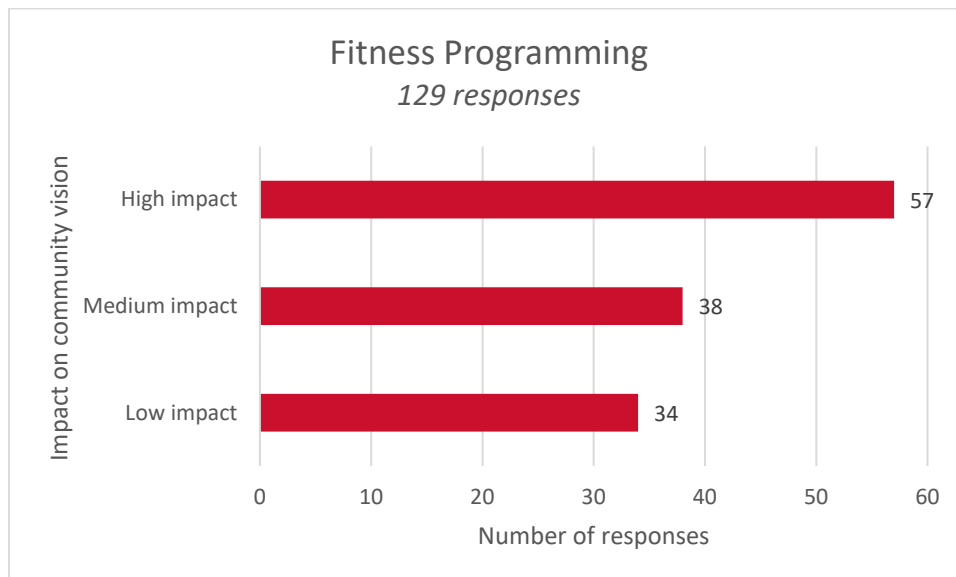
## 12. Fitness programming

Utilizing the green space at the end of Memorial Drive to host free fitness programs such Tai Chi and Yoga.

Projected cost: \$2,000

### 12a) What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the third highest-rated initiative, with 57 out of 129 participants (44%) indicating this initiative would have a high impact on the community vision for Abbeydale.





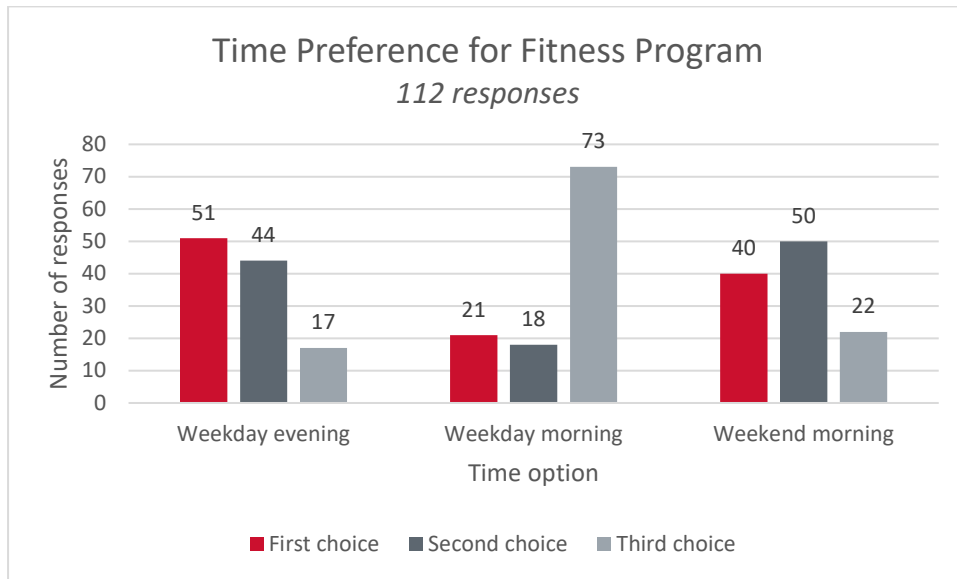


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## 12b) What is your preferred time for a possible fitness program?

Participants identified weekday evenings and weekend mornings as the preferred times for a fitness program.





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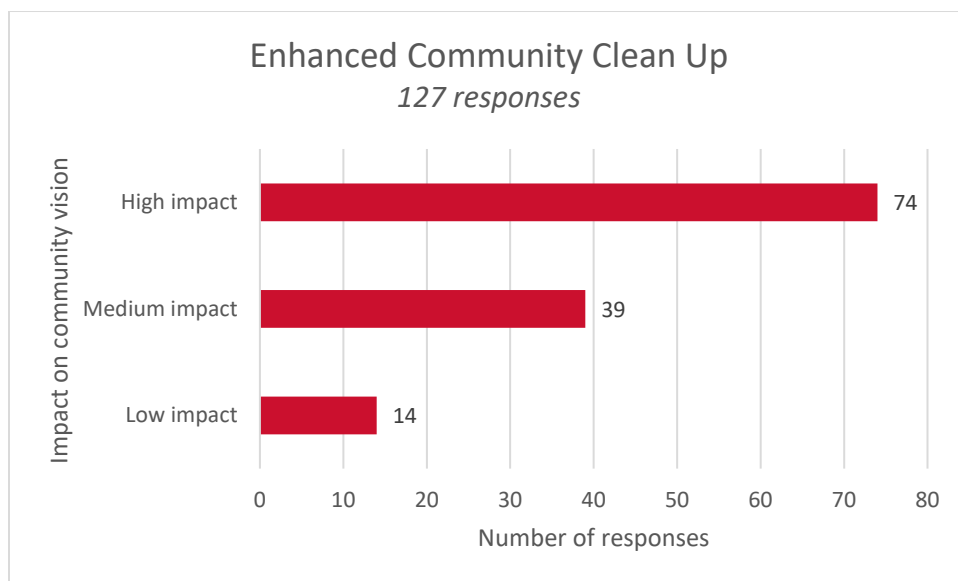
## 13. Enhanced community clean up

The Abbeydale Community Association offers a yearly community cleanup for residents. In partnership with The City of Calgary enhancements would be made to the cleanup that may include increased services and/or an additional cleanup day.

Projected cost: \$4,000 - \$6,000

### What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the second highest-rated initiative with 74 out of 127 participants (58%) indicating it would have a high impact on the community vision for Abbeydale



## Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in Spring 2018 at [www.calgary.ca/myneighbourhood](http://www.calgary.ca/myneighbourhood). Watch for these initiatives to start in 2018.