



This is my neighbourhood Banff Trail

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, April 16, 2018

Project overview

This is my neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is my neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements from which residents could vote on.

The vision for Banff Trail is ***Banff Trail values being a safe, family-friendly, clean and active neighbourhood.***

The next step involved community participants and City staff attending workshops to creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Banff Trail community through an online survey. The survey was available on the [This is my neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/banfftrail) (<https://engage.calgary.ca/myNeighbourhood/banfftrail>) from March 19 to April 2, 2018. The survey was promoted online and through the email distribution list.

We received 66 submissions for the Banff Trail community initiatives.

What we asked

Banff Trail residents were presented with 17 different initiatives and asked how they felt each initiative would impact their community. Participants were able to choose if they felt the initiative would have a *low impact*, *medium impact* or *high impact*.



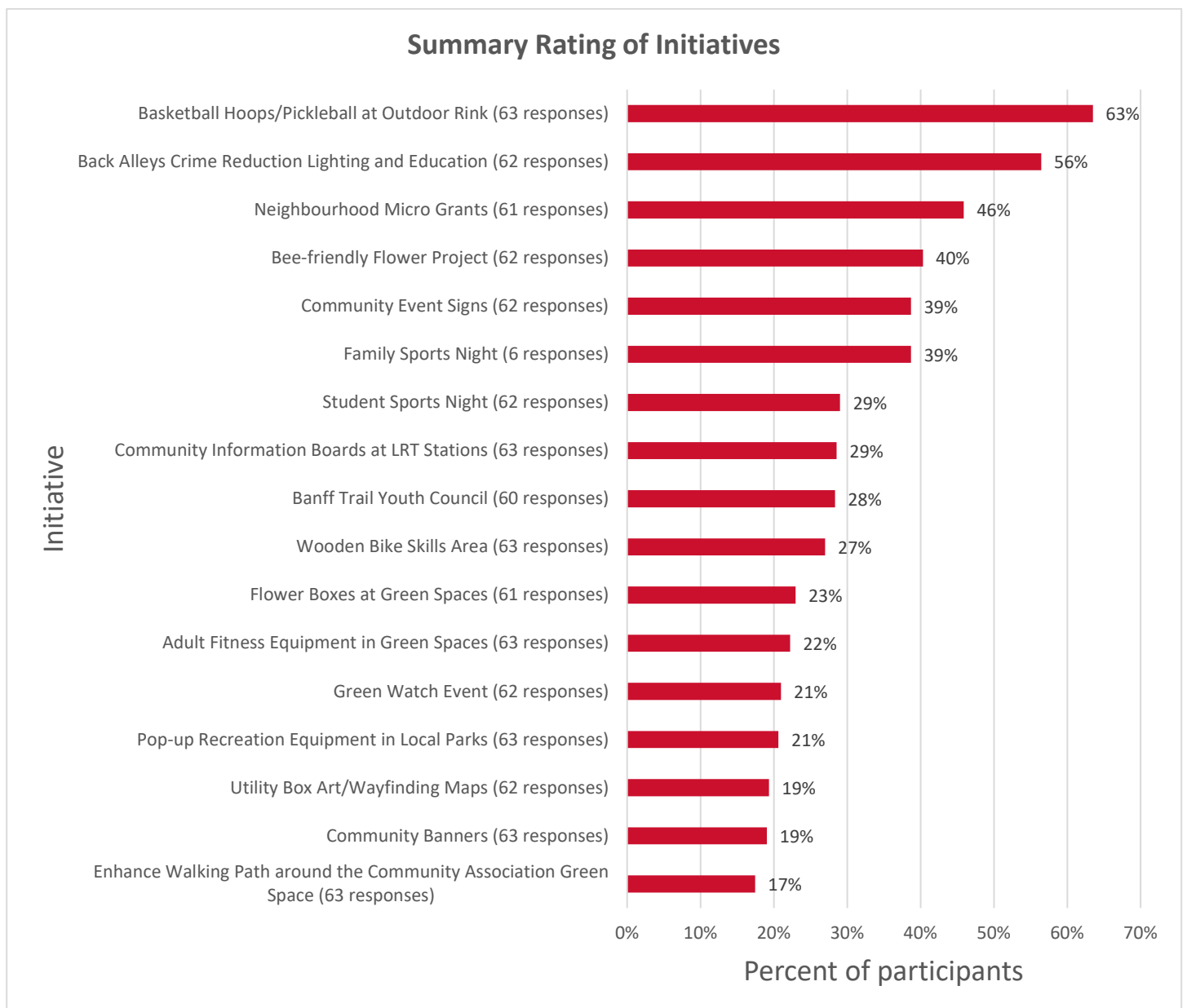
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What we heard

Below is a summary of how participants rated the 17 initiatives overall as having a *low impact*, *medium impact* or *high impact*.

While the total number of submissions was 66, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of respondents who selected *high impact* for each initiative.





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The following describes the detailed responses for each of the 17 initiatives.

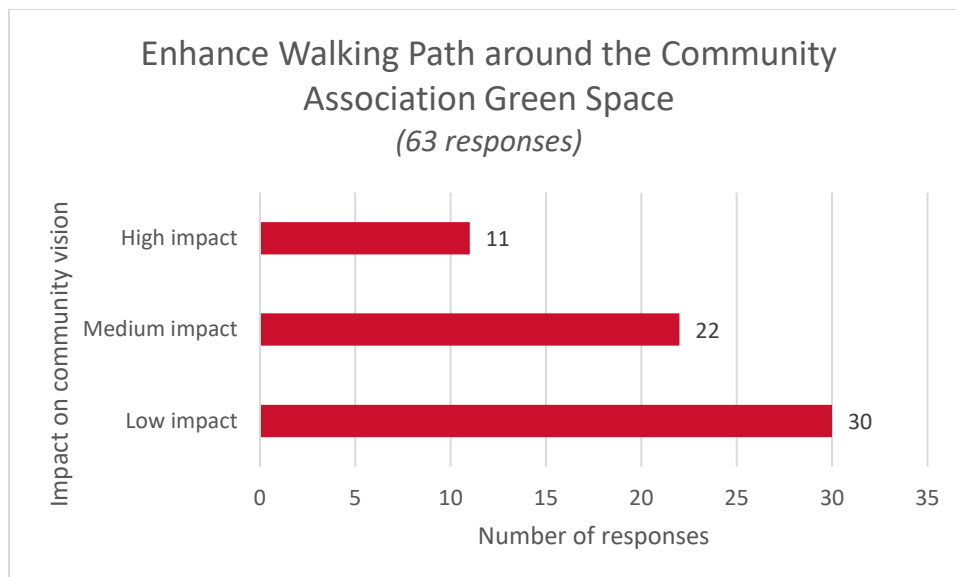
1. Enhance walking path around the Community Association green space

Enhance the walking trail around the perimeter of the Community Association green spaces with tall grasses, map or distance markers.

Projected cost: \$3,000 - \$5,0000

What impact do you feel this initiative would have in your neighbourhood?

This was the lowest-rated initiative, with almost half of participants (30 out of 63, or 48%) indicating it would have a low impact on the vision for Banff Trail. Only 11 participants (17%) felt it would have a high impact.





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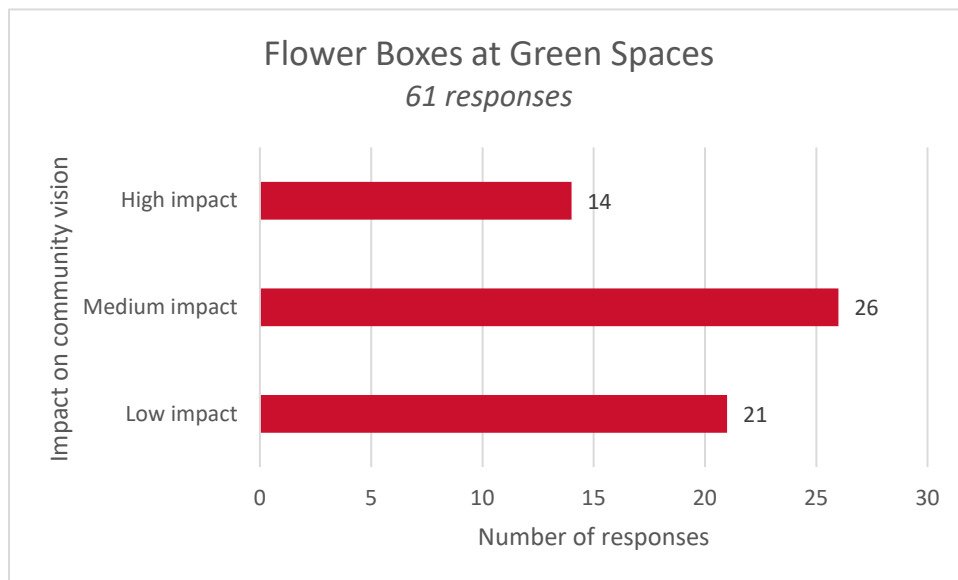
2. Flower boxes at green spaces

Flower planter boxes at community entrances and/or green spaces contribute to beautification and neighbourhood pride.

Projected cost: \$1,000

What impact do you feel this initiative would have in your neighbourhood?

Medium impact was chosen most often, with 26 out of 61 participants (43%) indicating this initiative would have a medium impact on the community vision for Banff Trail, while 21 participants (34%) felt it would have a low impact.





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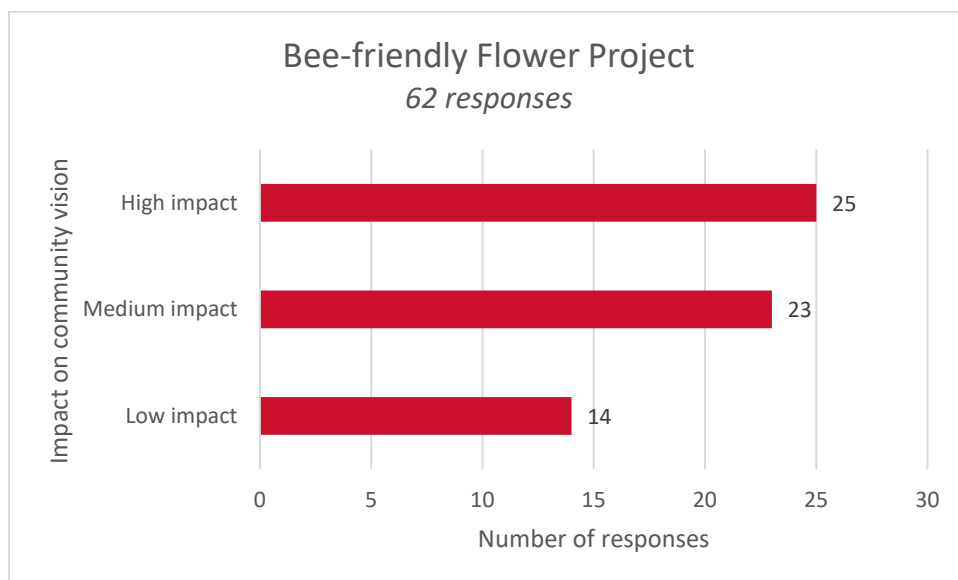
3. Bee-friendly flower project

Enhanced selected green space with bee-friendly flowers.

Projected cost: \$5,000 - \$15,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

25 out of 62 participants (40%) felt that this initiative would have a high impact on the community vision for Banff Trail, and 23 participants (32%) felt that it would have a medium impact. Only 14 participants (23%) felt it would have a low impact.





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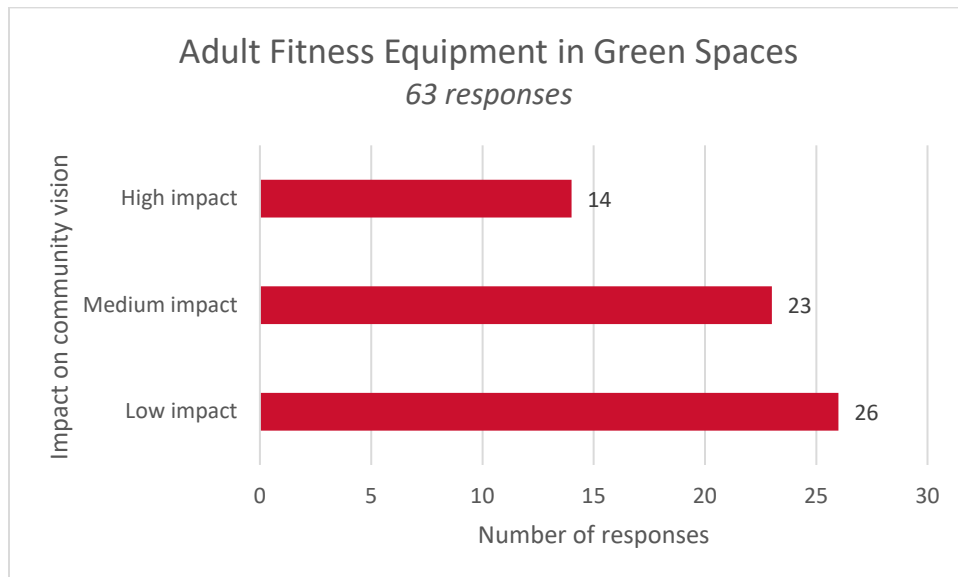
4. Adult fitness equipment in green spaces

Add exercise stations along perimeter walking path near Community Association.

Projected cost: \$5,000 - \$15,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

Low impact was chosen most often, with 26 out of 63 participants (41%) indicating this initiative would have a low impact on the community vision. Only 14 out of 63 (22%) felt that it would have a high impact.





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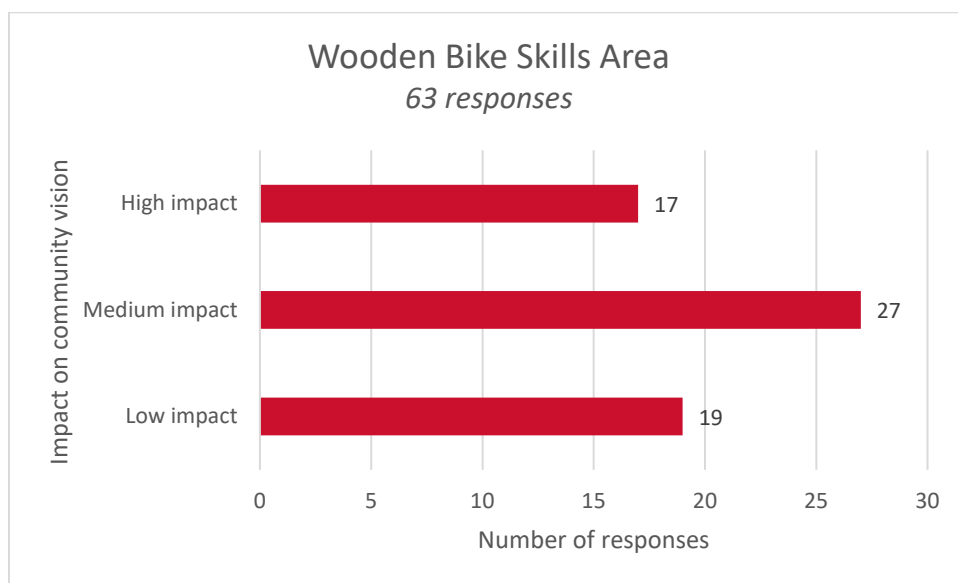
5. Wooden bike skills area

The Community Association will partner with the William Aberhart School's shop class to build small wooden ramps to be installed near the Community Association's facilities for use by bikers of any age. Subject to feasibility study.

Projected cost: \$2,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

27 out of 63 participants (43%) felt that this initiative would have a medium impact on the vision for Banff Trail, and 19 participants (30%) felt that it would have a low impact.





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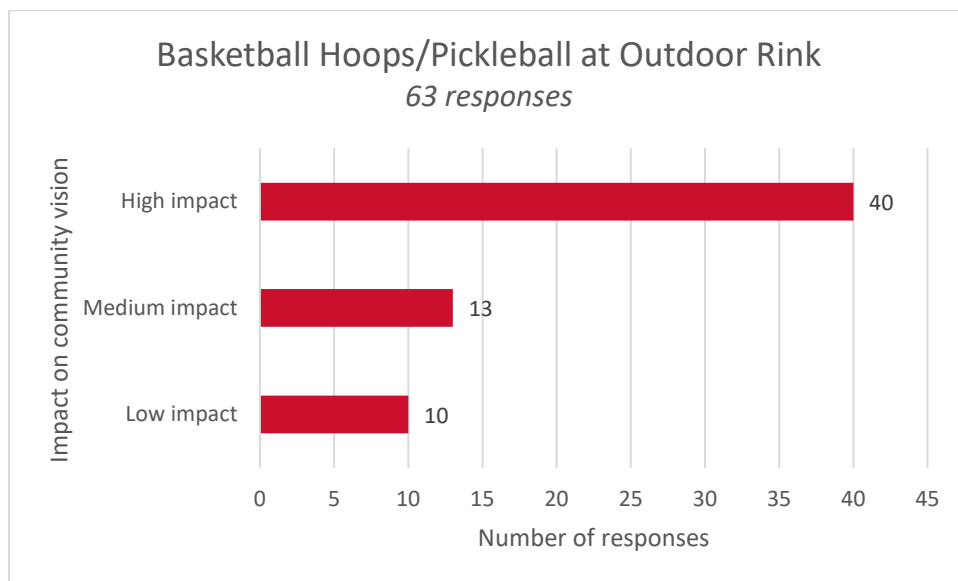
6. Basketball hoops/pickleball at outdoor rink

Adding basketball hoops and/or pickleball lines and nets to use the outdoor Community Association ice rink in the summer.

Projected cost: \$3,000 - \$15,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the highest-rated initiative, with 40 out of 63 participants (63%) indicating this initiative would have a high impact on the vision for Banff Trail. This initiative also received the lowest number of *low impact* ratings with only 10 responses (16%).





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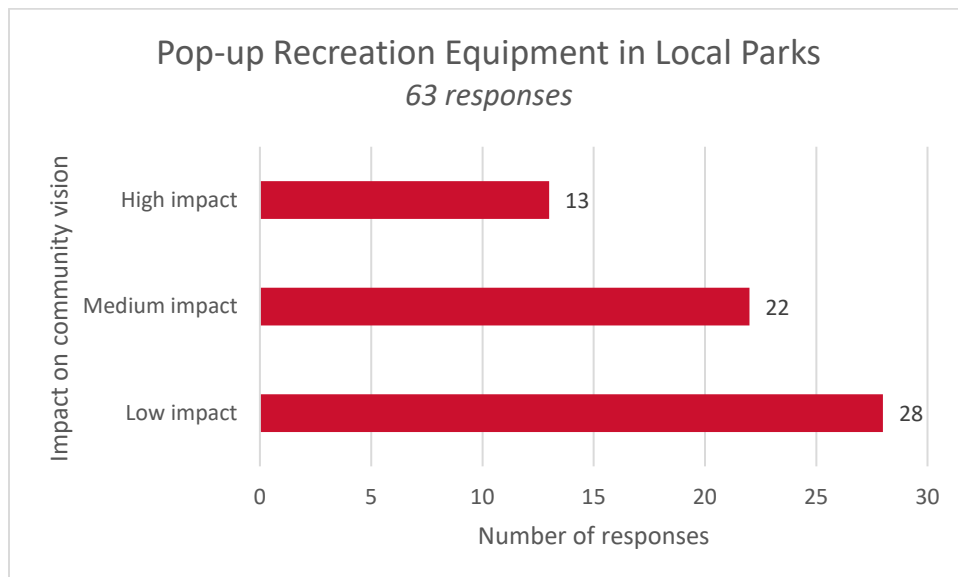
7. Pop-up recreation equipment in local parks

Providing a variety of recreational/sporting equipment that could be used by residents in their local park.

Project cost: \$10,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

Low impact was chosen most often, with 28 out of 63 participants (44%) indicating this initiative would have a low impact on the community vision. Only 13 out of 63 (21%) felt that it would have a high impact.





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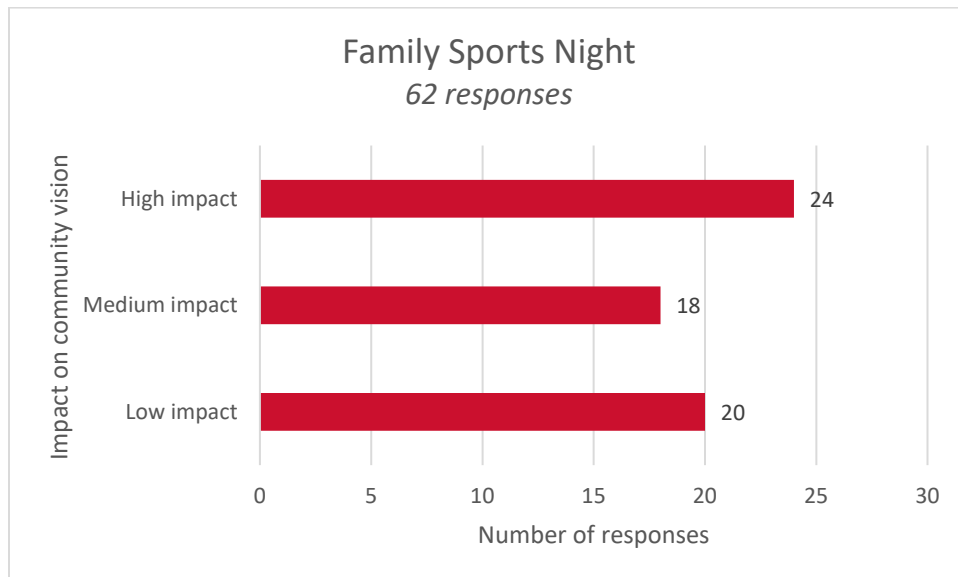
8. Family sports night

A series of family sports nights provides an opportunity for neighbours to connect, exercise and have fun. For example: Friday night family soccer.

Projected cost: \$500.

What impact do you feel this initiative would have on the vision for your neighbourhood?

24 out of 62 participants (39%) felt that this initiative would have a high impact on the vision for Banff Trail, while 20 participants (32%) felt that it would have a low impact.





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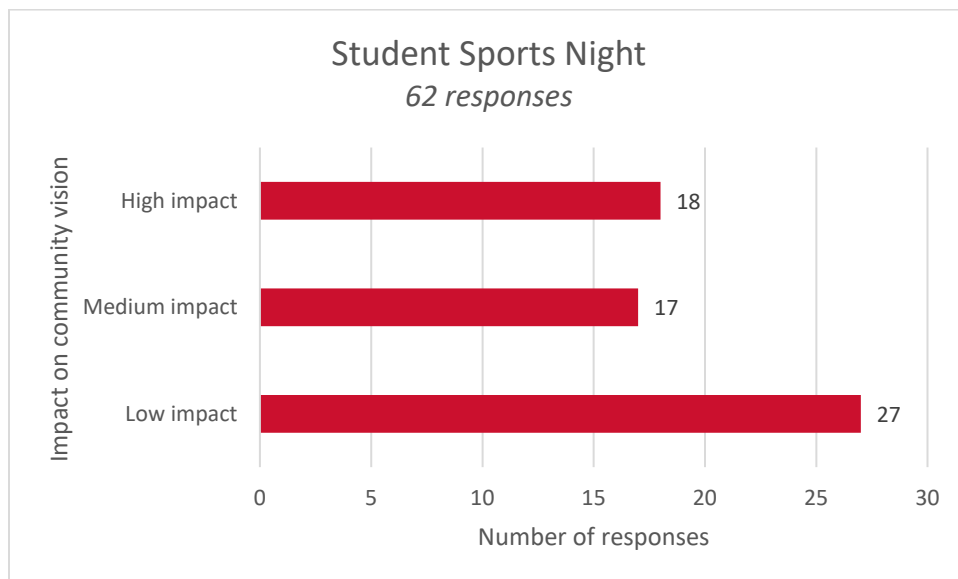
9. Students sports night

A variety of indoor and outdoor recreational activities organized specifically for post-secondary students living in the community.

Projected cost: \$1,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

Low impact was chosen most often, with 27 out of 62 participants (44%) indicating this initiative would have a low impact on the community vision. 18 participants (29%) felt that it would have a high impact





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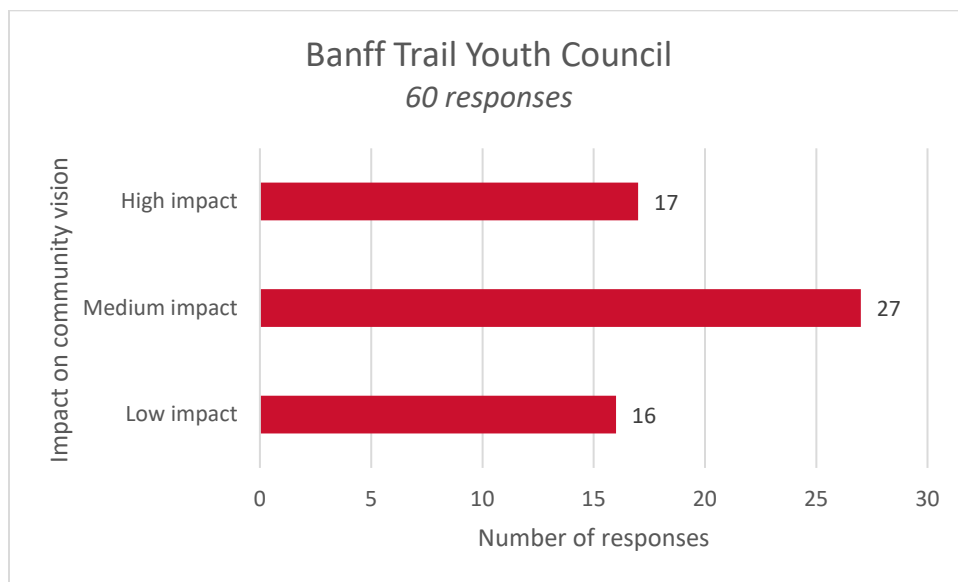
10. Banff Trail youth council

Building on youth representation at Banff Trail Community Association meetings, a Youth Council will be formed and tasked with engaging youth in the community. The Banff Trail Youth Council can could organize programs and provide input to the BTCA.

Projected cost: \$3,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

Almost half of participants (27 out of 60, or 45%) indicated that this initiative would have a medium impact on the community vision for Banff Trail.





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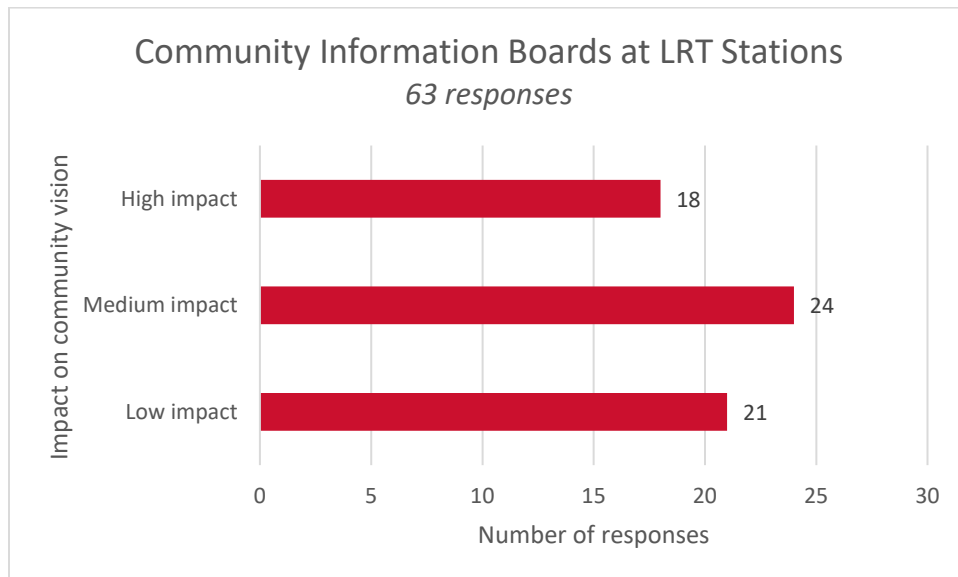
11. Community information boards at LRT stations

The installation of permanent display cases at the LRT stations would provide residents with current information on community programs, events, and more.

Projected cost: \$4,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

Medium impact was chosen most frequently, with 24 out of 63 participants (38%) indicating this initiative would have a medium impact on the community vision.





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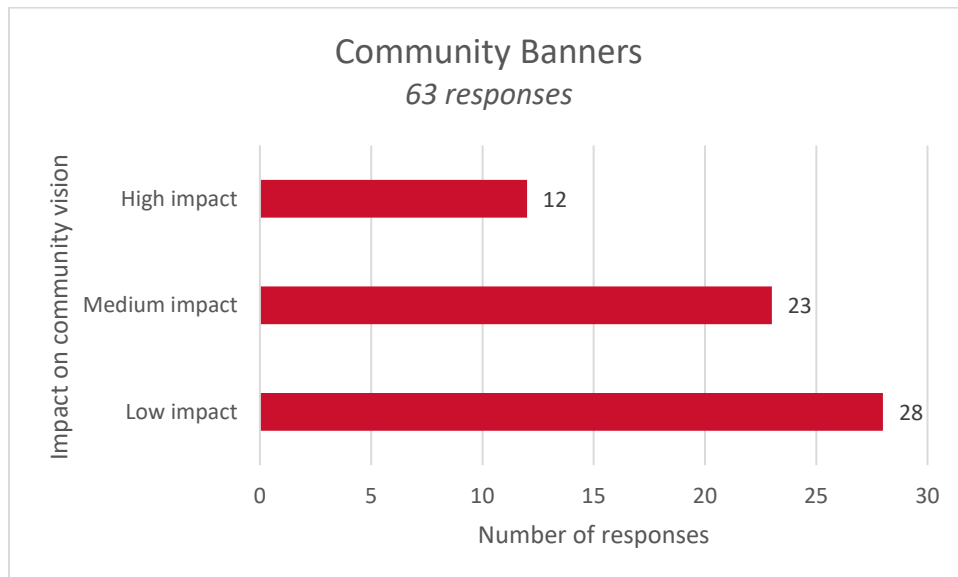
12. Community banners

Enhance community identity and beauty by installing Banff Trail street pole banners at community entrances.

Projected cost: \$5,000 - \$10,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

This was one of the lowest-rated initiatives with 28 out of 63 participants (44%) indicating it would have a low impact on the vision for Banff Trail. Only 12 participants (19%) felt that it would have a high impact.





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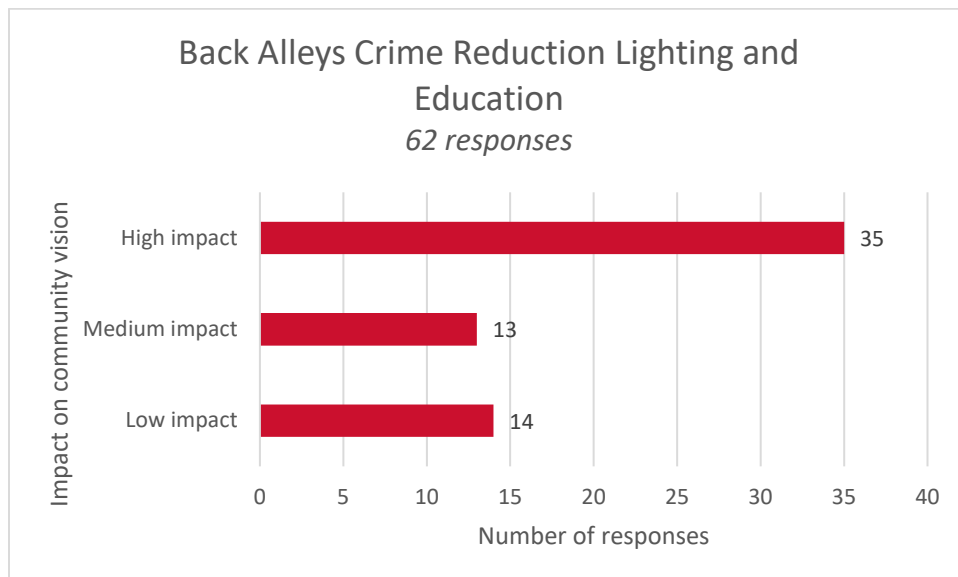
13. Back alleys crime reduction lighting and education

In partnership with Calgary Police Services, residents will be encouraged to light the rear of their property.

Projected cost: \$1,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the second highest-rated initiative, with over half of participants (35 out of 62, or 56%) indicating it would have a high impact on the vision for Banff Trail.





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14. Community event signs

Replace aging Community Association portable event signs with new ones that can be placed at strategic points in the community to inform residents of upcoming events, etc.

Projected cost: \$1,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

High impact was chosen most often, with 24 out of 62 participants (39%) indicating it would have a high impact on the community vision. Only 16 participants (26%) felt it would have a low impact.





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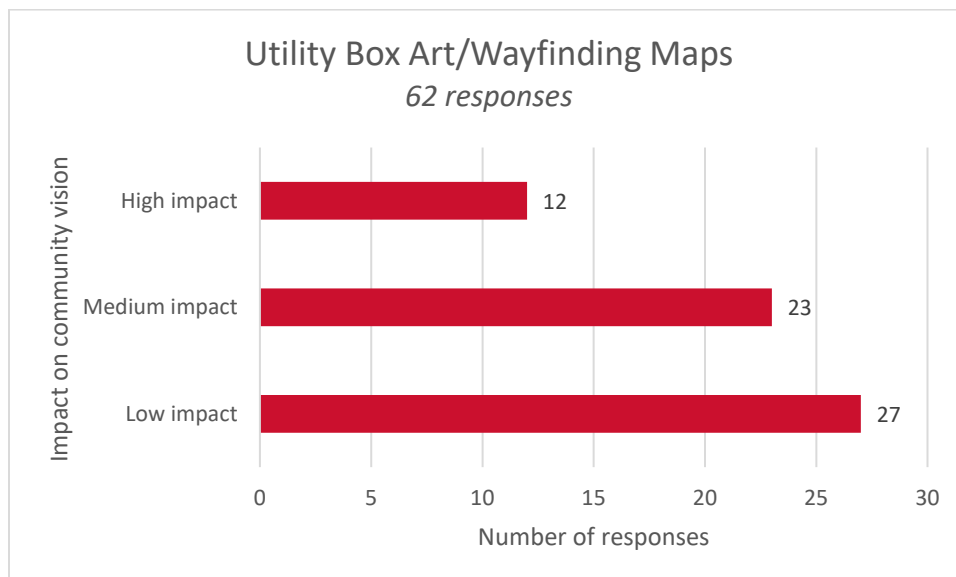
15. Utility box art/wayfinding maps

Enhance community identity and educate residents on community history and assets by adding art to utility boxes.

Projected cost: \$10,000 - \$15,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

This was one of the lowest-rated initiatives with 27 out of 62 participants (44%) indicating it would have a low impact on the vision for Banff Trail. Only 12 participants (19%) felt that it would have a high impact.





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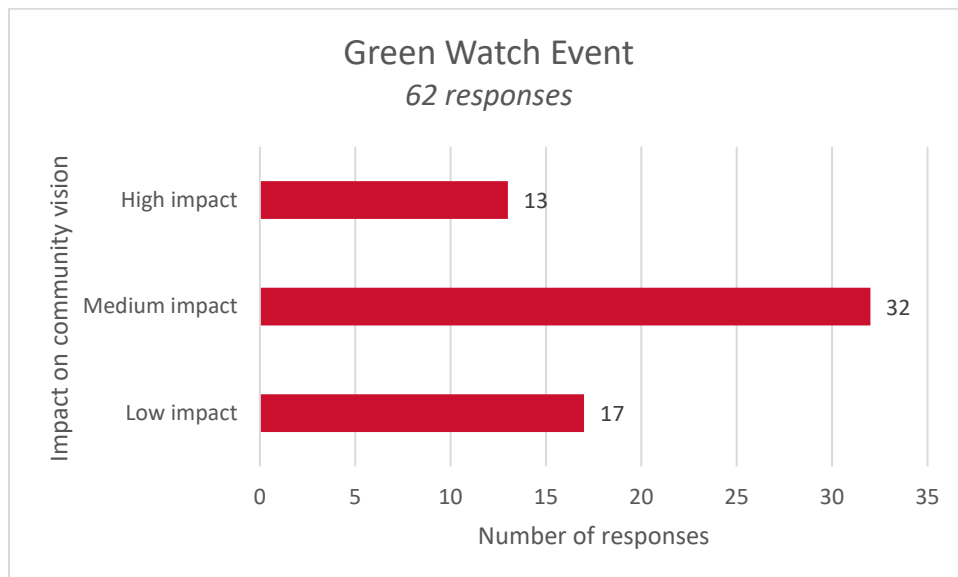
16. Green watch event

A community weed picking event and celebration to enhance beautification and neighbourhood pride.

Projected cost: \$500

What impact do you feel this initiative would have on the vision for your neighbourhood?

Over half of participants (32 out of 62, or 52%) indicated this initiative would have a medium impact on the vision for Banff Trail.





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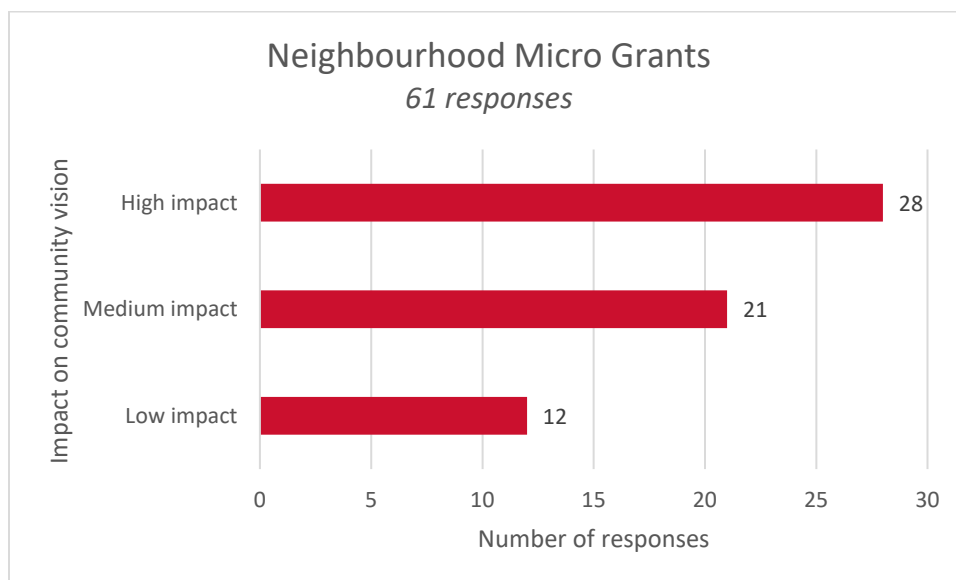
17. Neighbourhood micro grants

You or other community members have great ideas for programs and improvements in the neighbourhood but might need a little help to get started. This initiative would support collaboration with community partners to increase resident-led projects such as 'learn to garden', cooking programs, cleanup programs, pickleball lessons, basketball tournaments, after school programs, special events and more. Resident-led initiatives can build connections in local neighbourhoods and encourage a sense of ownership within the community.

We would need community support to make this initiative happen. If you would be interested in volunteering to help, be sure to answer the volunteering question below and make sure you've signed up for email updates!

17a) What impact do you feel this initiative would have on the vision for your neighbourhood?

High impact was chosen most frequently, with 28 out of 61 participants (46%) indicating this initiative would have a high impact on the community vision. Only 12 participants (20%) felt it would have a low impact.



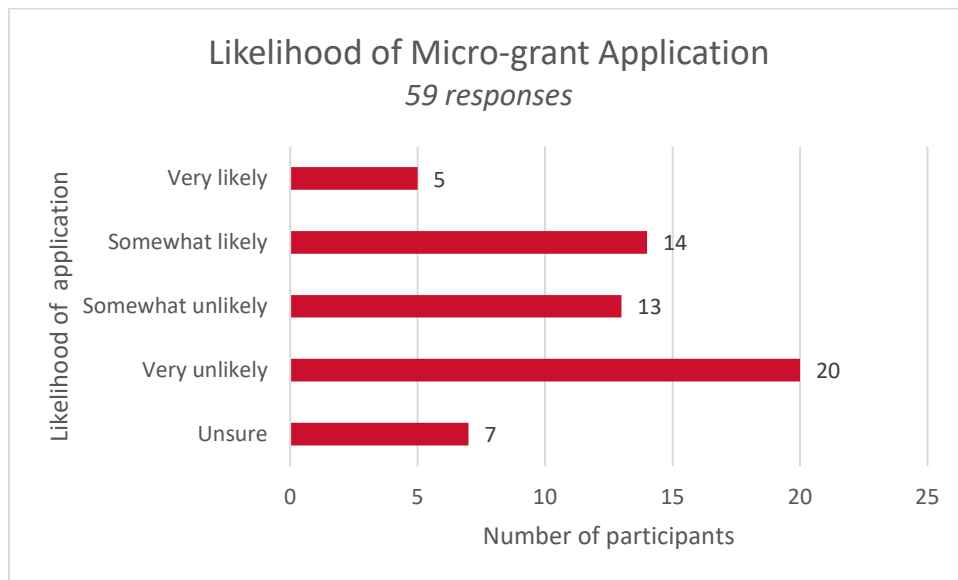


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17b) If this initiative were to go forward, how likely would you be to apply for a micro-grant for your own project in Banff Trail?

Very unlikely received the most responses, with 20 out of 59 participants (34%) indicating they would be very unlikely to apply for a micro-grant. Only 5 participants (8%) indicated they would be very likely to apply for a micro-grant.



18. Volunteering

If you are interested in volunteering to support the initiatives below that will help us gauge interest to know if the program should go forward. Please choose the initiatives you would be interested to support. Then be sure to click the link below and sign up for the email updates and watch for emails that ask for volunteer support.

- Neighbourhood micro-grants

11 participants indicated they would be interested in volunteering to support neighbourhood micro-grants.

Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in Spring 2018 at www.calgary.ca/myneighbourhood. Watch for these initiatives to start in 2018.