



This is my neighbourhood Copperfield / Mahogany

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, April 16, 2018

Project overview

This is my neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is my neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements from which residents could vote on.

The vision for Copperfield/Mahogany is ***Copperfield/Mahogany values safe streets that are walkable, a clean community that is well maintained, and beautiful natural areas that promote enjoyment and active lifestyles in the neighbourhood.***

The next step involved community participants and City staff attending workshops to creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Copperfield and Mahogany communities through an online survey. The survey was available on the [This is my neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/copperfieldmahogany) (<https://engage.calgary.ca/myNeighbourhood/copperfieldmahogany>) from March 19 to April 2, 2018. The survey was promoted online and through the email distribution list.

We received 412 submissions for the Copperfield/Mahogany community initiatives.

What we asked

Copperfield/Mahogany residents were presented with 10 different initiatives and asked how they felt each initiative would impact their community. Participants were able to choose if they felt the initiative would have a *low impact*, *medium impact* or *high impact*.



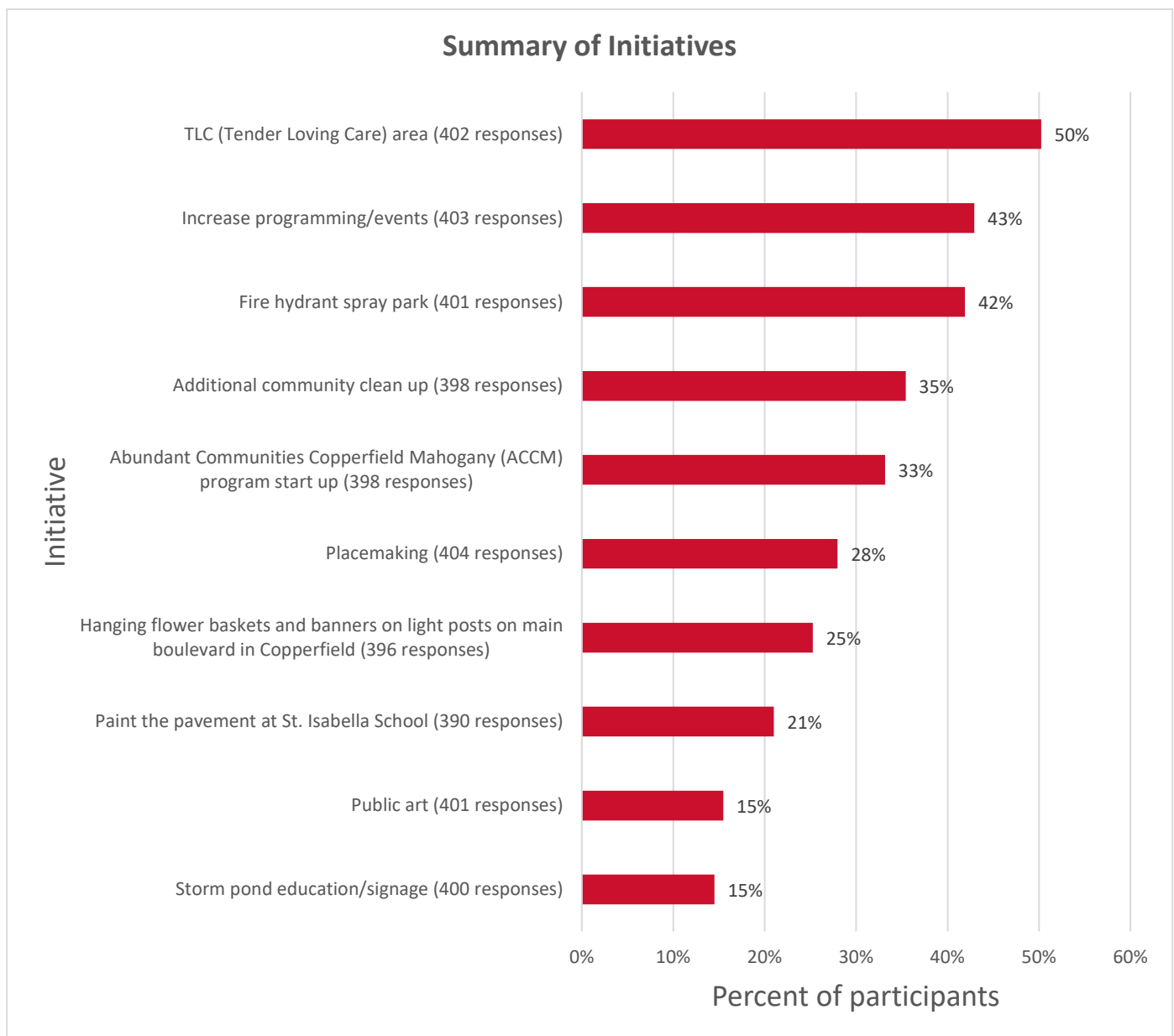
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What we heard

Below is a summary of how participants rated the 10 initiatives overall as having either a *low impact*, *medium impact* or *high impact*.

While the total number of submissions was 412, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of respondents who selected *high impact* for each initiative.





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The following describes the detailed responses for each of the 10 initiatives.

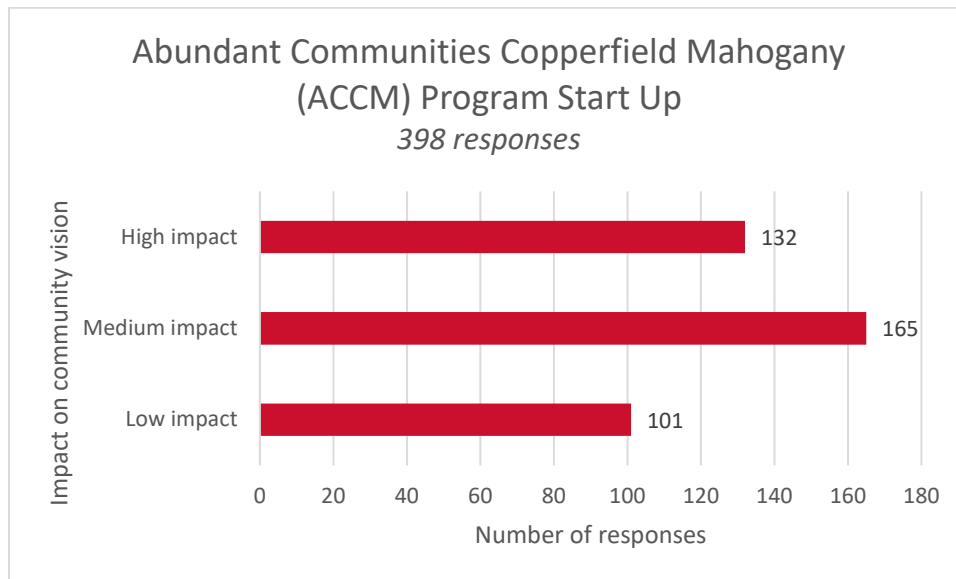
1. Abundant Communities Copperfield Mahogany (ACCM) Program start up

The Abundant Communities model can help to organize residents and increase community capacity to initiate resident led projects such as a community garden, block watch, snow, mow & mail angels, etc.

Projected cost \$9,000 - \$11,000

What impact do you feel this initiative would have in your neighbourhood?

Medium impact was chosen most often, with 165 out of 398 participants (42%) indicating this initiative would have a medium impact on the community vision for Copperfield/Mahogany, while 132 participants (33%) felt it would have a high impact.





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2. Public art

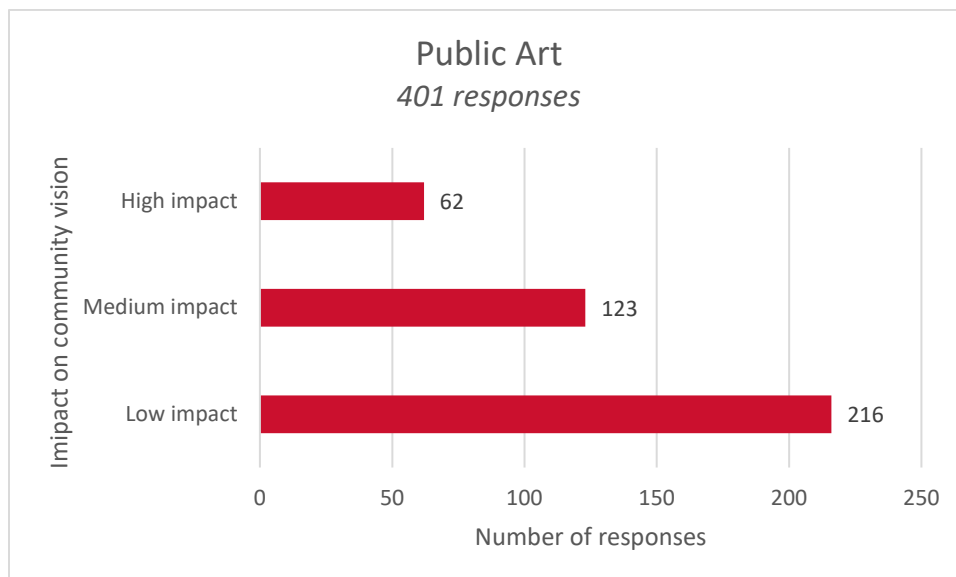
An artist would work with the community to develop public art such as a mural, flags and banners or utility box painting.

Public art contributes to the beautification of the neighbourhood. Residents enjoy their public spaces more and feel a greater sense of community pride and connection when they view the artwork they influenced.

Projected cost: \$10,000 - \$15,000

2a) What impact do you feel this initiative would have in your neighbourhood?

This was the second-lowest initiative, with over half of participants (216 out of 401, or 54%) indicating it would have a low impact on the vision for Copperfield/Mahogany.



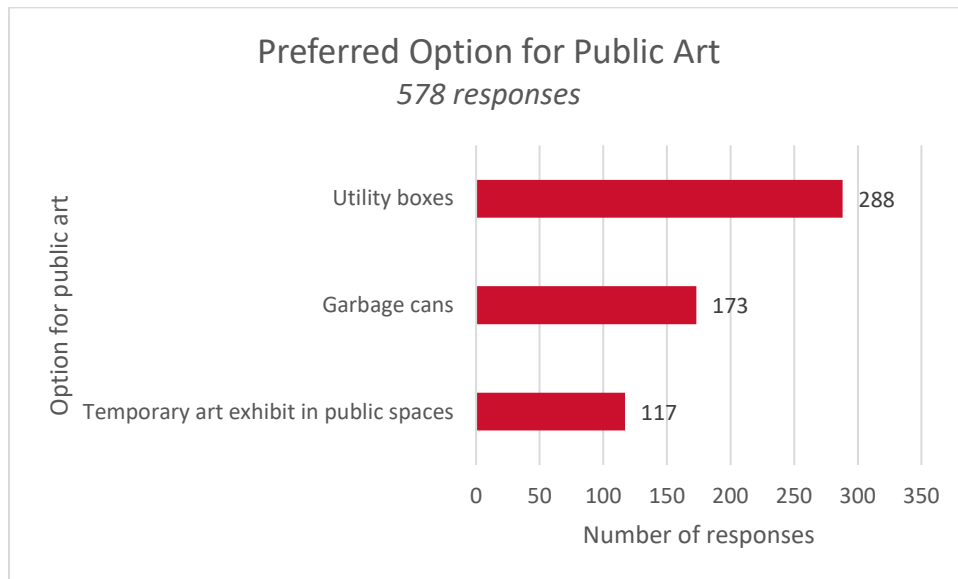


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2b) If this initiative were to go forward, what would be your top two preferred options for public art?

Utility boxes received the most responses with 288 out of 578 responses (50%).





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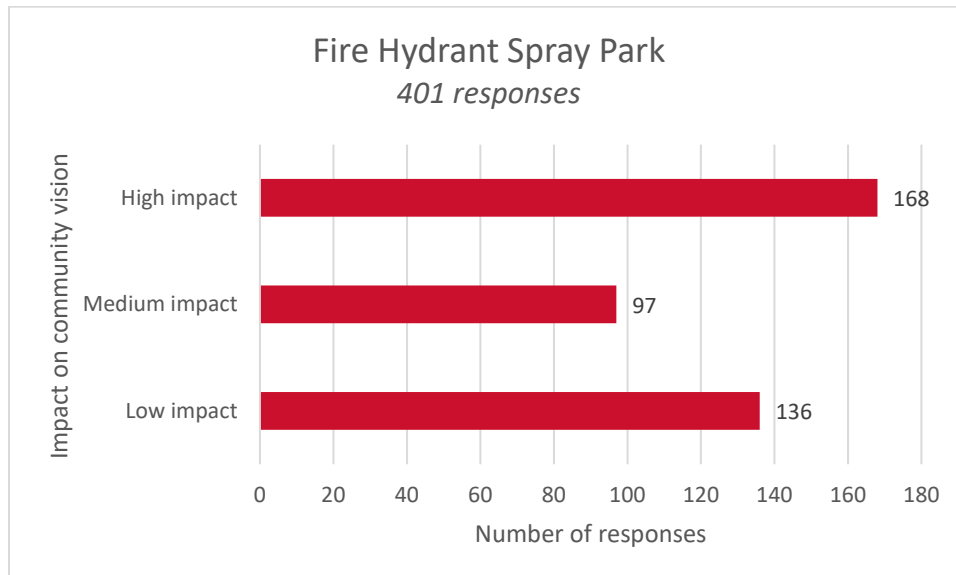
3. Fire hydrant spray park

Open fire hydrants for kids to play at a temporary splash park. This allows neighborhood children an opportunity to connect and play while adding vibrancy to local neighbourhood life.

Projected cost: to be determined

What impact do you feel this initiative would have on the vision for your neighbourhood?

High impact received the most responses, with 168 out of 401 participants (42%) indicating it would have a high impact on the community vision, while 136 participants (34%) felt it would have a low impact.





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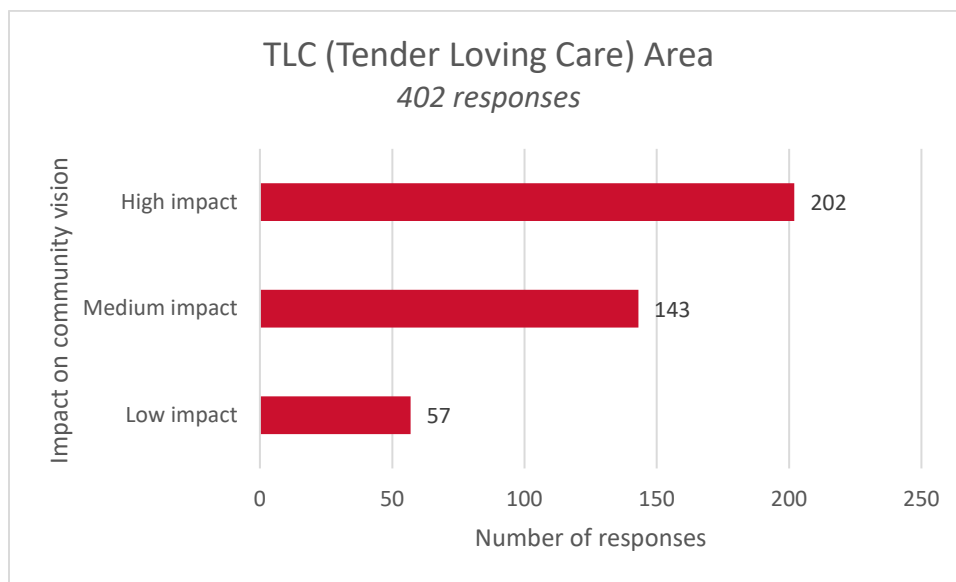
4. TLC (Tender Loving Care) area

City staff and community volunteers will focus on main boulevards to provide Tender Loving Care (TLC) to the area. This can include garbage clean up, painting, graffiti removal, minor infrastructure repairs, grounds keeping and more. The cleanup and beautification of this space would enhance the area and increase community pride.

Projected cost: to be determined

What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the highest-rated initiative with half of participants (202 out of 402, or 50%) indicating it would have a high impact on the community vision. This initiative also received the lowest number of *low impact* ratings with only 57 responses (14%).





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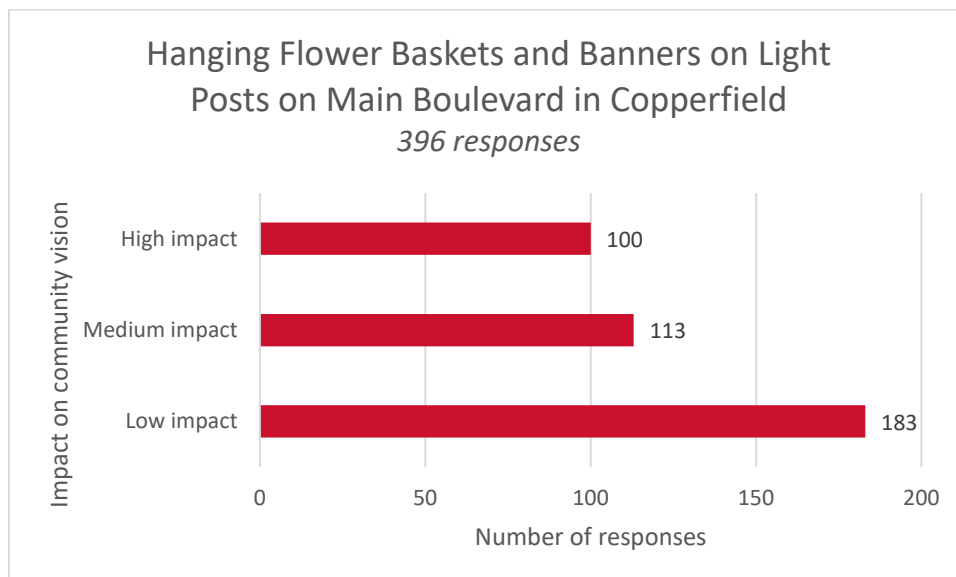
5. Hanging flower baskets and banners on light posts on main boulevard in Copperfield

Hanging flower baskets and banners at community entrances to contribute to beautification and neighbourhood pride.

Projected cost: \$10,000 - \$15,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

Low impact was chosen most often, with 183 out of 396 participants (46%) indicating it would have a low impact on the vision for Copperfield/Mahogany. 113 participants (29%) felt it would have a medium impact.





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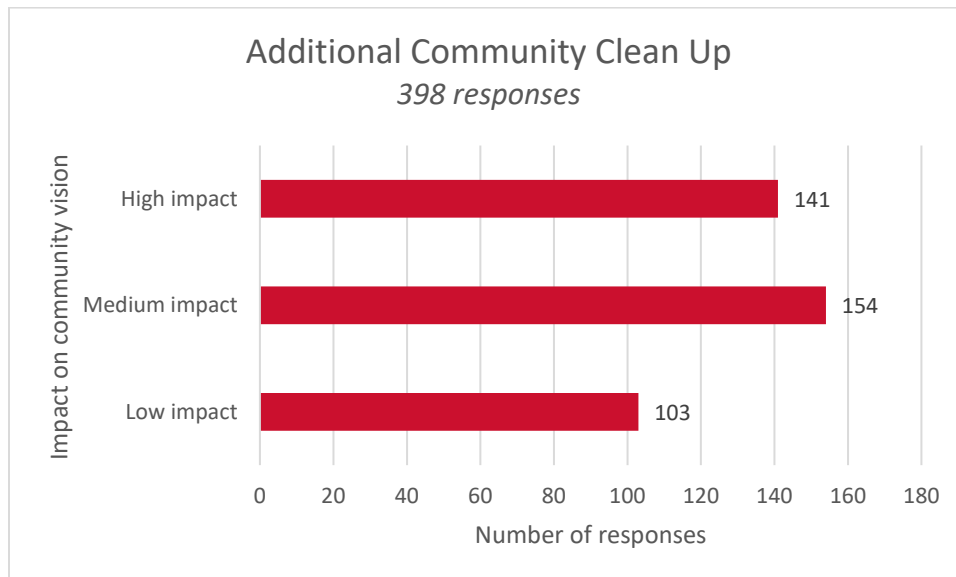
6. Additional community clean up

An additional community clean-up day provides an opportunity for residents to improve and beautify their personal residences and community spaces.

Projected cost: \$4,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

154 out of 398 participants (39%) indicated that this initiative would have a medium impact on the community vision, while 141 participants (35%) felt it would have a high impact.





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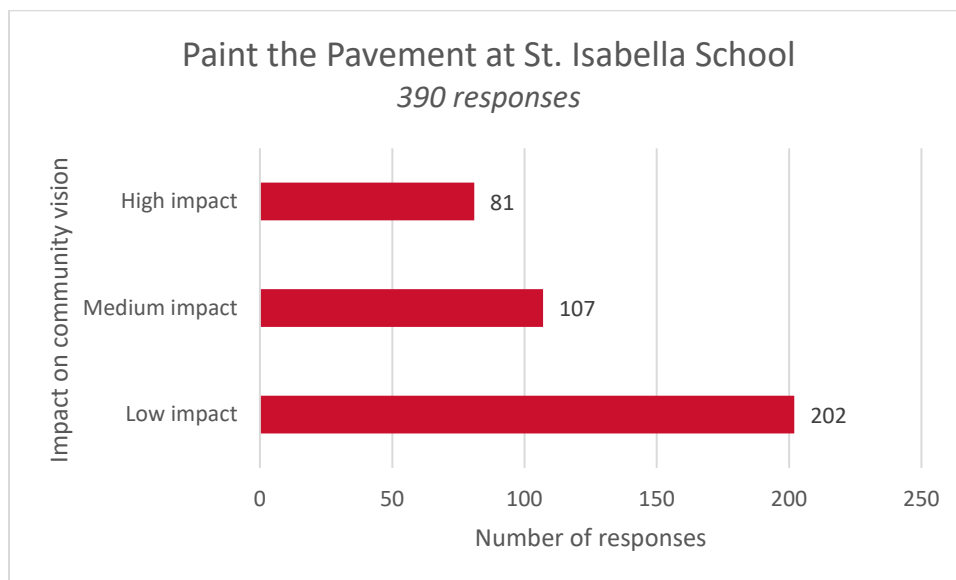
7. Paint the pavement at St. Isabella School

Adding visual interest to a street reminds motorists that they have entered a vibrant and active community and encourages them to drive with appropriate attention and care.

Projected cost: \$3,000 - \$5,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

This is one of the lowest-rated initiatives with over half of participants (202 out of 390, or 52%) indicating it would have a low impact on the community vision. Only 81 participants (21%) felt it would have a high impact.





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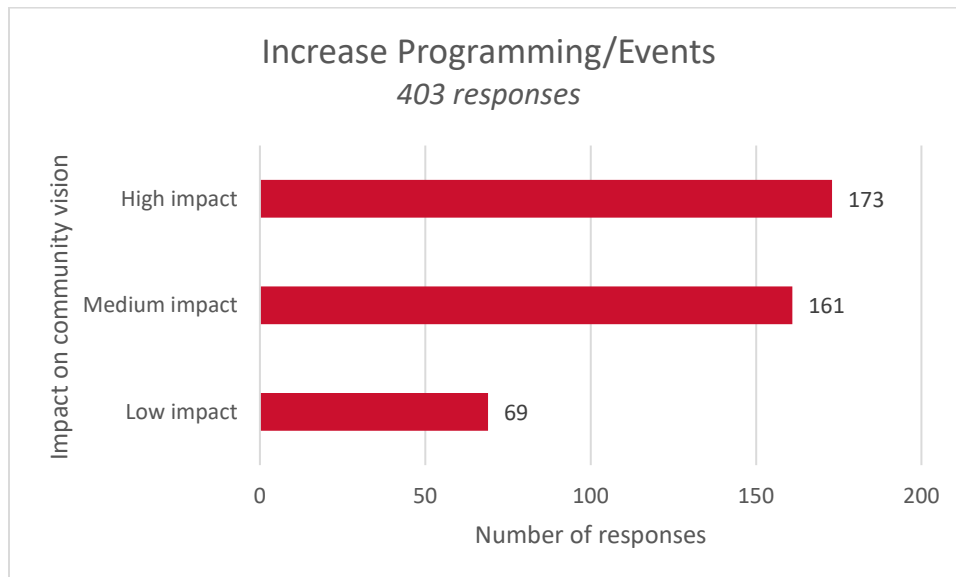
8. Increase programming/events

Additional programs and/or events to bring people together and provide an opportunity for neighbours to connect and have fun.

Projected cost: \$1,000 - \$5,000

8a) What impact do you feel this initiative would have on the vision for your neighbourhood?

High impact was chosen most often, with 173 out of 403 participants (43%) indicating it would have a high impact on the vision for Copperfield/Mahogany. Only 69 participants (17%) felt it would have a low impact.



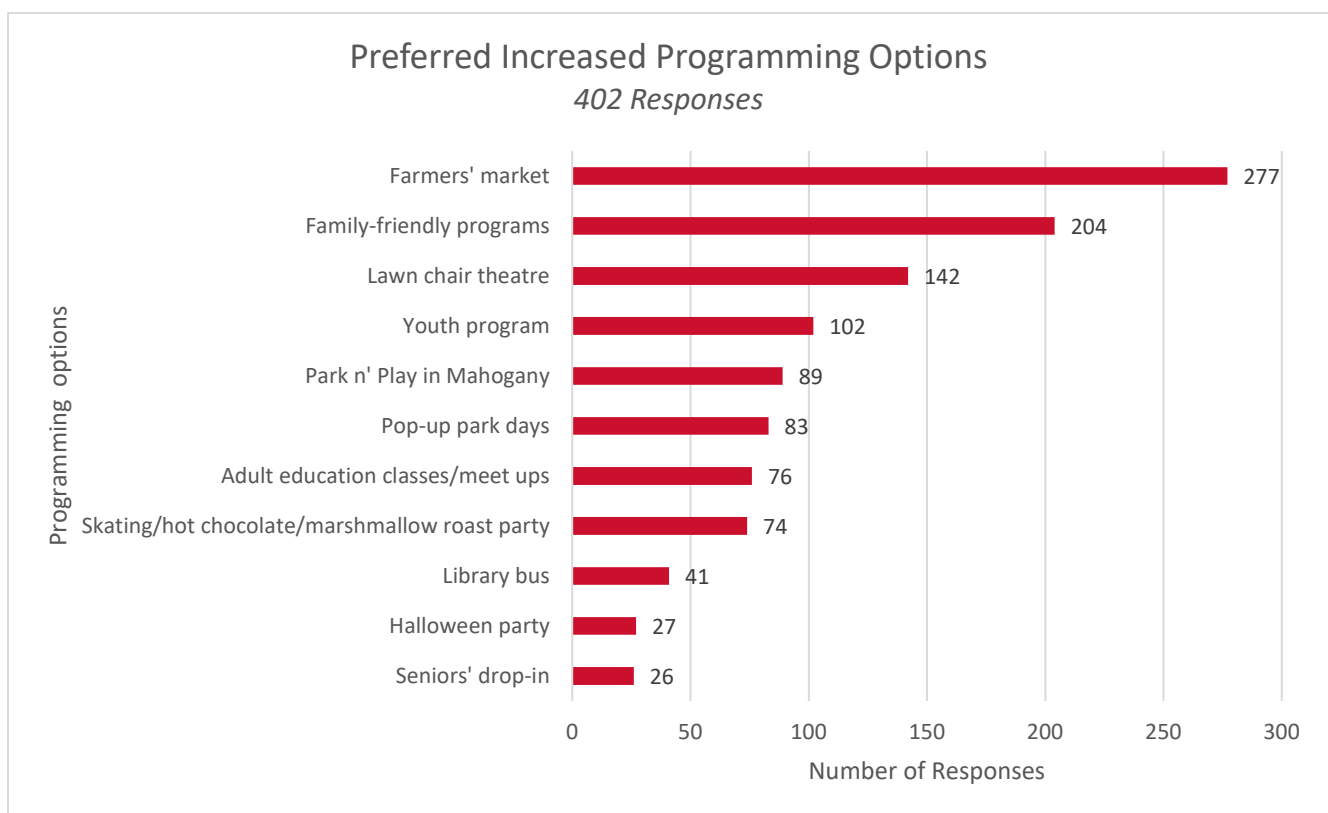


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8b) If this initiative was selected, what would be your top three preferred options for increase programming?

Farmers' market received the most responses, with 277 out of 402 participants (69%) indicating it was a preferred option. Family-friendly programs received the second most responses at 204 (51%). A Halloween party (27 responses, or 7%) and seniors' drop-in (26 responses, or 6%) were the lowest-rated options.





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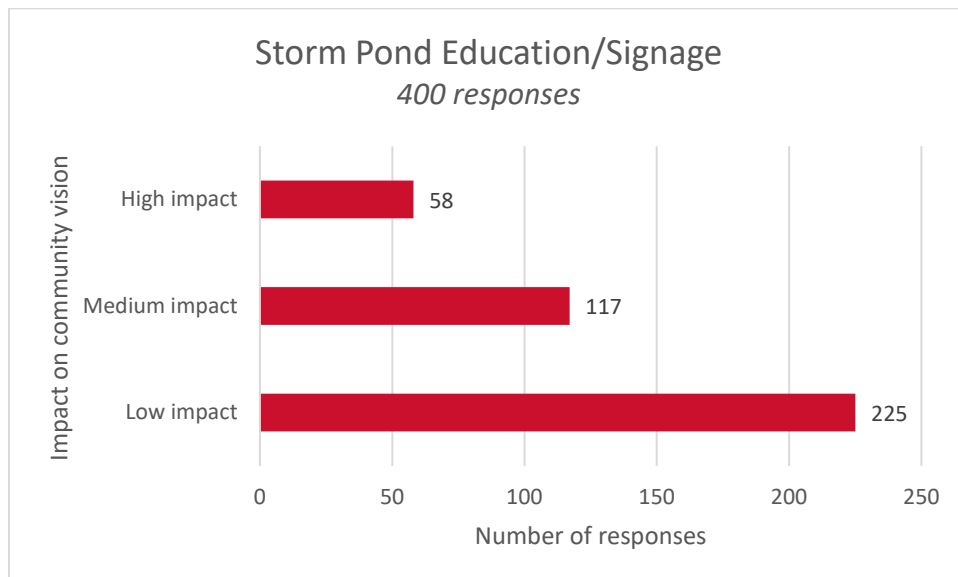
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9. Storm pond education/signage

Projected cost: TBD

What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the lowest-rated initiative, with 225 out of 400 participants (56%) indicating it would have a low impact on the community vision. Only 58 participants (15%) felt that it would have a high impact.





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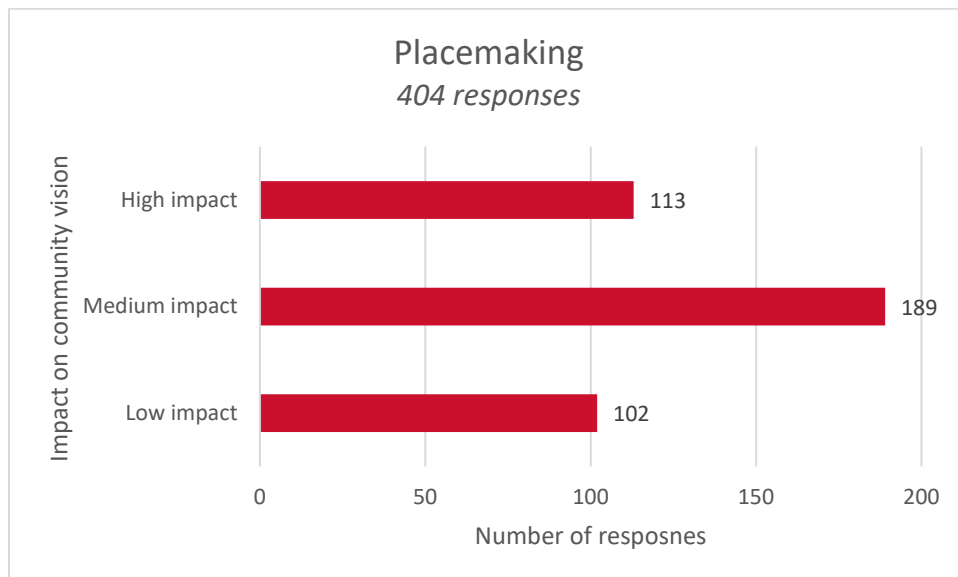
10. Placemaking

Create gathering space near Copperfield pond pathways and/or open fields in Mahogany.

Projected cost: TBD

10a) What impact do you feel this initiative would have on the vision for your neighbourhood?

Medium impact received the most responses, with 189 out of 404 participants (47%) indicating it would have a medium impact on the community vision. 113 participants (29%) felt it would have a high impact.



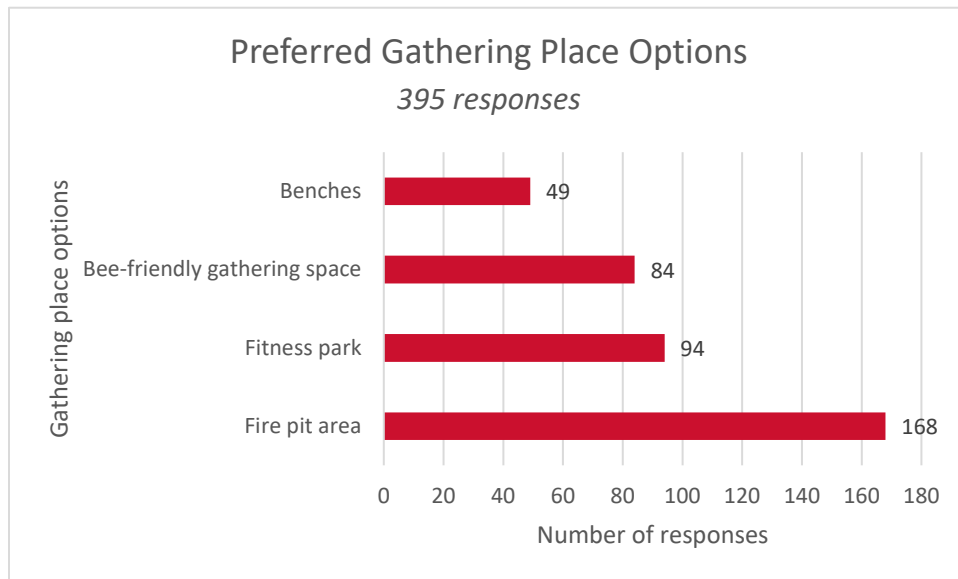


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10b) If this initiative was selected, what would be your top preferred option for a gathering space?

Fire pit area received the most responses, with 168 out of 395 participants (43%) indicating it would be the preferred gathering space. Benches received the least responses at 49 (12%).



Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in Spring 2018 at www.calgary.ca/myneighbourhood. Watch for these initiatives to start in 2018.