



This is my neighbourhood Glendale

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, April 16, 2018

Project overview

This is my neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is my neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements from which residents could vote on.

The vision for Glendale is **Glendale values safe streets and a sense of security, well-maintained landscaping, community-specific installations, being family friendly, and having a range of amenities, programs and spaces in the neighbourhood.**

The next step involved community participants and City staff attending workshops to creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Glendale community through an online survey. The survey was available on the [This is my neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/glendale) (<https://engage.calgary.ca/myNeighbourhood/glendale>) from March 19 to April 2, 2018. The survey was promoted online and through the email distribution list.

We received 117 submissions for the Glendale community initiatives.

What we asked

Glendale residents were presented with 10 different initiatives and asked how they felt each initiative would impact their community. Participants were able to choose if they felt the initiative would have a *low impact*, *medium impact* or *high impact*.



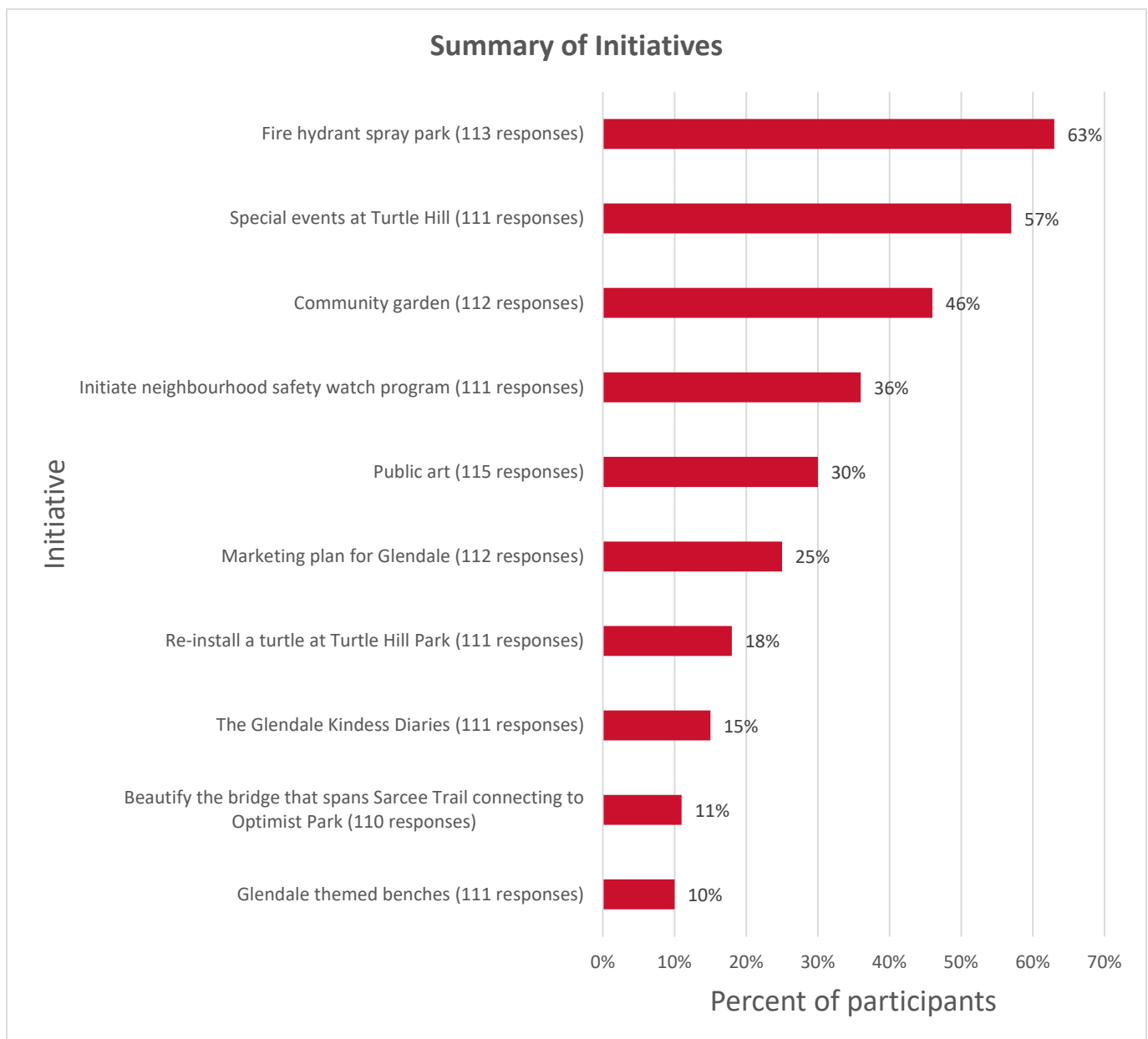
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What we heard

Below is a summary of how participants rated the 10 initiatives overall as having either a *low impact*, *medium impact* or *high impact*.

While the total number of submissions was 117, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of respondents who selected *high impact* for each initiative.





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The following describes the detailed responses for each of the 10 initiatives.

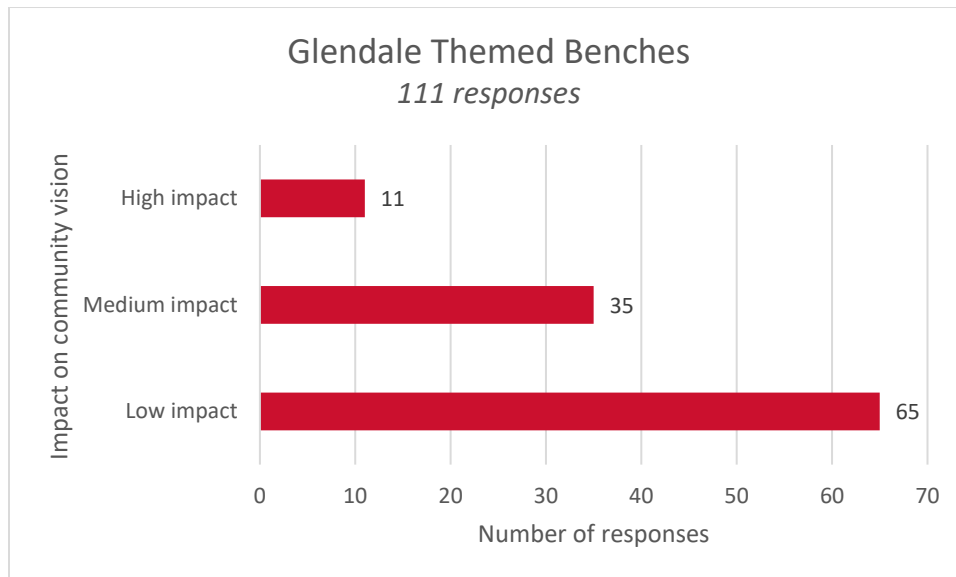
1. Glendale themed benches

Development of a "park bench theme" to work with residents to design and install themed benches along a walking route within the community.

Projected cost: \$10,000

What impact do you feel this initiative would have in your neighbourhood?

This initiative received the least *high impact* ratings, with only 11 out of 111 participants (10%) indicating it would have a high impact. 65 participants (59%) felt it would have a low impact.





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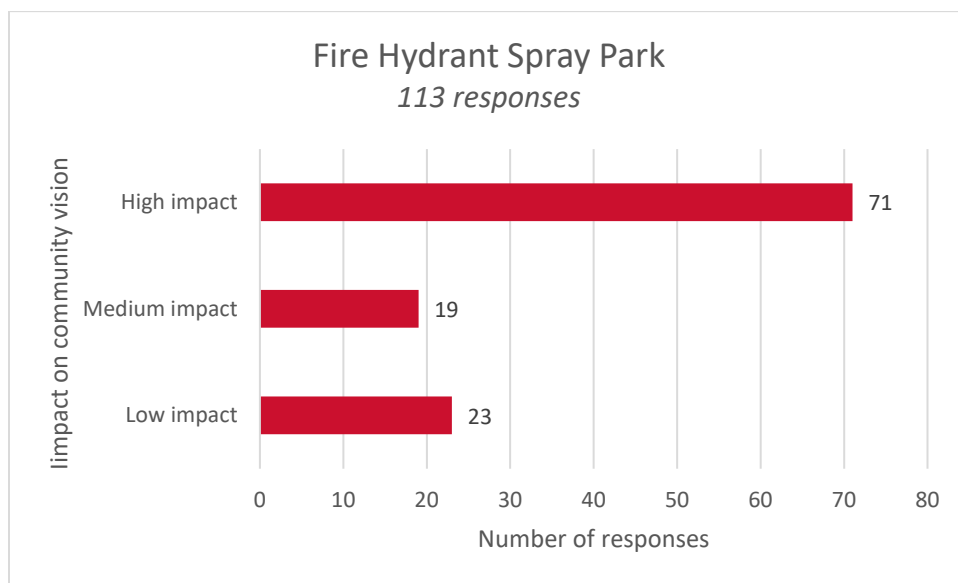
2. Fire hydrant spray park

Open fire hydrants for kids to play at a temporary splash park. This allows neighborhood children an opportunity to connect and play, while adding vibrancy to local neighbourhood life.

Project cost: To be determined

What impact do you feel this initiative would have in your neighbourhood?

This was the highest-rated initiative, with 71 out of 113 participants (63%) indicating it would have a high impact on the community vision, while 23 participants (20%) felt it would have a low impact.





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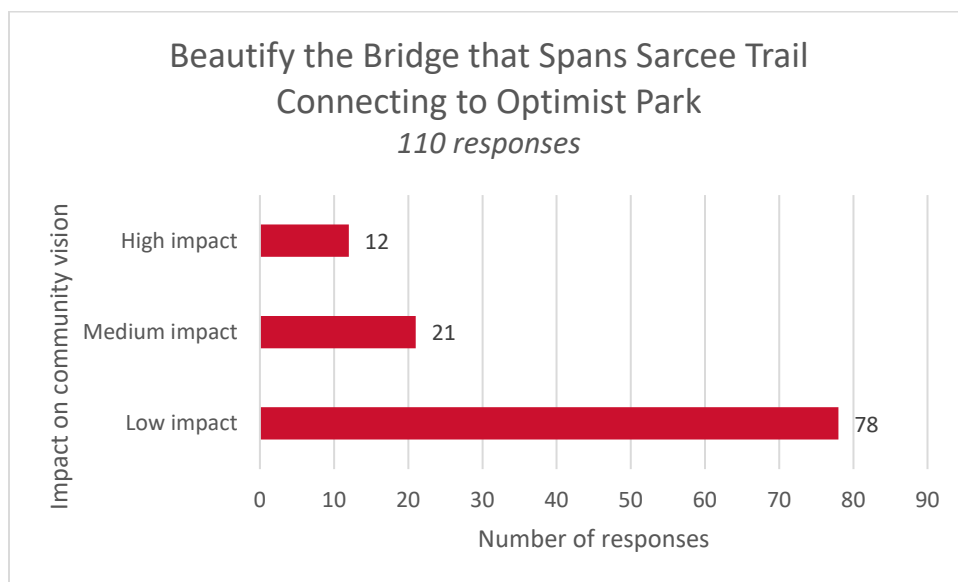
3. Beautify the bridge that spans Sarcee Trail connecting to Optimist Park

A beautification plan for the pedestrian bridge and/or Optimist park entrance. Subject to a feasibility study.

Projected cost: \$25,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

This initiative received the most *low impact* ratings, with 78 out of 110 participants (71%) indicating it would have a low impact on the community vision. Only 12 participants (11%) felt it would have a high impact.





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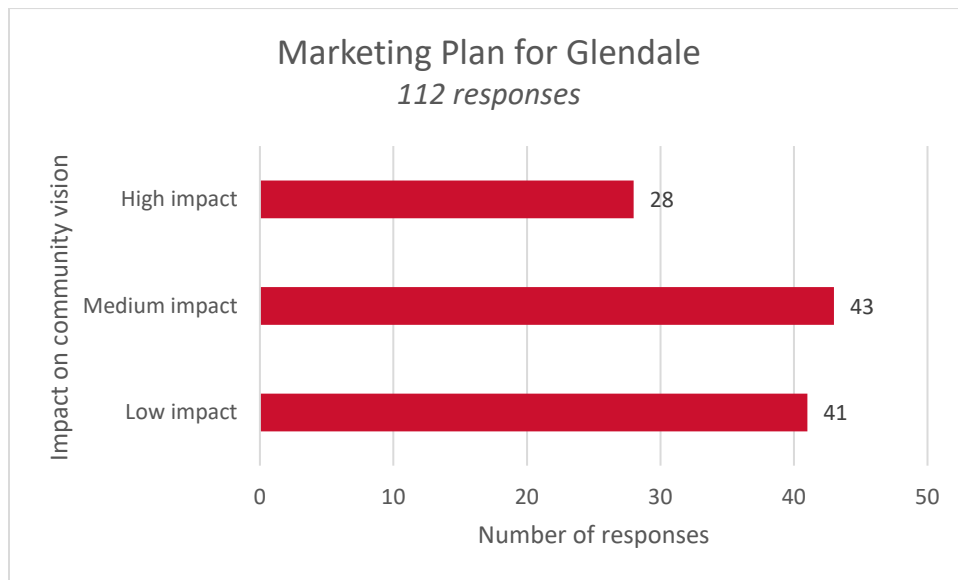
4. Marketing plan for Glendale

The development of a marketing plan for the Community Association will inform a community identity and/or brand as well as to support residents to be better informed and engaged. This can result in more connections between the community association and residents for better delivery of programs and services.

Projected cost: \$10,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

Medium impact was chosen most often, with 43 out of 112 participants (38%) indicating this initiative would have a medium impact on the community vision for Glendale, while 41 participants (37%) felt it would have a low impact.





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5. Community garden

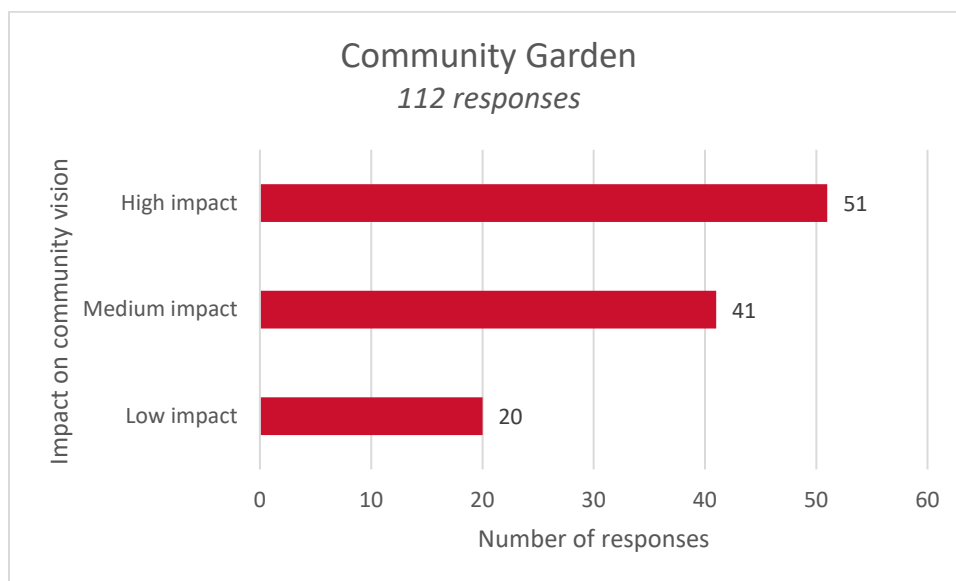
A community garden encourages people to come together and enjoy community life.

Projected cost: \$5,000 - \$25,000

We would need community support to make this initiative happen. If you would be interested in volunteering to help, be sure to answer the Volunteering question below and make sure you've signed up for email updates.

What impact do you feel this initiative would have on the vision for your neighbourhood?

51 out of 112 participants (46%) indicated this initiative would have a high impact on the community vision, while 20 participants (18%) felt it would have a low impact.





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6. Initiate neighbourhood safety watch program

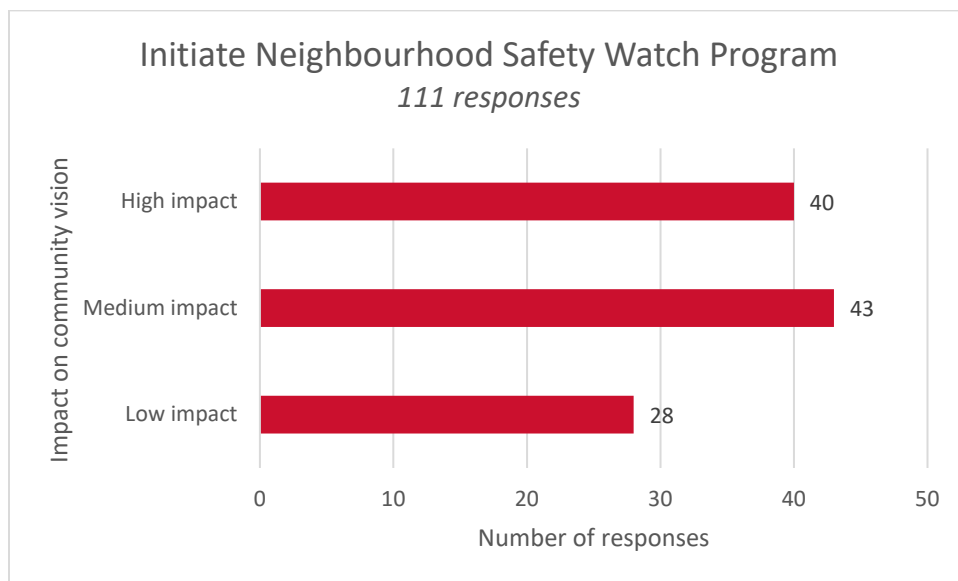
Work with the community association and affected stakeholders to launch/re-launch a Community safety watch and/or crime prevention program.

Projected cost: \$2,500 - \$5,000

We would need community support to make this initiative happen. If you would be interested in volunteering to help, be sure to answer the volunteering question below and make sure you've signed up for email updates.

What impact do you feel this initiative would have on the vision for your neighbourhood?

Medium impact was chosen most often, with 43 out of 111 participants (39%) indicating this initiative would have a medium impact on the community vision for Glendale, and 40 participants (36%) felt it would have a high impact.





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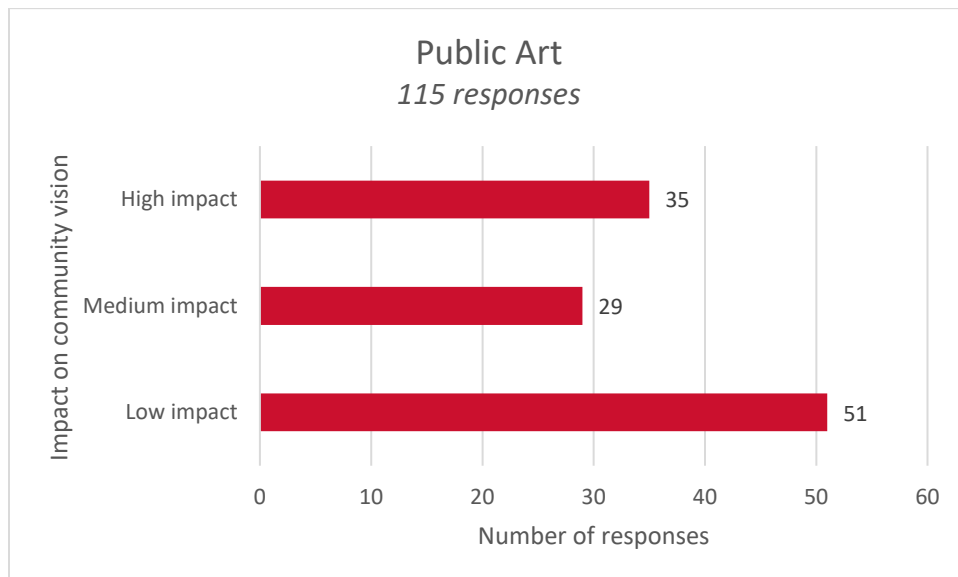
7. Public art

An artist would work with the community to develop public art such as a mural, flags and banners or utility box painting. Public art contributes to the beautification of the neighbourhood. Residents enjoy their public spaces more and feel a greater sense of community pride and connection when they view the artwork they influenced.

Projected cost: \$10,000 - \$15,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

Low impact was chosen most often, with 51 out of 115 participants (44%) indicating this initiative would have a low impact on the community vision. 35 out of 115 (30%) felt that it would have a high impact.





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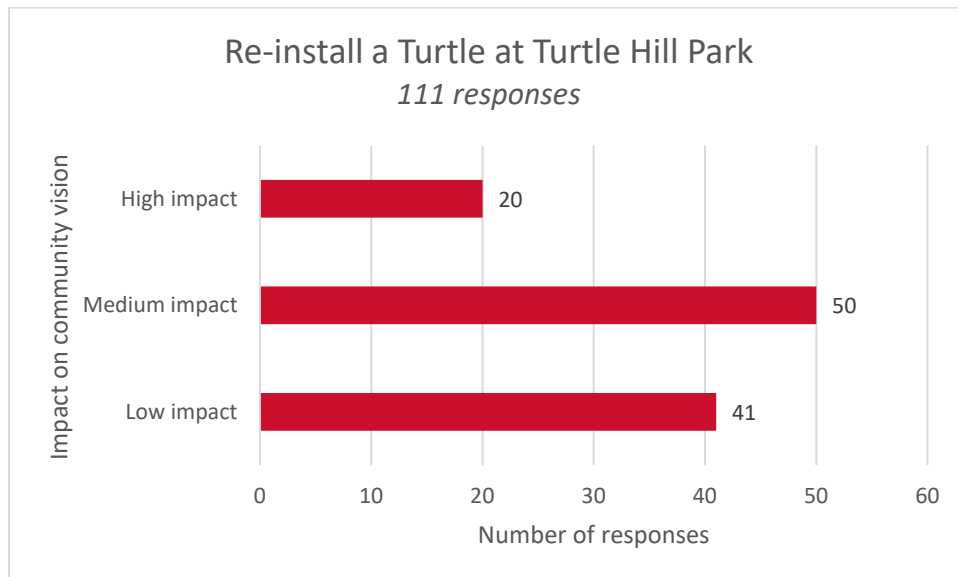
8. Re-install a turtle at Turtle Hill Park

Work with the local schools and other stakeholders to engage in the design elements for a "new turtle" to ultimately be constructed and re-installed at Turtle Hill.

Projected cost: \$5,000 - \$10,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

50 out of 111 participants (45%) indicated this initiative would have a medium impact on the community vision. Only 20 participants (18%) felt it would have a high impact.





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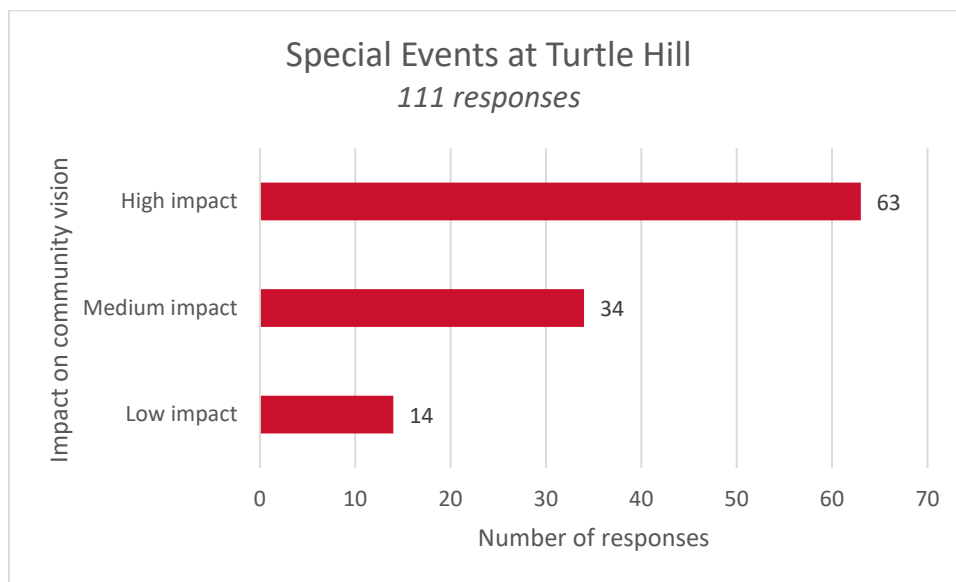
9. Special events at Turtle Hill

Event opportunities bring people together and provide an opportunity for neighbours to connect, be active and have fun while building upon their sense of involvement in a vibrant neighbourhood.

Projected cost: \$1,000 - \$5,000

What impact do you feel this initiative would have on the vision for your neighbourhood?

This was the second highest-rate initiative, with over half of participants (63 out of 111, or 57%) indicating it would have a high impact on the vision for Glendale. Only 14 participants (13%) felt it would have a low impact.





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10. The Glendale Kindness Diaries

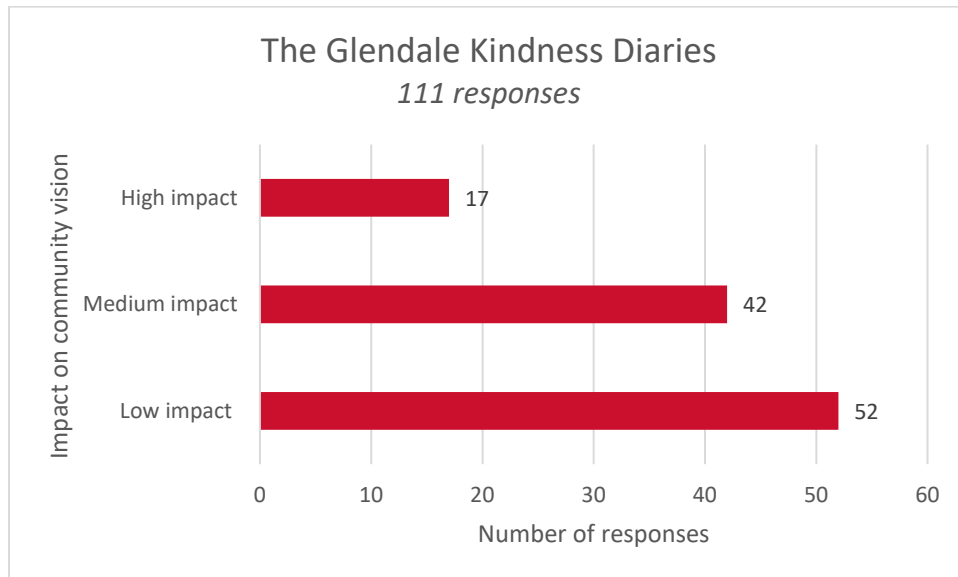
Residents are encouraged to complete acts of kindness and share on social media. This could include ideas such as helping neighbours with yard work, pick up garbage in the neighbourhood, etc.

Projected cost: \$3,500

We would need community support to make this initiative happen. If you would be interested in volunteering to help, be sure to answer the Volunteering question below and make sure you've signed up for email updates!

What impact do you feel this initiative would have on the vision for your neighbourhood?

Low impact was chosen most frequently, with 52 out of 111 participants (47%) indicating this initiative would have a low impact on the community vision. Only 17 participants (15%) felt that it would have a high impact.





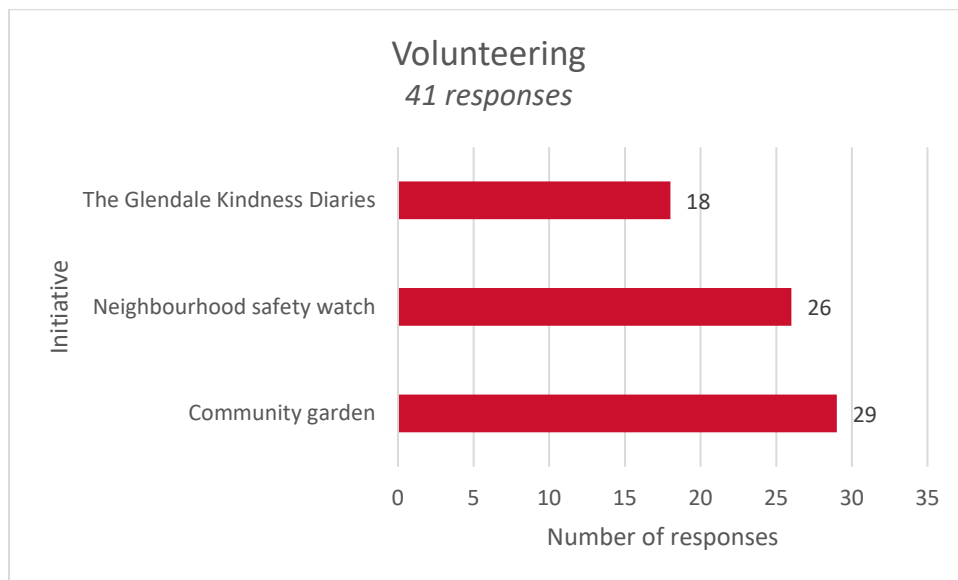
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11. Volunteering

If you are interested in volunteering to support the initiatives below that will help us gauge interest to know if the program should go forward. Please choose the initiatives you would be interested to support (check all that apply). Then be sure to click the link below and sign up for the email updates and watch for emails that ask for volunteer support.

Community garden received the most responses at 29 out of 41 (71%). The Glendale Kindness Diaries received the least at 18 (44%).



Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in Spring 2018 at www.calgary.ca/myneighbourhood. Watch for these initiatives to start in 2018.