



This Is My Neighbourhood Thorncliffe/Greenview

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, January 5, 2018

Project overview

This Is My Neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is My Neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements from which residents could vote on.

The vision for Thorncliffe/Greenview is *Thorncliffe/Greenview values safety, having activities for all, being clean and having a strong sense of community for their neighbourhood.*

The next step involved community participants and City staff attending workshops to creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Thornccliffe/Greenview community through an online survey. The survey was available on the [This Is My Neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/thornclifffgreenview) (<https://engage.calgary.ca/myNeighbourhood/thornclifffgreenview>) from November 16 to December 15, 2017. The survey was promoted online and through the email distribution list.

We received 71 submissions for the Thornccliffe/Greenview community initiatives.

What we asked

Thornccliffe Greenview residents were presented with 12 different initiatives and asked how each initiative would impact their community. Participants were able to choose a range of answers from “a very positive impact” to “a very negative impact”. Participants were also asked for feedback on the banners and flower pots that were installed in the community as part of the Canada 150 celebrations.

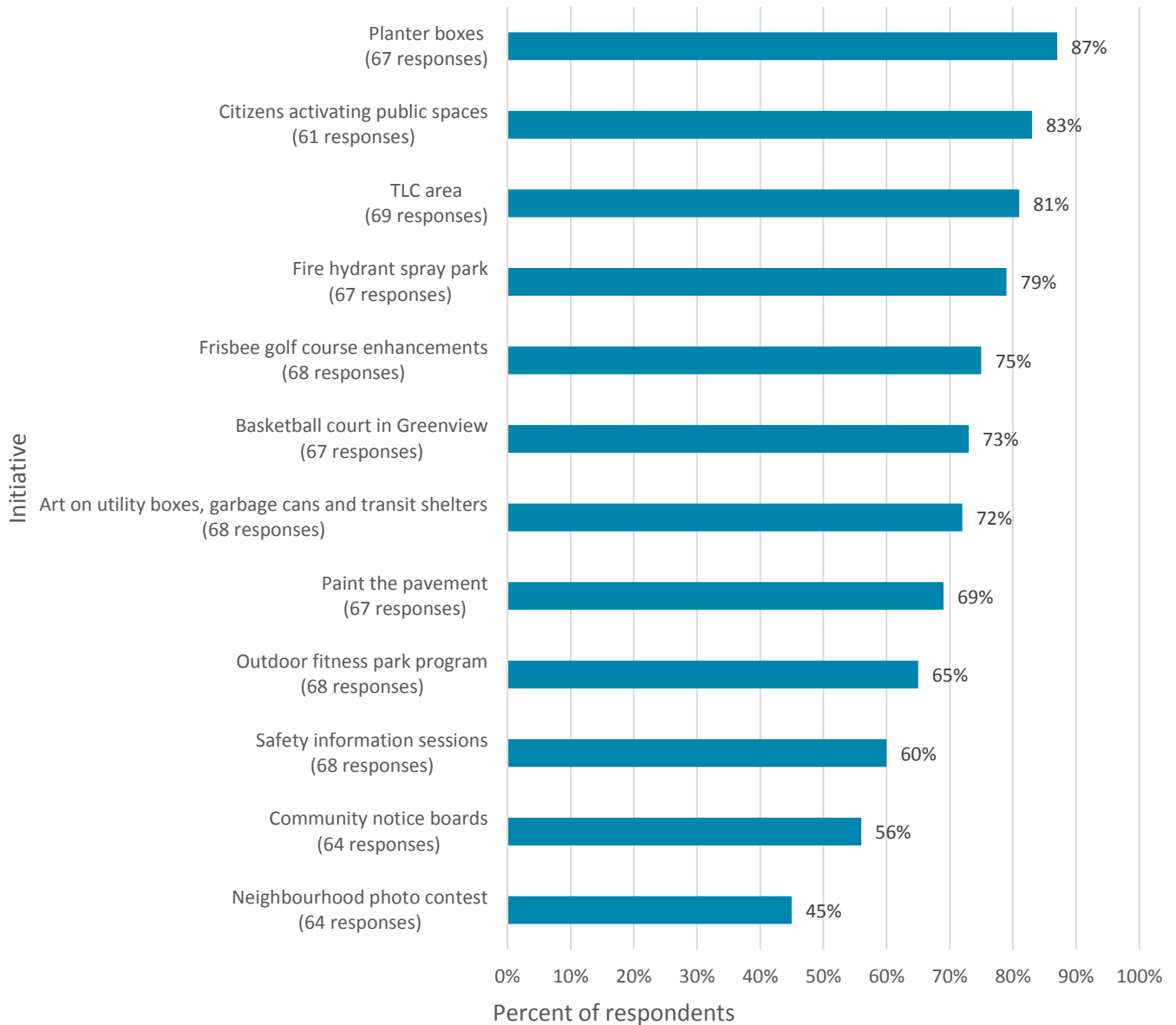
What we heard

Below is a summary of how participants rated the 12 initiatives overall as having either a *very positive* or *positive* impact to their community.

While the total number of submissions was 71, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of respondents who selected *very positive* or *positive* for each initiative.



Summary Rating of Initiatives





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The following describes the detailed responses for each of the 12 initiatives.

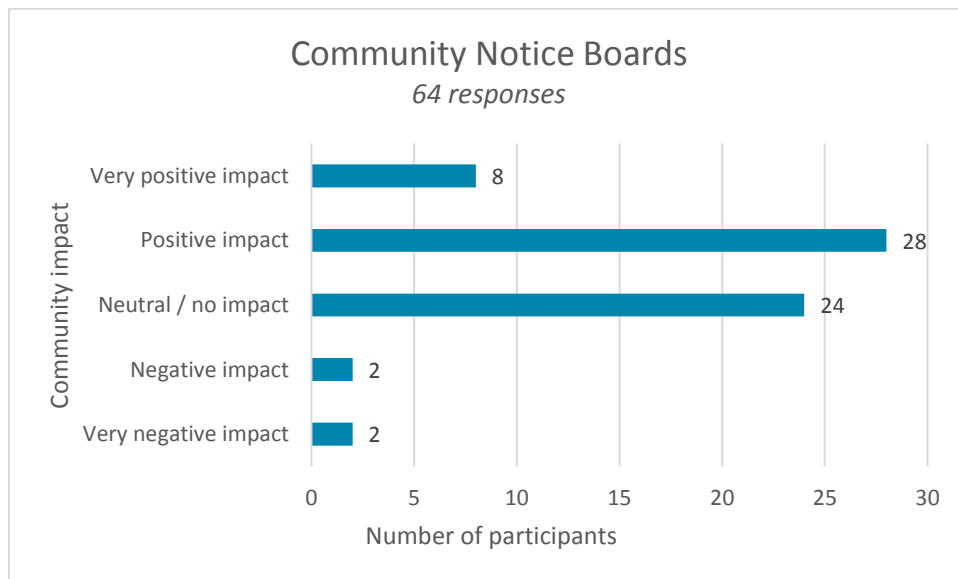
1. Notice Boards

Create connection and communication between different parts of the community by installing multiple temporary notice boards. This allows residents to communicate and connect with each other. It increases social resiliency, as well as investment and ownership in the community. Dependent on feasibility study and timelines.

Projected cost: \$2,000-\$5,000

1a) What impact do you feel this initiative would have in your neighbourhood?

36 out of 64 participants (56%) felt this initiative would have a *very positive* or *positive* impact on the community.



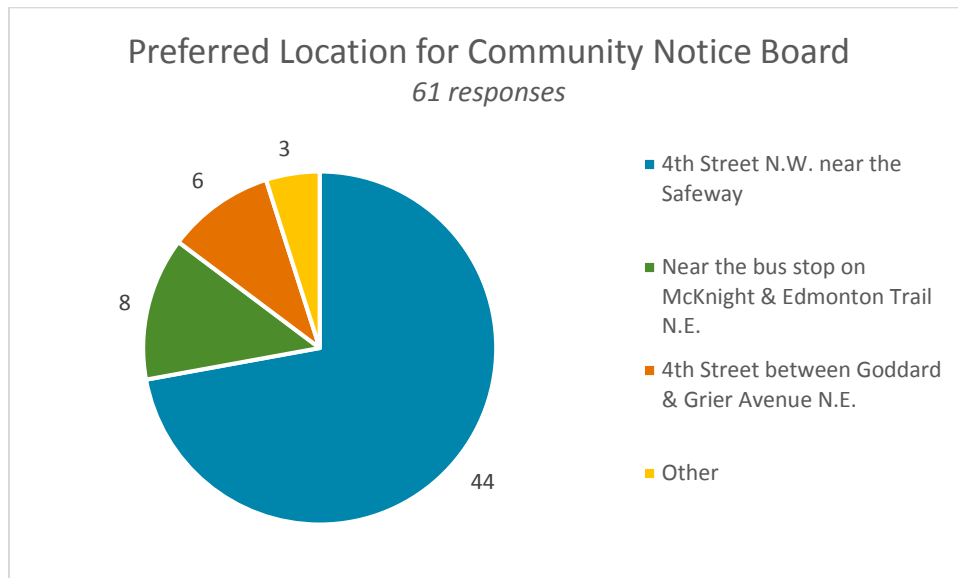


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1b) Tell us which location for a community notice board would have the most impact for the neighbourhood.

Participants were able to choose from three options; 4th Street between Goddard & Grier Avenue, near the bus stop at McKnight & Edmonton Trail and 4th Street N.W. near the Safeway, or they could suggest other options. 4th Street N.W. near the Safeway was the preferred option with 44 out of 61 responses (72%). For a detailed list of suggestions provided in the “Other” category, please see page 23.





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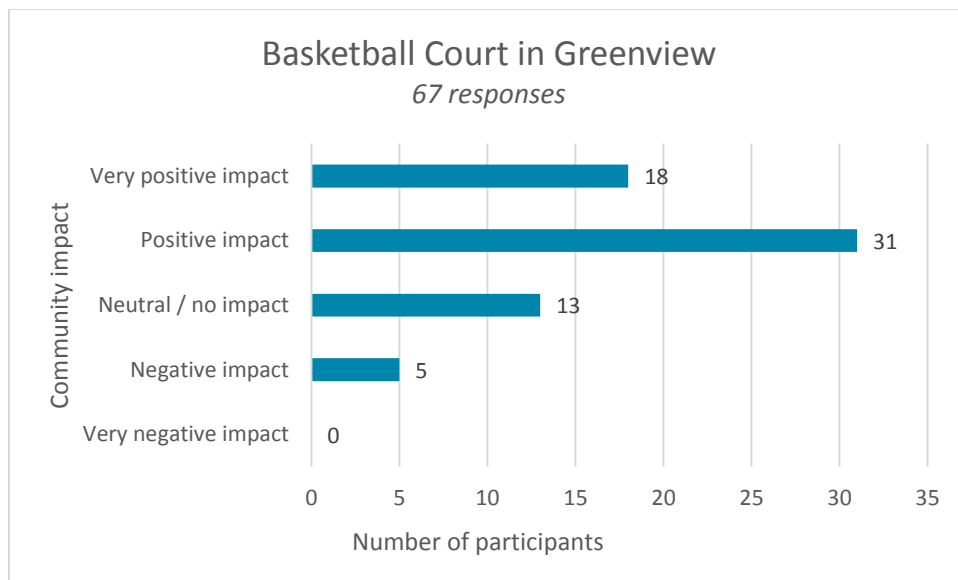
2. Basketball court in Greenview

Greenview youth have expressed a need for a gathering space and have been working towards installing a community basketball hoop at a potential site at 4th Street N.E across from Grier Avenue. This would assist young people to form new friendships and participate in activities. Dependent on feasibility study and timelines.

Projected cost: \$35,000

What impact do you feel this initiative would have in your neighbourhood?

49 out of 67 participants (73%) indicated this initiative it would have a *very positive* or *positive* impact on the community.





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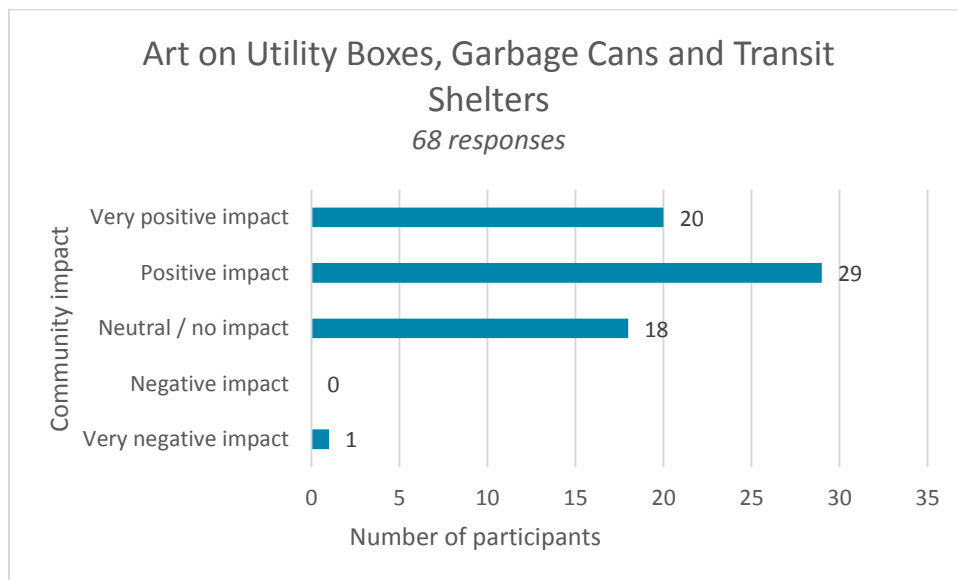
3. Art on utility boxes, garbage cans and transit shelters

Public art contributes to the beautification of the neighbourhood. Residents enjoy their public spaces more, and feel a greater sense of community pride and connection when they view the artwork they influenced. An artist would work with residents to make art that would help to connect and beautify Thorncliffe and Greenview using mapping and art on items like utility boxes, garbage cans and at bus stops.

Projected cost: \$10,000-\$15,000

What impact do you feel this initiative would have in your neighbourhood?

49 out of 68 participants (72%) indicated this initiative would have a *very positive* or *positive* impact on the community.





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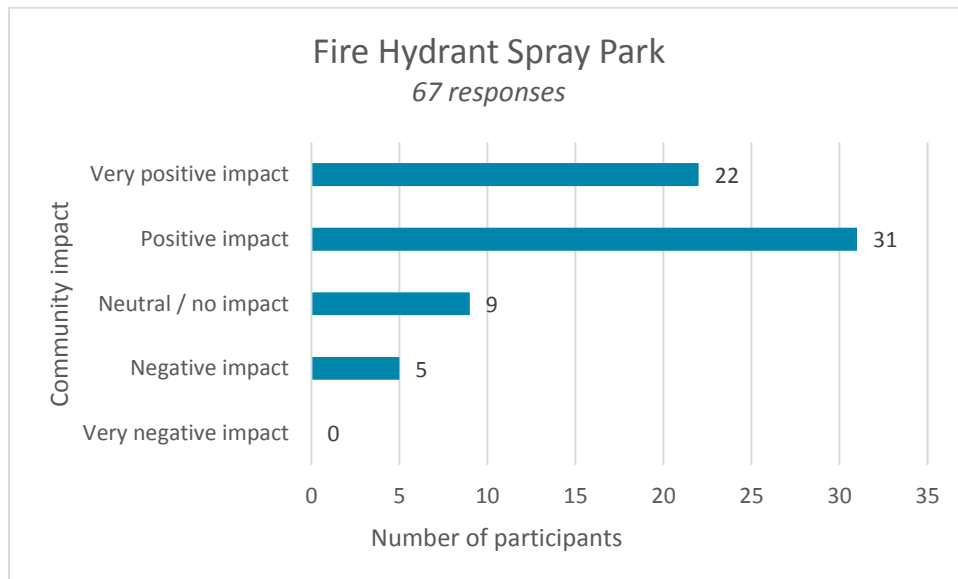
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4. Fire hydrant spray park

Open fire hydrants for kids to play at a temporary splash park. This allows neighborhood children an opportunity to connect, play, enjoy and deepen friendships while adding vibrancy to local neighbourhood life.

What impact do you feel this initiative would have in your neighbourhood?

53 out of 67 participants (79%) indicated this initiative would have a *very positive* or *positive* impact on the community.





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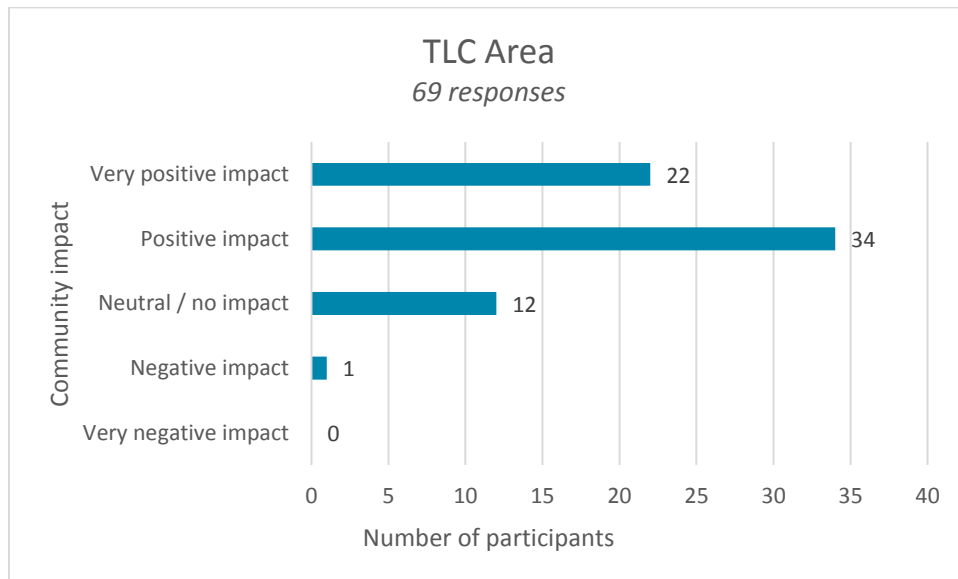
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5. TLC (Tender Loving Care) Area

City staff and community volunteers will focus on an area around the Greenview playground to provide Tender Loving Care (TLC) to the area. This can include garbage clean up, painting, graffiti removal, minor infrastructure repairs, grounds keeping and more. The cleanup and beautification of this space would enhance the area and increase community pride. Location: 304 Goddard Avenue N.W.

What impact do you feel this initiative would have in your neighbourhood?

56 out of 69 participants (81%) felt this initiative would have a *very positive* or *positive* impact on the community.





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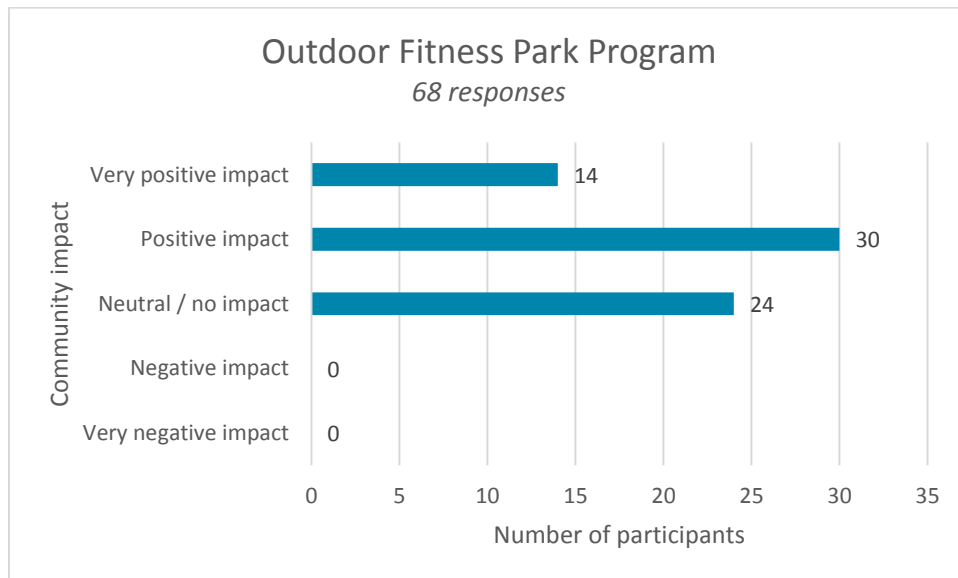
6. Outdoor Fitness Park Programming

Organized fitness classes at the outdoor fit park on Edmonton Trail next to RONA. Increased recreational programming in the neighbourhood provides social opportunities for residents to connect with neighbours and to maintain a healthy lifestyle.

Projected cost: \$1,000-\$3,000

What impact do you feel this initiative would have in your neighbourhood?

44 out of 68 participants (65%) felt this initiative would have a *very positive* or *positive* impact on the community.





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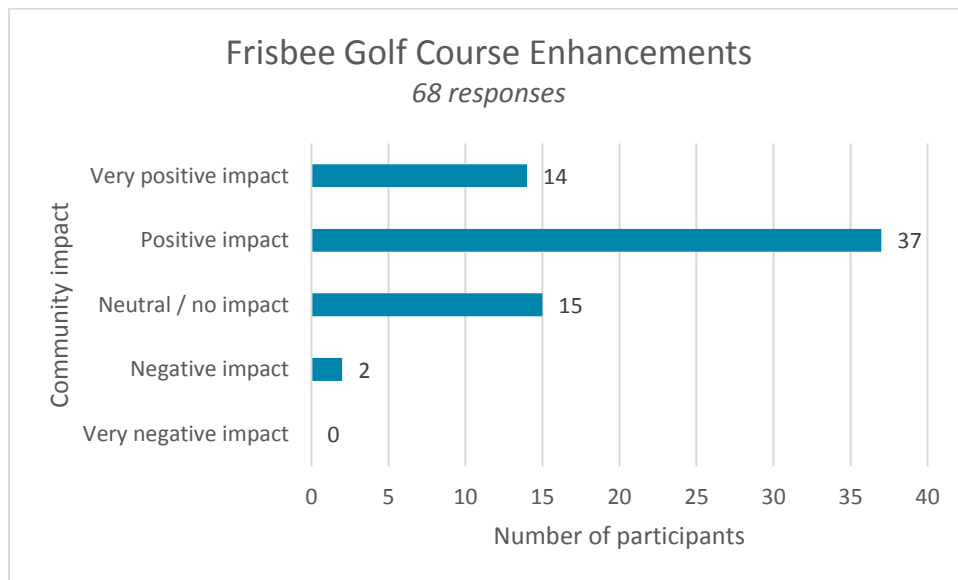
7. Frisbee Golf course enhancements

Add maps, signage and instructions to make the existing Frisbee golf behind the community association more user-friendly. This will improve the recreational programming in the neighbourhood, provide social opportunities for residents to connect with neighbours and maintain a healthy lifestyle. Dependent on feasibility study and timelines.

Projected cost: \$1,000-\$3,000

What impact do you feel this initiative would have in your neighbourhood?

51 out of 68 participants (75%) indicated this initiative would have a *very positive* or *positive* impact on the community.





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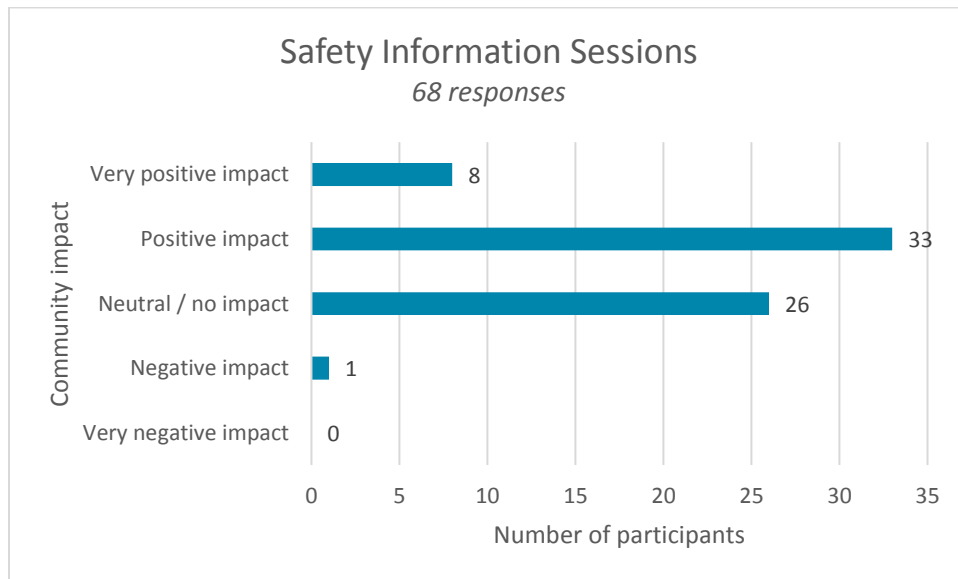
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8. Safety information sessions

Residents told us that safety was of primary importance to them. Safety sessions on various topics would be open to all residents to help educate on how to stay safe. Topics might include personal safety, bike safety, fall prevention, fraud prevention.

8a) What impact do you feel this initiative would have in your neighbourhood?

41 out of 68 participants (60%) indicated this initiative would have a *very positive* or *positive* impact on the community.



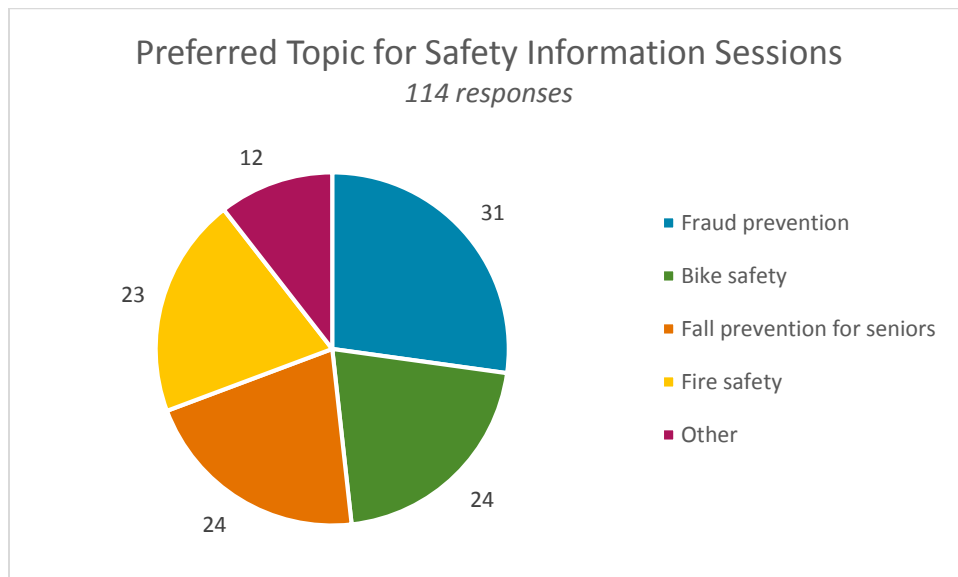


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8b) If this initiative were to go forward, what would be your top two preferred options for safety information session topics?

Participants were able to choose from four options; fraud prevention, bike safety, fall prevention for seniors and fire safety, or they were able to suggest other topics. Responses were fairly evenly split between the four options, with fraud prevention being the most preferred topic (27% or 31 out of 114 responses). For the detailed responses provided for the “Other” category, please see page 23.





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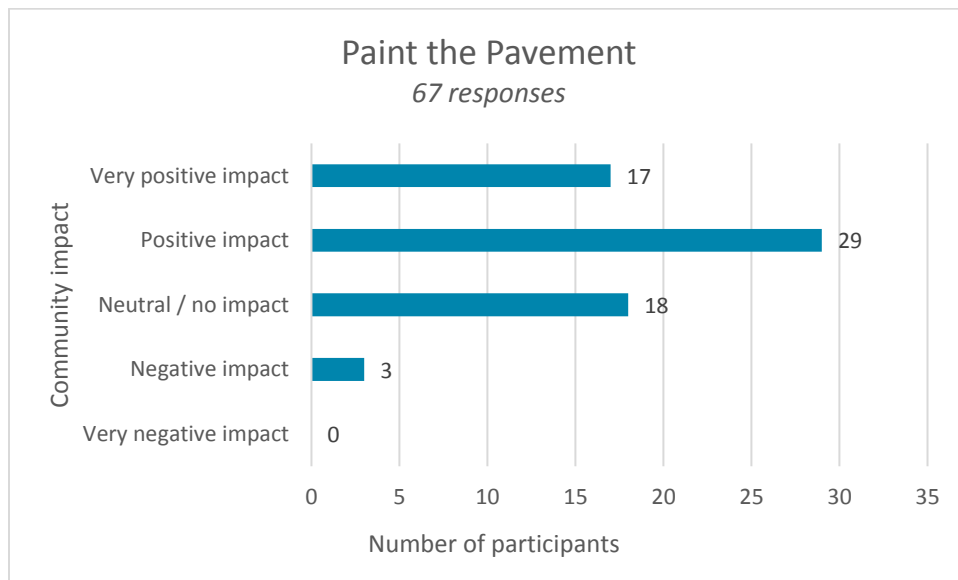
9. Paint the Pavement

The creation of art and place-making brings people together, promotes a sense of community, builds connections and strengthens relationships. Adding visual interest to a street reminds motorists that they have entered a vibrant and active community and encourages them to drive with appropriate attention and care.

Projected cost: \$3,000-\$5,000

What impact do you feel this initiative would have in your neighbourhood?

46 out of 67 participants (69%) indicated this initiative would have a *very positive* or *positive* impact on the community.





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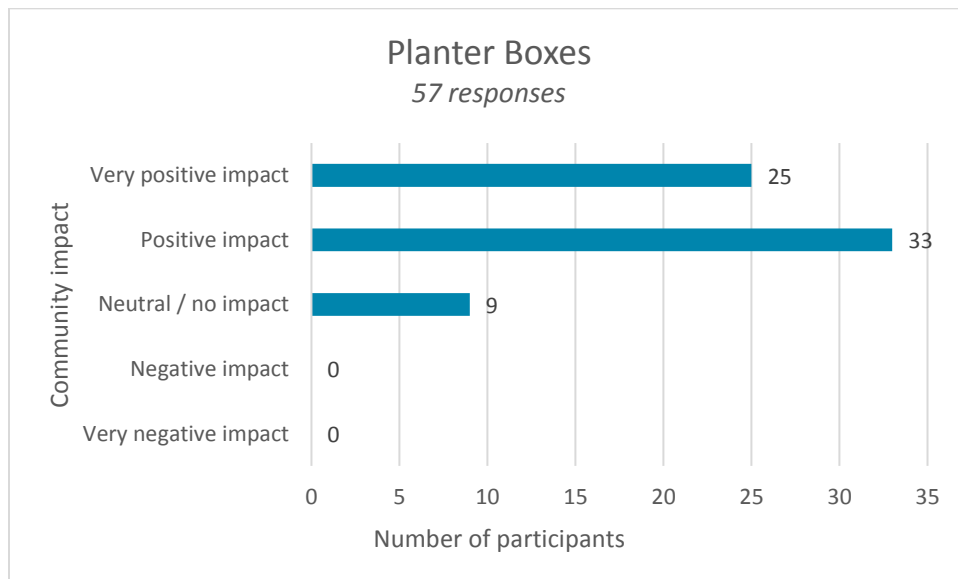
10. Planter boxes

Planter boxes with flowers at community entrances to contribute to beautification and neighbourhood pride.

Projected cost: \$1,000

10a) What impact do you feel this initiative would have in your neighbourhood?

This was the highest rated initiative with 58 out of 67 participants (87%) of participants indicating it would have a *very positive* or *positive* impact on the community.



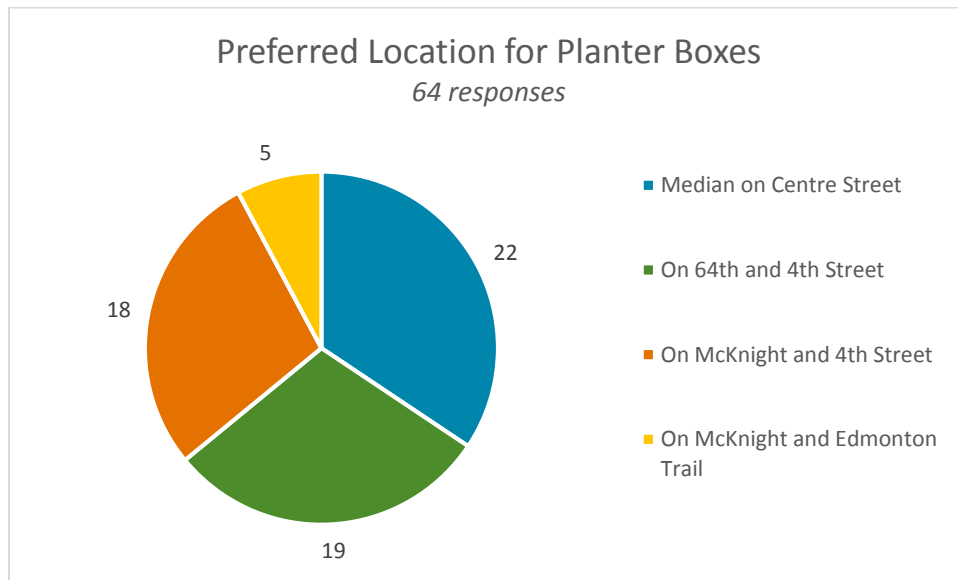


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10b) The following are locations where planter boxes are possible to install. Tell us which location you think would have the best impact for the neighbourhood.

Participants were able to choose from four locations; median on Centre Street, on McKnight and 4th Street, on McKnight and Edmonton Trail and on 64th and 4th Street. The median on Centre Street was the preferred location with 22 of 64 responses (34%).





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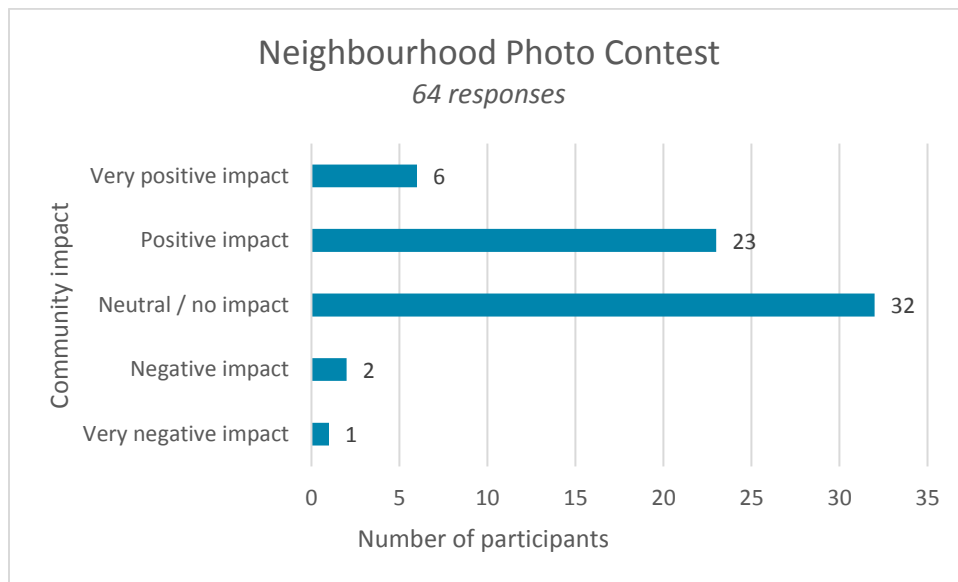
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11. Neighbourhood Photo Contest

A photo contest where residents take photos of Thorncliffe and Greenview and share electronically.

11a) What impact do you feel this initiative would have in your neighbourhood?

Less than half of participants (29 out of 64, or 45%) indicated this initiative would have a *very positive* or *positive* impact on the community.



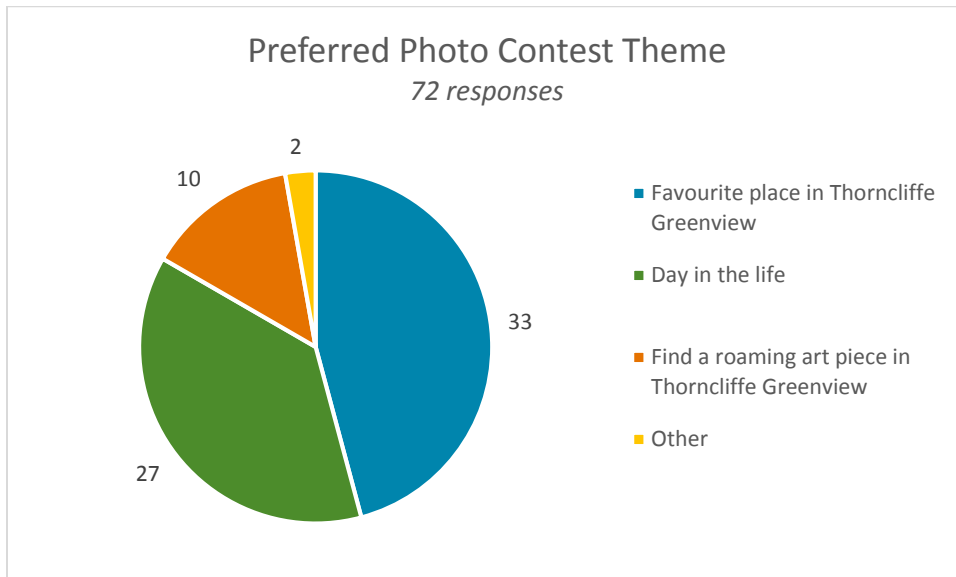


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11b) If this initiative were to go forward, what would be your top two preferred options for a photo contest theme?

Participants were able to choose from three options; favourite place in Thornccliffe Greenview, Day in the life and Find a roaming art piece in Thornccliffe Greenview, or they could suggest other options. Most participants (33 out of 72, or XX%) indicated Favourite place in Thornccliffe Greenview as the preferred option. For a detailed list of suggestions provided for the “Other” category, please see page 24.





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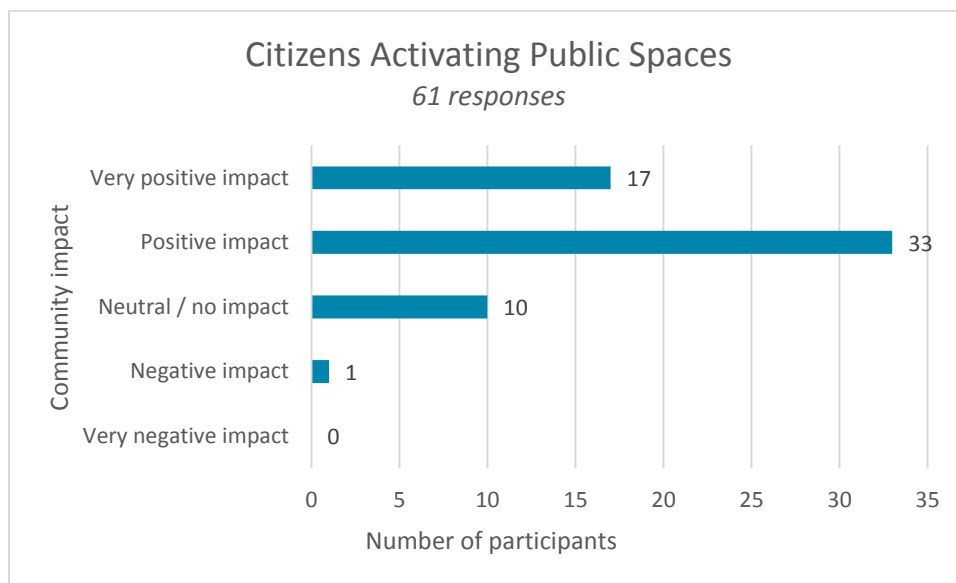
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12. Citizens activating public spaces

You or your neighbours probably have many other great ideas of how to activate the public spaces in Thorncliffe/Greenview but might need a little help getting started. Resident-led initiatives can build connections in local neighbourhoods and encourage a sense of ownership within the community. This initiative would provide support to citizens who have their own ideas for projects in public spaces. People with ideas would get support in their submissions to ActivateYYC and other community grant programs that can kick-start their idea.

What impact do you feel this initiative would have in your neighbourhood?

This was the second highest rated initiative with 50 out of 61 participants (83%) indicating this initiative would have a *very positive* or *positive* impact on the community.



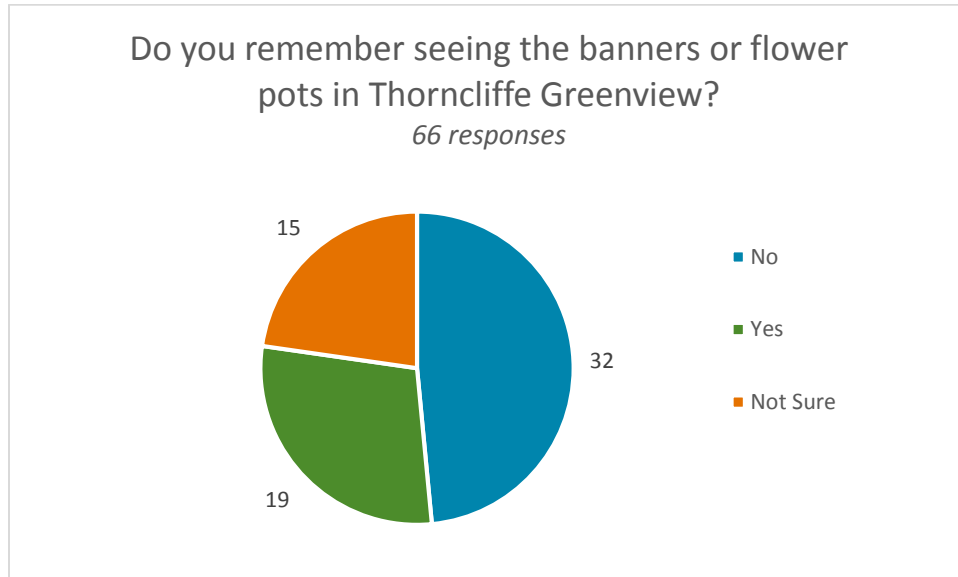


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13. This year The City put up some banners and flower pots in your neighbourhood to help celebrate Canada 150. Do you remember seeing the banners or flower pots in Thorncliffe Greenview

Only 19 out of 66 participants (29%) remember seeing the banners or flower pots in the community. Most participants (48%) indicated they do not remember seeing them.



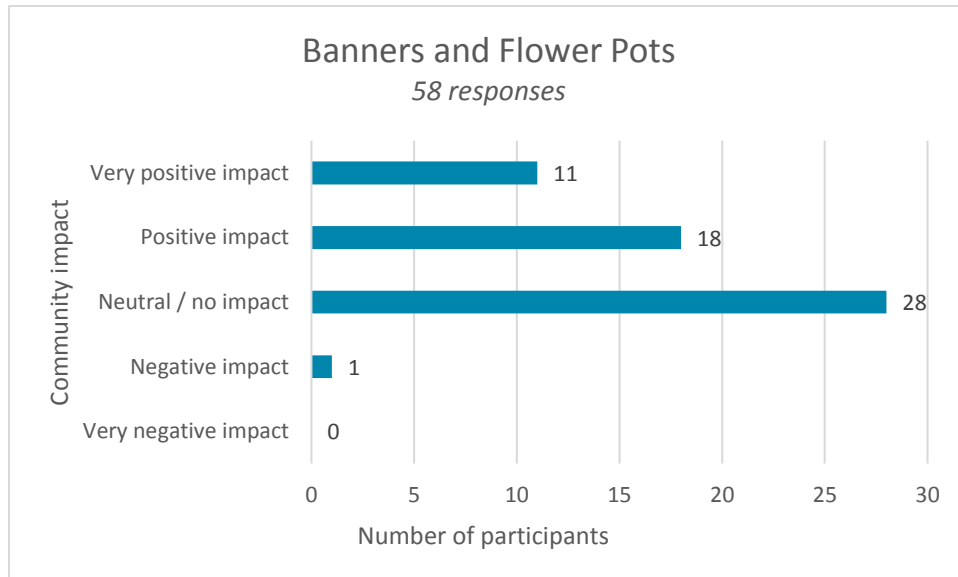


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13b) How do you feel the banners and flower pots impacted your neighbourhood?

29 out of 58 (50%) of participants indicated they feel the banners and flower pots had a *very positive* or *positive* impact on the community. Most participants (48%) selected *neutral/no impact* on the community.





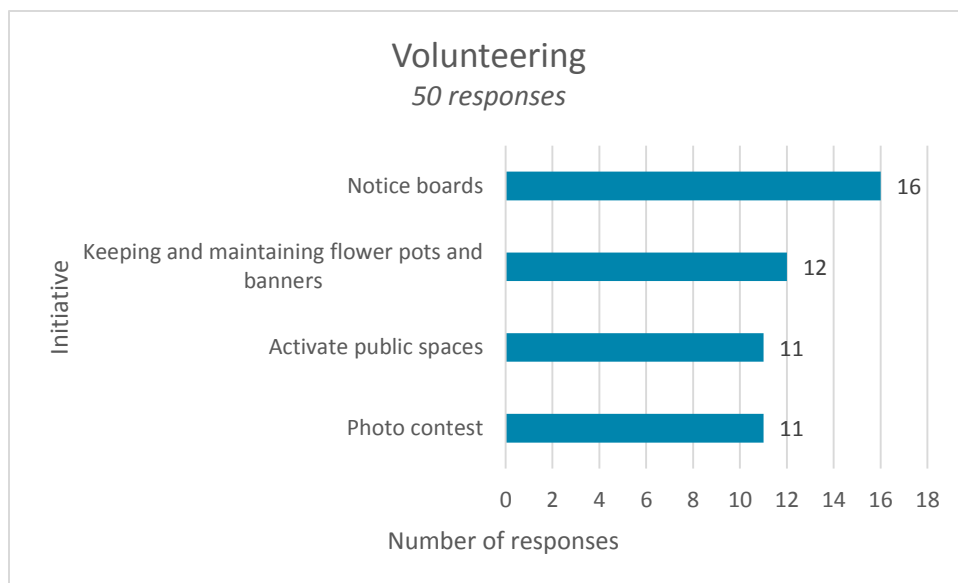
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14. Volunteering

If you are interested in learning more about volunteer opportunities for the initiatives noted above. Please choose those initiatives you would be interested in (check all that apply). Then be sure to click the link below to sign up for the email updates. Watch for emails that ask for volunteer support.

Participants were able to check more than one initiative where they would like to volunteer. The initiative that generated the most responses was Notice boards, with 16 out of 50 (32%) responses.



Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in early 2018 at calgary.ca/myneighbourhood. It is anticipated the chosen initiatives will be implemented in 2018.

Verbatim comments

The following are the verbatim responses provided for Questions 1b), 8b) and 11b) in the survey. The responses are provided without any edits to spelling, grammar or punctuation. If an inappropriate word was provided; the following is used to indicate that it was removed: [inappropriate word removed]. If personal information was submitted, the following is used where that information was removed: [personally identifying information removed].



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1. Notice Boards

1b) Tell us which location for a community notice board would have the most impact for the neighbourhood.

<i>Location</i>	4th Street N.W. near the Safeway	Near the bus stop on McKnight & Edmonton Trail N.E.	4th Street between Goddard & Grier Avenue N.E.	Other
<i>Number of responses</i>	44	8	6	3

Respondents were provided an opportunity to provide further detail for responses in the “Other category. Below are verbatim responses.

- Centre St. Near community Centre
- Center street bus stop area by thorncliff center
- I do not like temporary signs. I believe that they are ugly.

8. Safety Information Sessions

8b) If this initiative were to go forward, what would be your top two preferred options for safety information session topics?

<i>Topic</i>	Bike Safety	Fall prevention for seniors	Fraud prevention	Fire safety	Other
<i>Number of responses</i>	24	24	31	23	12

Respondents were provided an opportunity to provide further detail for responses in the “Other category. Below are verbatim responses.

- Frisbee Park enhancements and fitness area
- Pedestrian safety
- Pedestrian safety, including role of motorists.
- Avoiding violent encounters
- How to make our neighbourhood less attractive to criminals
- Community concerns are about prowlings/breakns-ins/ lighting in park/ pedestrian safety ,
- Drug
- Preventing Theft and Break ins



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- Self-defense class
- theft prevention due to increasing break ins in Huntington Hills
- Healthy family living and safety in the home
- Focus on identified community concerns: Pedestrian safety, car and property prowlings, lighting in parks, traffic safety

11. Neighbourhood Photo Contest

11b) If this initiative were to go forward, what would be your top two preferred options for a photo contest theme.

<i>Theme</i>	Favourite place in Thorncliffe Greenview	Day in the life	Find a roaming art piece in Thorncliffe Greenview	Other
<i>Number of responses</i>	33	27	10	2

Respondents were provided an opportunity to provide further detail for responses in the “Other category. Below are verbatim responses.

- Where you've been too
- Happiness (ie: a flower growing through cement, a warm coffee, someone safely crossing the road, laughter, snow angels, etc)