



Westbrook Communities
Working Group

WELCOME

Get a name tag. Grab some snacks and find your table.





Westbrook Communities
Working Group

Working Group Session 2: Community Assets & Amenities



AGENDA

GREAT COMMUNITIES & GUIDING PRINCIPLES INTRO

- Goals & Principles for Great Communities Refresher (MDP & Guidebook)
- Share Draft Guiding Principles for the Westbrook Communities

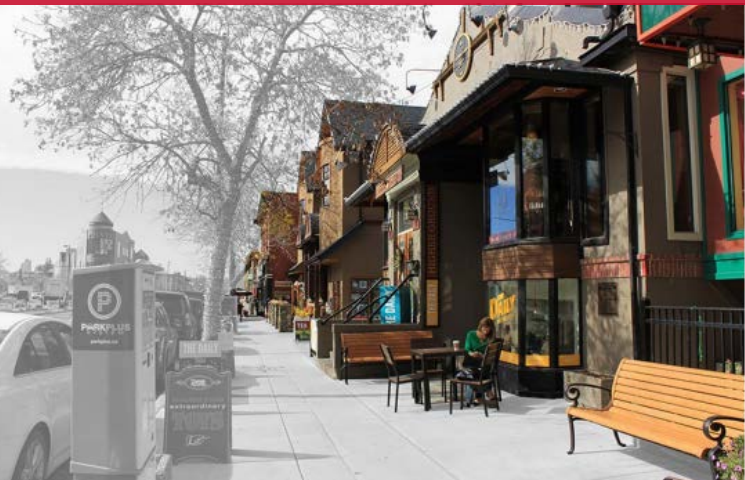
STATION ACTIVITIES – 2.5 hours

1. Draft Guiding Principles for the Westbrook Communities
 - a. Station 1: Review and refine
2. Mobility & Connections
 - a. Station 2: What's Strong
 - b. Station 3: What's Missing?
3. Destinations & Amenities
 - a. Station 4: What's Strong?
 - b. Station 5: What's Missing?
4. Future Opportunities & Focus Areas
 - a. Station 6: Identifying opportunity areas

NEXT STEPS (5 mins)



GREAT COMMUNITIES & GUIDING PRINCIPLES



The Calgary Transportation Plan (CTP) and Municipal Development Plan (MDP) form an integrated land use and mobility plan.

The plans work together to guide how our city will grow and how people will live and travel in the future.

How we will grow

Legend

-  Activity Centres
-  Urban and Neighbourhood Main Streets
-  Developed Areas
-  Development and Future Greenfield Areas
-  Industrial and Utility Corridors

Light Rail Transit Network

-  Proposed Green Line Station
-  Existing Alignment
-  Proposed Alignment
-  Proposed Green Line Alignment



GOALS:



Prosperous economy



Compact city



Great communities



Good urban design



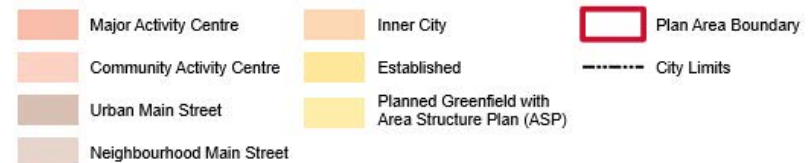
Connecting the city



Greening the city



Managing growth and change



WHERE IS GROWTH ENCOURAGED?

Transit-Oriented Development



Main Streets



Major Activity Centres



Gateway Sites



WHERE IS GROWTH ENCOURAGED?

Community Activity Centres



Established Areas



Neighbourhood Activity Centres



Roads & Street Infrastructure



Transit



Transportation Mode Split



Access to Primary Transit Network



PRINCIPLES FOR GREAT COMMUNITIES

Opportunity and Choice

Everyone has access to places to shop, learn, work, eat and play, and there are diverse housing and mobility options for many different people and household types.

Health and Wellness

Everyone has access to care, recreational opportunities and healthy food, and there are options to incorporate activity into how you get around.

Social Interaction

There are a variety of places to gather, celebrate and interact with all kinds of people.

The Natural Environment

Natural areas are protected, restored and valued, and are accessible to everyone.

Economic Vitality

Everyone has access to diverse employment options and an environment conducive to starting, operating and sustaining a business.

Identity and Place

Well-designed neighbourhoods create a sense of place that fosters identity and creates pride in the community.



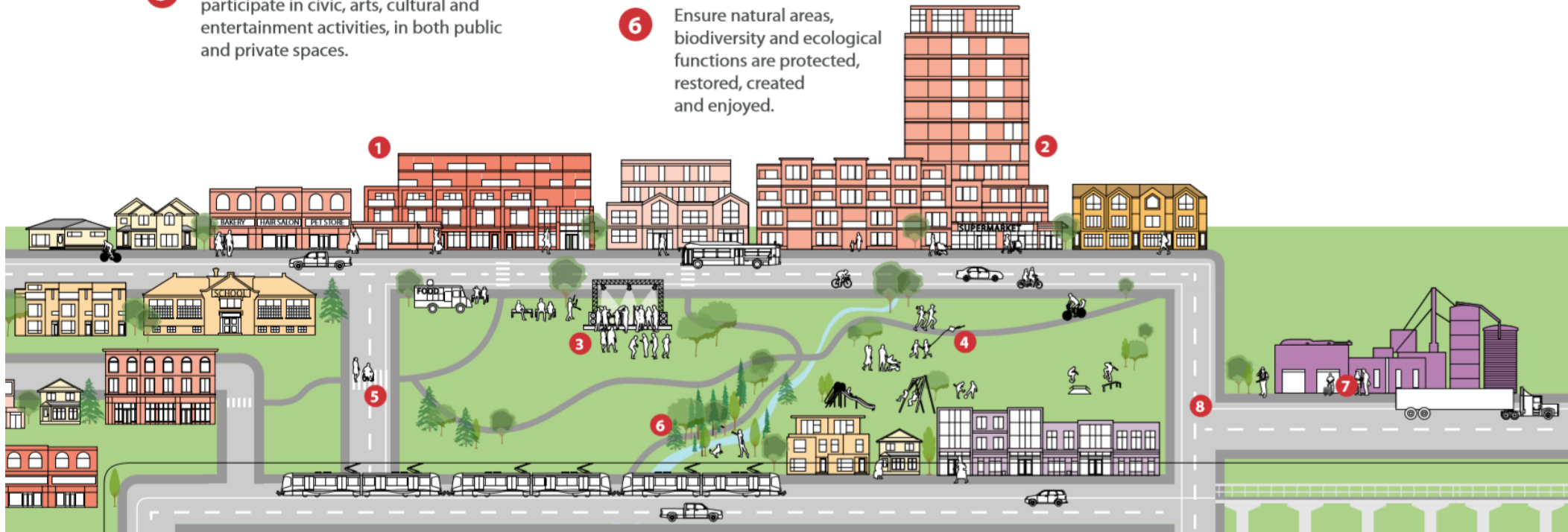


GOALS FOR GREAT COMMUNITIES

- 1 Promote varied, inclusive and equitable housing options.
- 2 Provide opportunities to access goods, services and amenities close by.
- 3 Offer opportunities to gather and participate in civic, arts, cultural and entertainment activities, in both public and private spaces.

- 4 Provide varied and inclusive spaces and facilities for recreation, play and outdoor activities close by.
- 5 Ensure spaces are designed for everyone, foster a sense of place and are connected together—however a person moves.
- 6 Ensure natural areas, biodiversity and ecological functions are protected, restored, created and enjoyed.

- 7 Enable and support prosperity through diverse economic opportunities at a variety of scales.
- 8 Support the use of existing streets, services and buildings to reduce the need for new infrastructure.



DRAFT GUIDING PRINCIPLES FOR THE WESTBROOK COMMUNITIES

Creating Guiding Principles for the Westbrook Communities helps clearly articulate the key outcomes we are hoping to achieve through this project and through the local area plan.

These Guiding Principles will help guide future discussions and will be used to evaluate ideas and concepts as the project progresses.



DRAFT GUIDING PRINCIPLES FOR THE WESTBROOK COMMUNITIES

- 1) **Provide more diversity of housing types for all socio-economic needs in proximity to key services and amenities to help achieve complete communities.**
- 2) **Provide safe, accessible and connected mobility options including enhanced bike and pedestrian infrastructure throughout the entire plan area.**
- 3) **Enhance open spaces, recreation facilities, and provide universal access to social services and healthy food options.**
- 4) **Improve the availability of social hubs and community gathering places that reflect the diversity of the population in the area by leveraging the potential of underutilized existing infrastructure and spaces.**
- 5) **Protect and maintain open spaces, trees, and natural areas including Edworthy Park and the Douglas Fir Trail as key local and regional destinations, as well as provide year-round accessibility through safe pedestrian and cycling infrastructure.**
- 6) **Promote a greater diversity of commercial and service options while supporting existing local small businesses in the area, with particular focus in the area around Westbrook station.**
- 7) **Achieve a strong sense of community identity by building upon the existing unique characteristics of individual communities and fostering collaboration that highlights the culture and history of the area.**
- 8) **Support the evolution of Westbrook station area as a safe and vibrant transit hub, and a destination that provides a diversity of services.**

SEE HANDOUT



STATION ACTIVITIES



STATION 1: DRAFT GUIDING PRINCIPLES FOR THE WESTBROOK COMMUNITIES

- 1) Provide more diversity of housing types for all socio-economic needs in proximity to key services and amenities to help achieve complete communities.
- 2) Provide safe, accessible and connected mobility options including enhanced bike and pedestrian infrastructure throughout the entire plan area.
- 3) Enhance open spaces, recreation facilities, and provide universal access to social services and healthy food options.
- 4) Improve the availability of social hubs and community gathering places that reflect the diversity of the population in the area by leveraging the potential of underutilized existing infrastructure and spaces.
- 5) Protect and maintain open spaces, trees, and natural areas including Edworthy Park and the Douglas Fir Trail as key local and regional destinations, as well as provide year-round accessibility through safe pedestrian and cycling infrastructure.
- 6) Promote a greater diversity of commercial and service options while supporting existing local small businesses in the area, with particular focus in the area around Westbrook station.
- 7) Achieve a strong sense of community identity by building upon the existing unique characteristics of individual communities and fostering collaboration that highlights the culture and history of the area.
- 8) Support the evolution of Westbrook station area as a safe and vibrant transit hub, and a destination that provides a diversity of services.

SEE HANDOUT

STATION 2: WHAT'S STRONG?(MOBILITY)

WHAT attributes, assets or qualities does the Westbrook Communities area have? WHERE are they located?

Think about.... **Mobility & Connections**

- WHAT are top 1-2 ways you get around the area? Why?
- WHAT routes do you take to get around in the area?
- WHAT are routes that you currently use to walk or bike in the area?
- WHERE are there strong transit, driving, biking, walking connections in the area?

STATION 3: WHAT'S MISSING? (MOBILITY)

WHAT attributes, assets or qualities does the Westbrook Communities area lack? WHERE would it make sense for these to be located?

Think about....**Mobility & Connections**

- WHAT are the least common ways you use to get around the area? Why?
- WHERE are there barriers to mobility and missing links?
- Are you aware of current mobility issues in the area?
- WHERE are there currently issues/opportunities for transit, driving, biking, walking connections in the area?

STATION 4: WHAT'S STRONG?

WHAT attributes, assets or qualities does the Westbrook Communities area have? WHERE are they located?

Think about....**Destinations & Amenities**

Think about the places and spaces you go in the area connected to: living, working, playing.

- WHAT destinations do you consider an asset within the area?
- WHERE is the heart of the community?
- WHAT destinations do you visit often? Why do you go here?
- WHERE are the key assets, amenities, destinations located in the area?

STATION 5: WHAT'S MISSING?

WHAT attributes, assets or qualities does the Westbrook Communities area lack? WHERE would it make sense for them to be located?

Think about....**Destinations & Amenities**

- WHAT destinations do you wish were in the area?
- WHAT destinations do you leave the area to get to?
- Think about the places and spaces you like to visit outside of the plan area.
- WHERE would it make sense for additional assets, amenities, destinations to be located in the area?

STATION 6: FUTURE OPPORTUNITY AREAS / FOCUS AREAS

Transit-Oriented Development



Main Streets



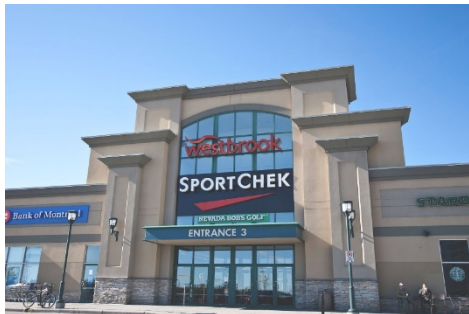
Major Activity Centres



Gateway Sites



Community Activity Centres



Neighbourhood Activity Centres



Established Areas





Westbrook Communities
Working Group

Each rotation is 20
minutes.





Westbrook Communities
Working Group

NEXT STEPS



NEXT SESSION

Working Group Session #3: Street Activity Levels & Attributes

Date: Thursday, January 16

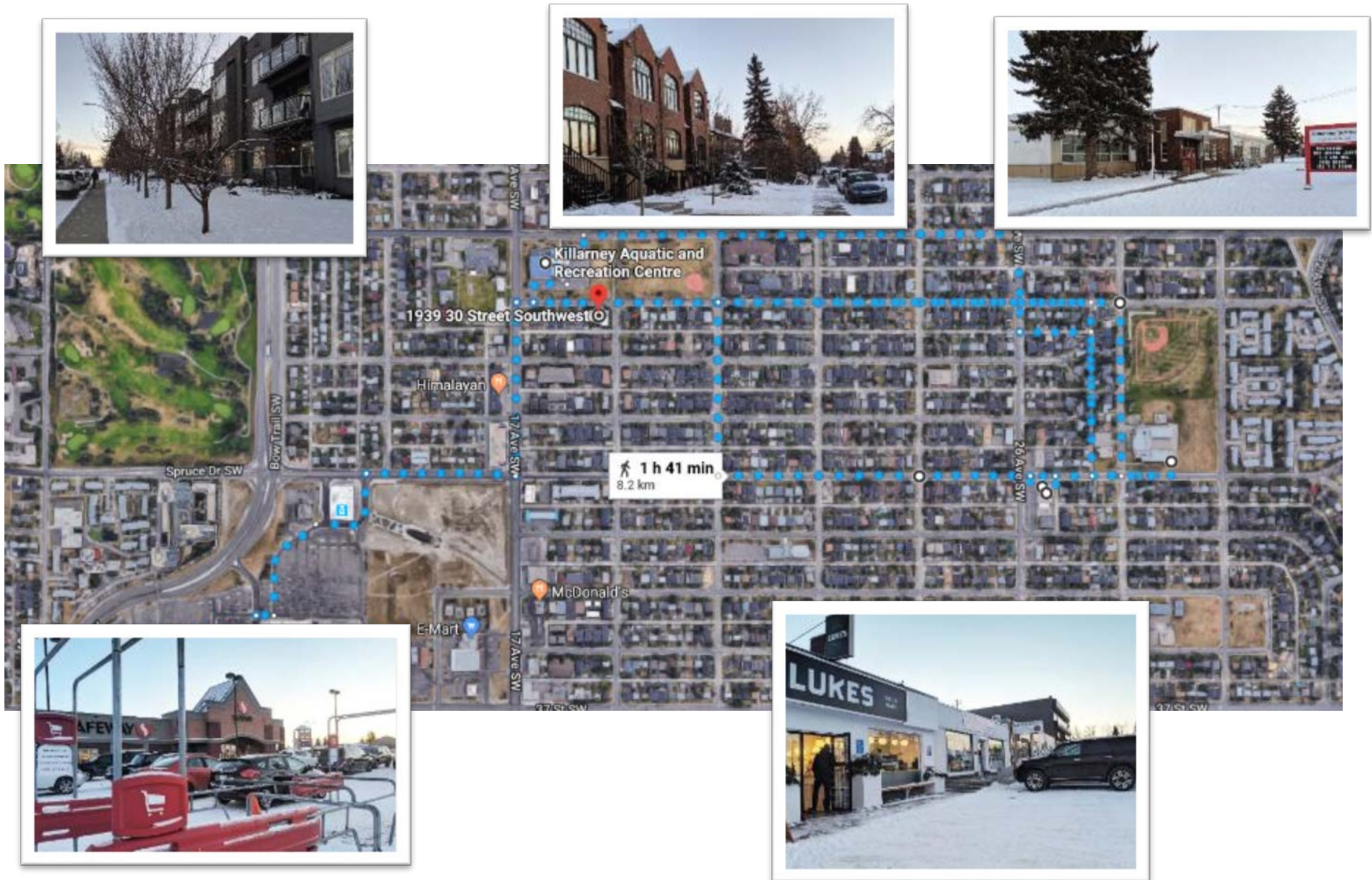
Time: 6:00 – 9:00 p.m.

Location: Killarney/ Glengarry Community Association

HOMEWORK:

- Personal Journey Mapping
- Aspirational Photos

PERSONAL MAP (example)













Westbrook Communities
Working Group

THANK YOU

